CAMPUS DEVELOPMENT PLAN 2003-2012: RESULTS AND IMPLICATIONS

RESULTS

The Jefferson State Community College Campus Development Plan 2003-2012 was developed within the context of the college's overall planning process. All college planning is linked to the achievement of the college's purposes as stated in the Statement of Philosophy and Purpose. In the planning process, the college considers its purposes and long-range goals, various factors that affect the institution and evolving responsibilities to the population whom it serves.

The college met its top three priorities from this plan; though the remaining priorities were either modified or deleted as a result of extraneous factors, including economic and political. It is noted that the college redesignated the names of its campuses from the Northeast Campus to the Jefferson Campus and the Scrushy Campus to the Shelby-Hoover Campus to reflect the geographic location of each.

<u>PRIORITY ONE</u> MULTIPURPOSE FACILITY AT THE SCRUSHY CAMPUS

The college expanded its Shelby-Hoover Campus by completing a 130,000 square feet Health Sciences Building. In addition to faculty and administrative offices and general education classrooms, this building includes specialized instructional space for the culinary arts, nursing, radiologic technology, computer science, workforce development, continuing education, and fire science programs. It also includes state of the art biology, graphic design and art labs. The President's Office, Pioneer Bookstore and Enrollment Services are also located in this building. The college has purchased additional property adjacent to the Shelby-Hoover Campus, which will provide for future expansion as needs dictate.

<u>PRIORITY TWO</u> FACILITY TO SERVE THE EASTERN PORTION OF THE COLLEGE'S SERVICE AREA

In August 2006, the college opened its St. Clair-Pell City Center consisting of a 47,000 square feet facility. The site was made possible through the donation of more than fifty acres valued at \$2.5 million. Since then, the college has partnered on the development of a new building, completed previously unfinished space and renovated existing space to meet changing needs.

1. Pell City Building

This building includes science and computer labs, tiered classrooms, which also serve community functions, general purpose classrooms, administrative/faculty offices, and a media center. This project was a joint effort with St. Clair County and made available leased space to the Economic Development Council (EDC) of St. Clair County. The college has also made space available as needed to assist the EDC in local business incubation.

2. iCademy Building

The St. Clair County Industrial Development Board (IDB) constructed a new facility on property leased from the college. In turn, the IDB leases to Jefferson State the building,

which houses the college's iCademy. Through the iCademy, Jefferson State offers its manufacturing technology options as well as various local training initiatives. A highlight of the iCademy initiative is the focus on dual-enrollment for St. Clair County and Pell City high school students.

3. <u>Renovation</u>

The college also completed construction of 7,500 square feet of previously undeveloped space to accommodate two computer labs and a general purpose classroom. This space houses our Adult Education Program in St. Clair County. Moreover, the college converted an existing classroom to a Nursing lab to facilitate the expansion of our RN Program to St. Clair County.

<u>PRIORITY THREE</u> REALLOCATING AND REMODELING OF ACADEMIC SPACE ON THE NORTHEAST CAMPUS

The college has undertaken many renovations on its original campus, now designated as the Jefferson Campus, including:

1. <u>Renovation of Science Labs</u>

Through the generous efforts of a local benefactor, the college renovated four of its science labs in Ruby Carson Hall. Theses labs were completely refurbished and updated with the latest technology and serve as the cornerstone to our pre-Nursing and Allied Health offerings.

2. Veterinary Technology Center

The college renovated space in its Harold Martin Building to accommodate its Veterinary Technology Program. This space includes labs with the latest equipment, classrooms, and office space.

3. Fitzgerald Student Center

On the fourth floor of the Fitzgerald Student Center, the college completed renovation to include a refurbished meeting hall, computer lab, offices and conference rooms. This much needed update provides better use for college and local community events.

4. Allen Library

a. Instructional Technology Center

The college renovated and updated its Instructional Technology Center to include the latest in audio-visual equipment and teleconferencing capabilities.

b. Enrollment Services

In its Allen Library, the college renovated an underused area to provide more space for its Enrollment Services. This area now includes more private office space for student advising and increased computer terminals for on-line registration.

c. Media Center

The college updated its media center to provide a more inviting area for students and to satisfy the increased demand for computer-based research.

5. Carson Hall

The college recently renovated two floors of its Carson Hall to provide for an updated Chemistry Lab, including prep and storage rooms, and Art labs encompassing a lab for Graphic Design and wet and dry labs.

6. Building Science and Construction Technology

Through programmatic relocation, additional space was made available to the Building Science and Construction Technology Program. This space includes newly renovated computer labs with the latest technology as well as general purpose classroom space and a student activity area. The college also renovated its former theater area to accommodate a hands-on woodworking lab that provides short-term training and curriculum alternatives within this program.

<u>PRIORITY FOUR</u> REMODELING OF LURLEEN WALLACE HALL TO ENCOMPASS A CHILD DEVELOPMENT CENTER

Due to financial constraints and waning interest in an on-site laboratory, the college closed its Child Development Center in 2004. Following this decision, the college renovated space in its Bethune-Deramus Hall to provide for relocation of its Child Development Program. This space includes classroom and office space and laboratory activity space for program participants. As a result, other priorities for Lurleen Wallace Hall took precedent.

Instead, the college relocated its Adult Education Program within Lurleen Wallace Hall to the bottom floor previously used by the Art department. This space provides larger classrooms, computer labs, office space and restrooms. The new environment fosters increased student progression and accountability.

<u>PRIORITY FIVE</u> REMODELING OF GEORGE WALLACE HALL TO ENCOMPASS INSTRUCTIONAL TECHNOLOGY SERVICES AND TECHNOLOGY SUPPORT

After reviewing the space allocation of college departments, the college determined that a more suitable location for instructional technology services was in Bethune Deramus Hall. This location is adjacent to the college's distance education department, to which the instructional technology services provides support. In addition, due to the increase in student population at the Shelby-Hoover Campus, personnel were relocated to assist with needs there.

<u>PRIORITY SIX</u> EXPANSION OF THE SENIOR CENTER IN THE LEROY BROWN HEALTH AND PHYSICAL RECREATION BUILDING

Due to financial constraints, the college was not in a position to make needed repairs and upgrades to the Leroy Brown Building. Instead, the college reached out and formed a partnership with the City of Birmingham. Through a long-term lease arrangement, the City of Birmingham renovated the Leroy Brown Building and began operating it as a community center. This partnership truly represents a mutually beneficial relationship that continues to serve community needs.

<u>PRIORITY SEVEN</u> EXPANSION OF THE MANUFACTURING CENTER TO ACCOMMODATE A TOOL AND DIE PROGRAM

A major corporate partner for the college's manufacturing technology program in the Birmingham area was sold to another company. As a result, the incentive and interest in expanding the facility on the Jefferson Campus to accommodate tool and die diminished. The college did, however, incorporate this component in its program without expanding the facility. The college also expanded its manufacturing technology program to a new facility in Pell City, located near the Honda Plant, through a partnership with the St. Clair County Industrial Development Board.

IMPLICATIONS

The experience gained from the implementation of this ten-year plan illustrates the importance of planning while at the same time being aware that such planning does not occur in a vacuum. Ever changing conditions will create situations that require altering direction and many influences beyond our control will impact or even preclude our ability to carry out our plans. The following planning assumptions will shape our planning for the next ten years:

- 1. Continued emphasis on the southern portion of the Birmingham/Hoover metropolitan area will be required.
- 2. The aging facilities on the Jefferson Campus will require additional renovation and maintenance.
- **3.** The college must continually evaluate its use of resources to ensure they are used with maximum efficiency.
- 4. The use of technology will remain essential in the delivery, support and administration of services in our expanded instructional areas.
- 5. Partnerships are essential to adequately serve the community.
- 6. Workforce development will continue to be a primary outreach of the college.