**Unit Goal Progress and Revisions**

**2018 - 2019**

Every two years, during spring semester, programs/departments/service units are asked to develop Unit Strategic Plans. These plans need to be closely aligned with the Institutional Action Priorities, the College’s Long Range Goals, and/or the College’s strategic plan. The Strategic Plans incorporate and reflect the operation of that unit at all campuses and instructional sites. Each unit’s budget needs to reflect the fiscal implications associated with the unit’s identified goals and objectives.

Following the first year each unit submits a goal progress report and revises their unit goals for the second year.

**Name of Program/Department: Office of Community Outreach**

**2017-2018 Accomplishments and Goals Progress:**

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| --- | --- | --- | --- |
| **Goals** | **Request & Justification/Resources** | **Goal Progress** | **Strategies Implemented and Follow-Up** |
| **1. Foster appropriate, mutually beneficial partnerships with educational, business, and civic leaders to promote the college as an economic development resource**   | **No additional funding is requested at this time.** | **The Cost Center head is the JSCC liaison for economic development activities in ACCS’s inaugural cohort of the Alabama Certified Workforce & Economic Developer program.****The unit head facilitated three strategic planning meetings for the St. Clair County Economic Development Council.** | **The unit continues to cultivate relationships with governmental, business, and civic leaders. JSCC leadership is exploring opportunities with the Mayor of Hoover and the City’s economic development team to expand technology and workforce development programming. Plans are also in progress for JSCC leadership and the Mayor of Birmingham and the City’s Office of Innovation and Economic Opportunity to discuss talent retention and workforce development.**  |
| **2. Encourage community partnerships and placements that provide mutual learning and service opportunities for employees and external organizations** | **Additional funding for new office computer may be needed.** | **Activities of the unit continue to increase and an enhanced support position has been added to the staff. The unit is responsible for the administration of the college’s AmeriCorps VISTA volunteers.** | **The unit has increased its participation in external events and activities as well as identifying volunteer service opportunities for VISTAS to represent the college.**  |
| **3. Enhance overall outreach as an engaged urban campus and increase the focus on diversity and inclusion activities** | **No additional funding is requested at this time.** | **The Avondale Works project which will allow for an off-site non-credit training location is continuing to progress with announcement plans for early 2019.** | **The unit will continue to work with partners to provide accessible career pathways and assist the future workforce overcome barriers to education.**  |
| **4. Enhance support capacity from the Office of Community Outreach for the JSCC Foundation** | **Additional funding may be needed.** | **The unit has worked with other college departments to develop plans for a Capital Campaign as one 2018-2021 Strategic Priority.**  | **Plans are currently underway to identify campaign development groups. This office will be instrumental in coordinating with the college’s administration and the Foundation in the review of capital campaign feasibility studies.** |

**Revised Unit Goals (plans for the unit for the second year of the two-year plan):**

1. **Objectives – the activities through which the goal will be achieved. Each Unit Goal should have at least one objective.**
2. **Method of Assessment – how the unit will determine if the objective has been met.**
3. **Additional Funding Requests – provide an estimate of the cost of achieving the objective. Also, include a description of how these funds will be used to accomplish the objective.**

**Revised Unit Goals for 2018-2019:**

**No revised unit goals to report.**

**Submitted by: Guin Robinson Date: August 15, 2018**