**Unit Strategic Plan**

**2017-2019**

Every two years, during spring semester, programs/departments/service units are asked to develop Unit Strategic Plans. These plans need to be closely aligned with the Institutional Action Priorities, the College’s Long-Range Goals, and the College’s five-year strategic plan. The Strategic Plans incorporate and reflect the operation of that unit at all campuses and instructional sites. Each unit’s budget needs to reflect the fiscal implications associated with the unit’s identified goals and objectives.

**Name of Program/Department: Student Organizations**

**Mission Statement (for the program or department):**

The mission of student organizations is to provide ways in which students can interact in a non-formal atmosphere, and allow students to strengthen their leadership and communications skills. Student organizations and activities exist to enhance and support the academic experience. They also provide opportunities for students to voice their comments and suggestions as well as to make positive contributions to both the community and the institution.

**Summary of Access, Productivity and Effectiveness (Including, but not limited to, program load, success rate, retention rate, completion rate, employer surveys, student surveys):**

More than twenty-five student organizations, clubs, and groups are available at Jefferson State Community College for students to get involved in campus life. Student organizations are open to all students of Jefferson State who qualify for membership. No student may be denied membership based upon age, sex, race, religion, national origin or disability. Organizations operate with the advice and consent of their Faculty Advisors and in conjunction, with the Recruiting and Student Activities Coordinators. Student Groups are dedicated to serving the student body, and representing the students to the highest of standards. Annual college-wide events have increased student organization membership numbers and participation.

Student Organizations and Activities:

Student Organizations contribute to learning, development, and retention through positively influencing retention and graduation rates by offering multiple opportunities for student involvement through student-led clubs and organizations. Students who are involved in clubs and organizations develop leadership skills, build friendships, enjoy healthy social activities, enhance communication skills, and gain experiences that translate into academic and career success. These experiences nurture campus pride and student achievement to advance an inclusive and equitable community. Many Jefferson State student leaders receive scholarships, participate and are successful in regional and national competitions, and many of them successfully transfer to four-year universities or professional careers.

**Internal Conditions:**

1. **Technology**

Student Activities will continue to seek innovative ways to infuse technology in their daily operations to improve efficiency, effectiveness, and accessibility. In order to stay up-to-date with current trends and technological advances, Student Organizations must continue to market themselves through the College’s website and Social Media, which is the fastest way to connect with the student body. Access to software is available to promote and share cultural awareness, campus initiatives, and campus events. Student Groups utilize technology in the following ways: Calendar of Activities (<http://www.jeffersonstate.edu/calendar/>) Office 365, Facebook, Twitter, and other forms of social media.

Additional internet sources will be vital and effective for each campus location to ensure website information is relevant and current. (<http://www.jeffersonstate.edu/student-activities-clubs-organizations/>) Further efforts will be made, in collaboration with the IT and Media Departments, to ensure that all Jefferson State students stay connected, obtain membership information, and are aware of events in advance.

1. **Budget**

Continual funding in support of Student Activities is fundamental. The cost to create and sponsor student events is on the rise. In order to expand and meet the requests of all Student Organizations for each campus location, financial support is needed. Funding allows student groups to execute events and activities, participate in competitions and attend leadership workshops. The following events also require funding that can be used to encourage and invite all students such as, but not limited to: Jefferson State Spirit Week, Get On Board Days, Fall Festival, Welcome Back Snack Attack for students on the first day of classes on each campus, athletics, Intramural sports, Pioneer Con, etc.

Financial resources are also requested and utilized to assist with the following: travel to and from local, regional and national conferences, organizational membership fees, competition entries, student leadership workshops, organizational uniforms, name tags, food costs, campus event planning, and technology updates for all campus locations. Student Activities funding serves to enhance the educational experience of the student body through the engagement of social, civic, and leadership development of the total student, as well as physical development through intramural sports at all four campuses. Budgeting for the different organizations is requested so that pertinent items can be purchased within a timely manner and is managed by Advisors and at the discretion of the Dean of Enrollment Services.

1. **Staffing**

Faculty and Staff Advisors serve as the overseer of each individual student organization. Jefferson State currently has more than 25 student organizations, many of which gained new faculty advisors during the 2016-2017 academic year.

New advisors bring a wealth of fresh ideas and energy to any organization. In many cases, previous advisors stay involved in the organization to provide continual support when the primary advisor is located at a different campus.

1. **Resources**

Future meetings are ongoing, in collaboration with the IT Department, to research the possibility of Skyping with other campus advisors and students. The objective moving forward is to discover ways all students can connect with one another between the campuses. Funding and resources are needed to support: campus wide projects, materials and supplies, workshops and networking events.

1. **Enrollment**

All members of the student body are invited and encouraged to consider becoming a member of a Student Organization and Club. The following Student Groups were added during the 2016-2017 and 2017-2018- academic year: Queer Straight Alliance, American Welding Student Chapter, Jefferson State Nursing Association, and Distinguished Collegiate Young Men and Women’s Club, as well as, a return of intramural sports on each campus, resulting in additional scholarship opportunities. Several groups have also implemented new strategies of communication through various forms of social media to increase visibility and membership.

1. **Facilities**

Space in the Fitzgerald Student Center has been used by groups for meetings and event planning purposes. In addition, student groups conduct meetings in conference rooms and via teleconference to share in small assemblies with their groups, conduct workshops, provide training, and plan college-wide campus events.

1. **Equipment**

Office supplies are continually requested to assist student organizations with the planning and facilitation of campus events: computers, a high-speed/ high functioning printer, and a laminating machine would be useful in creating professional advertisements for campus display.

**External Conditions (such as state funding, accrediting agencies, advisory committees, ACCS policy changes):**

The Jefferson State Community College Catalog & Student Handbook clearly defines policies governing the role of the institution over student activities. The institution also clearly expresses the student’s role and participation in decision-making which indicates that “student organizations provide opportunities for students to voice their comments and suggestions as well as to make positive contributions to both the community and the institution.” Elected officers and other student representatives serve on standing committees that recommend policies and make decisions on curriculum, planning, concerts, and lectures.

**2015-2016 Accomplishments:**

* Student Groups actively participated in New Student Orientation at each campus location: registration assistance, table displays, etc.
* Set-up Booths and Table Displays for “Get On Board Day” at each campus location during the fall academic term.
* Participated in Honor’s Convocation, Black History Program, Constitution Day, and Graduation at Alabama Theatre
* Recreated the iconic 1965 Selma Civil Rights march
* Won various awards and distinctions at regional and national competitions
* Launched a student advising program where students advise their peers
* Assisted with *Wingspan*, a Newsletter publication
* Hosted outreach events at local public libraries
* Hosted speech and scholars’ bowl tournaments at JSCC campuses
* Attended several plays and readings, and entered several writing contests.
* Participated and attended Honor’s Workshop, several speech contests, and Leadership Collaborations.
* Contributed hundreds of hours of service to organizations like The Lovelady Center, Habitat for Humanity, and Reading Across America
* The Art and Animation Guild hosted its Student Art Exhibition featuring artwork from high school and collegiate student artists.

**2016-2017 Accomplishments:**

* Made a concerted effort to improve Student Government and the SGA’s visibility on all four campuses
* Implemented a fall festival at the Shelby campus, serving students and members of the community
* Hosted an SGA leadership summit for approximately 200 high school students/incoming freshmen who served their high school SGA
* Hosted New Student Orientation by setting up display tables with the addition of interactive games, scavenger hunt, registration assistance, etc.
* Hosted Get on Board Days at all four campuses
* Actively participated in the Judy Merritt 5K Run & Walk and the Miss Jefferson State Pageant
* Approved the creation and/or inclusion of three new Organizations: Distinguished Collegiate Young Men and Women’s Club, the American Welding Society student chapter, and the Jefferson State Student Nurses Association
* Assisted with the Red Mountain Reading Series, which brings published authors to campus to read to the student body
* Worked with elementary students from two elementary schools to create an archaeological dig to promote learning about and preserving cultures
* Participated in the Greater Birmingham Youth Leadership Development Program
* Studied marketing concepts of three local companies and created nostalgic print transfers of historic photographs for exhibit in the Birmingham Art Crawl
* Began transitioning to student groups’ bases of operations to the Fitzgerald Student Center
* Won various awards and distinctions at regional and national competitions
* Instituted Pioneer Con, a themed convention exploring fantasy and science fiction, sponsored by Sigma Kappa Delta
* Several student groups maintained newsletters and “email blasts” for communication purposes
* Published *Wingspan*, a literary magazine
* The Communications Honor Society sponsored Veterans’ Appreciation Day and held several donation drives for local charities
* The College Scholars Team hosted several competitions here on campus, and participated in several at other institutions as far away as Minneapolis, Minnesota.
* The Speech Team likewise hosted events and participated in several, from Georgia, Florida, and Illinois, winning over 35 awards, including a 4th place at Florida State College.
* The Art and Animation Guild hosted its Student Art Exhibition featuring artwork from high school and collegiate student artists.
* The Multicultural Students Association raised $978 for the Breast Cancer Research Foundation of Alabama and donated 38 boxes and bags of groceries and clothing to the Ascension Project for Rehousing the Homeless.
* The Multicultural Students Association worked with the Birmingham International Street Fair and Fiesta.
* The Multicultural Students Association also held a Latin Dance Party with Rhumba Latina; Sponsored Potluck lunches/dinners at the Shelby & Jefferson;
* Held 2 trivia nights at Shelby & Jefferson campuses

Considerations for Development of Unit Strategic Plans:

1. What can be done to improve the operation of the unit?

Quarterly or Semi-annual meetings are needed to bring Advisors and Sponsors together with the Dean of Enrollment and other administrative leaders to discuss and improve overall initiatives, approve special projects, and discuss ideas related to Student Organizations. The goal of Student Activities is to provide a variety of activities, support student diversity in backgrounds, abilities, interests, social development and career goals; enhance academic success; and promote diplomacy, unity, self-discipline, physical and emotional well-being and leadership skills. By offering more activities, students will have the chance to promote a variety of events, showcase their artistic abilities, and participate in workshops and trainings that address student leadership on each campus location.

1. What are the desired Student Learning Outcomes/Program Learning Outcomes/Service Unit Outcomes for each unit?

Student organizations will be designed to enrich the students’ educational experience through social and physical development and enhance the academic mission. Student organizations will increase membership at all locations. Based on students’ feedback, student organizations will seek new ways to promote cultural, social, and civic well-being. Organizations and activities are a vital part of the college’s commitment to the total development of the individual student. All students are encouraged to contribute positively to the decision-making process of the college. Jefferson State is dedicated to the total growth of the individual; therefore, many opportunities are available for co-curricular activities.

1. What equipment/resources are needed to accomplish the unit’s goals and objectives?

Maximize student participation in college wide events. Provide access for student development and leadership resources. Continued funding support is needed to meet student activities.

1. Are there any goals or objectives that were not completed from previous years that should be included in the new plan?

The Dean of Enrollment Services is continuously meeting with leaders and advisors to discuss changes, goals met, and to explore current ways student organizations can become more active and vital on campus. The main concern is to continue to foster student participation and involvement in organizations and clubs along with increasing the presence of student leaders at all campus locations.

1. Can the performance of the unit be addressed by professional development?

More leadership training is necessary for student leaders to effectively organize and implement campus initiatives and to recruit and retain new members. Leadership development opportunities were made available through the Student Government Association’s Leadership Summit. Approximately 200 students attended the summit from the surrounding service areas. Additionally, future Leadership Summits are planned for the next two-year cycle on all four campuses. Finally, student group faculty advisors could benefit from both internal and external professional development opportunities to be able to foster leadership skills, volunteer initiatives, and campus event planning skills in their students.

**Unit Goals (plans for the unit for the next two years):**

1. **Objectives – the activities through which the goal will be achieved. Each Unit Goal should have at least one objective.**
2. **Method of Assessment – how the unit will determine if the objective has been met.**
3. **Additional Funding Requests – provide an estimate of the cost of achieving the objective. Also, include a description of how these funds will be used to accomplish the objective.**

**Unit Goals for 2017-2018**

**Goal 1: Improve and strengthen student organizations to further assist with the total development of the individual student through social and physical development in keeping with the academic mission.**

1. Objectives
2. Student Groups will continue to facilitate inviting, welcoming, and service-focused settings using table displays during “Find Your Place Days,” a re-branding of the former “Get on Board Days.”
3. Utilize technology to improve effectiveness and accessibility of the college website for current and prospective students. Remove outdated and irrelevant information related to the functions and offerings of Student Activities.
4. Student Groups will continue to work collaboratively to devise initiatives that will assist students with registration by providing mentoring and tutorial opportunities.
5. Student groups will continue to explore new and exciting ways to promote a sense of pride and school spirit on each campus.
6. Method of Assessment
7. Continual increase of the number of student organizations and community partner participants (corporate and banking institutions, university partners, blood and food drives, and voter registration drives).
8. Periodic visual assessment of website information, Facebook, and other social media platforms.
9. Observing student leader participation and student traffic in the Advising Center, tutoring labs, and monitoring Jeff State Retention and Graduation rates
10. Monitor the addition of activities and giveaways at events such as New Student Orientation: Jefferson State apparel, scavenger hunt contest, and promotional gift cards and items.

1. Additional Funding Requests

Goal 1: Objectives A-D.

Funding will be requested in the amount of $6,000.00 to fully implement the objectives.

**Goal 2: Continue to develop industry standards that target and promote the awareness of student organizations to faculty, staff, students, and the college community as a whole.**

1. Objectives
2. Strengthen and expand opportunities throughout the academic semester that center around annual events on the academic calendar.

1. Continue to identify Student Groups to perform during Welcome Back Breakfasts and other campus wide events.
2. Research at least three local, regional, and community partners to collaborate with Jefferson State students.
3. Student Activity Coordinators will continue to meet and work toward increasing student activities that are relevant to the students experience and their prospective.
4. Methods of Assessment
5. Assessment of College-Wide Events such as presentations by the Jefferson State College Choir, Art & Animation Guild, etc.
6. Review previous performances and build on campus event accomplishments and feedback.
7. Assessment of the number of collaborations and community service hours performed.
8. Number of meetings and feedback obtained from Advisors, Student Leaders and best practices.
9. Additional Funding Requests

Goal 2: Objectives A-D.

Funding will be requested in the amount of $5,000.00 to fully implement the objectives.

**Goal 3: Students leaders will be encouraged to participate in more professional development opportunities at local, regional, and national conferences.**

1. Objective

* 1. Leadership training, travel, and membership opportunities with national organizations such as ASGA (American Student Government Association, SROW (Student Regional Orientation Workshop) is an ongoing objective.

* 1. Continue to recognize and reward student leaders and organizations.

1. Method of Assessment
   1. Overall number of workshops and conferences attended.
   2. Review All- Alabama Academic participation and Honors Convocation awards recipients.
2. Additional Funding Requests
3. Approximately $50,000.00 is needed for overall trainings, conferences, student organizations travel and membership dues for student organizations.
4. An estimation of $5,000.00 is needed to fulfill objective b to ensure student leaders can fully participate in All-USA Academic Team competition annually.

**Goal 4: Student Organization Advisors and Student Activity Coordinators will create and host a leadership training and development workshop for student leaders, organizational members and the student body.**

1. Objective
2. Continue to host a Student Government Association Leadership Summit for future student leaders at Jefferson State. Discussions will include the expectations and role of a Student Group, Effective Leadership & Governance, Student Leader/Administrator Roundtable, The New Student Experience, Diversity Training, Professional Development, Student Travel and volunteer initiatives within the community.

1. Recognize “Outstanding Jefferson State Student Group” to honor commitment, hard work, leadership achievements, and service involvement, etc. The President’s Cup will be presented at each year’s Honor’s Convocation Ceremony.
2. Method of Assessment
3. Number of attendees’ present at the Leadership Summit and other workshops.
4. The winning student group will be determined through a points system based on earned service hours, interactive games contest, leadership projects, and civic engagement, etc.
5. Additional Funding Requests
6. Approximately $5,000.00 is needed to successfully host events: guest speaker honorarium, training & planning materials, food, music, and other resources.
7. Approximately $1,000.00 is needed to fulfil this objective.

**Goal 5: Continue to strengthen overall efforts to maximize student involvement and participation in student organizations at all campus locations.**

* + 1. Objective

1. Student groups will continue to provide up-to-date information regarding student organizations by preparing creative brochures, flyers, and folders informing students of existing student organizations and how to join.

* + 1. Method of Assessment

1. Comparison of number of current members of student organizations to newly added members.
   * 1. Additional Funding Requests
2. Printing costs at $1,000.00 is requested to create flyers and pamphlets for campus wide distribution.

**Goal 6: Student organizations will continue to seek new and improved ways to promote cultural enrichment, social, and civic well-being.**

1. Objective
2. Continue to work in partnership with campus events, local community initiatives, and non-profit organizations to successfully promote events and programs.
3. Continue to encourage the active involvement of college personnel in campus and community events, such as March of Dimes, community food drives, and peer tutoring in the elementary schools, etc.
4. Method of Assessment
5. Number of increased partnerships accumulated by group members and events.
6. Monitor the number of participants at each event.
7. Additional Funding Requested
8. Funding is requested at $2,000.00.
9. Funding is estimated at $2,000.00.

**Goal 7: Provide academic and social support to non-traditional students and identify students who may or may not be members of a club or a group to encourage involvement.**

1. Objective
2. Identify departments and programs that work closely with non-traditional students and research ways to appeal to all students’ interests.
3. Increase participation in intramural athletic competitions and associations.
4. Method of Assessment
5. Poll the number of non-traditional students attending New Options Seminar and Community and Corporate Education Registrations.
6. Monitor participation and attendance.
7. Additional Funding Requested
8. Funding is requested at approximately $1,000.00 for printing and refreshments to host an event.
9. Approximately, $3,000.00 is requested to participate in intramural activities.

**Goal 8: Provide an opportunity for all students to participate in athletics to further engage and enrich student life to reflect the highest standards of sportsmanship, teamwork, scholarship and citizenship in conformance with the overall institutional mission.**

* + - 1. Objective
         1. Established a premier Men and Women’s Golf Program in 2016-2017 to compete in the Alabama Community College Conference and National Junior College Athletic Association.
         2. Schedule a meeting with Athletic Director and Athletic staff to facilitate the hosting of a Golf Invitational Tournament for surrounding community colleges.
         3. Administrators will meet to discuss offering Cross Country as a new sport.

1. Method of Assessment
   1. Continuous evaluation of the overall athletic program while monitoring the number of student interest and involvement in competitions.
   2. Assessment of number of college submissions in tournament competition.
   3. Data derived from Alabama Community College Conference Commissioner and comparable schools that offer Men’s and Women’s Cross Country.
2. Additional Funding Requested
   1. Funding is estimated in the amount of $85,000 to cover the following costs, not limited to:

Contractual Agreement with the Golf Academy at Oxmoor Valley Golf Course, Membership Dues, Insurance Fees, Men and Women’s Travel Expenses, Golf Equipment and Supplies, Student Per Diem, Coaches, etc.

* 1. Funding will be determined and/or facilitated through the overall Golf Program budget in 3.a and fees collected from participating teams.
  2. Funding is estimated at $60,000 for the following, not limited to: Team Equipment, Track Agreements, Uniforms, Hotel, Travel, Per Diem, Entry Fees, Insurance, etc.

**Unit Goals for 2018-2019**

**Goal 1: Improve and strengthen student organizations to further assist with the total development of the individual student through social and physical development in keeping with the academic mission.**

1. Objectives
2. Facilitate ongoing “Find Your Place Days” for student clubs and groups to collaborate, attract new members, and interact with local businesses, industry, and organizations.
3. Assess the use of technology and electronic communications to improve its effectiveness as it pertains to Student Clubs and Groups.
4. Members of student organizations will continue to partner with Enrollment Services and other department by offering assistance with New Student Orientation, Fall and Spring Registration, Summer Boost, and Dual Enrollment/Recruitment initiatives, etc.

1. Student groups will continue to plan events that promote campus pride, cultural arts, and personal expression.

1. Method of Assessment
2. Increase the number of invitations to participate in “Find Your Place Days:”

(all Jefferson State student clubs and groups, industry, universities, and community partners).

1. Periodic visual assessment and updates: Student Organizations website, programming events on the College Activities Calendar and group social media accounts.
2. Survey the number of participants and student traffic in the Advising Center, New Student Orientation, tutoring labs, and departmental events, etc.
3. Monitor attendance at Multi-Cultural Student Association events and programs,

Student Art Exhibition, Open Mic and Trivia Nights, and Fall Festivals, etc.

1. Additional Funding Requests

Goal 1: Objectives A-D.

Funding will be requested in the amount of $6,000.00 to fully implement the objectives.

**Goal 2: Continue to develop industry standards that target and promote the awareness of student organizations to faculty, staff, students, and the college community as a whole.**

1. Objectives
2. Bring awareness and expand opportunities for students to participate in annual college-wide celebrations and events.

1. Encourage and increase correspondence to faculty, staff, and the community to attend student organizational performances and events held on each campus.
2. Continue to research at least three local, regional, and community partners to collaborate with Jefferson State students.
3. Student Activity Coordinators will continue to meet and work toward increasing student activities that are relevant to the students experience and their prospective.
4. Methods of Assessment
5. Assess the number of student attendance and participation at campus events and review overall feedback.
6. Assessment of email/written correspondence regarding Welcome Back, Black History Celebration, and Pioneer Day, etc.
7. Assessment of the number of collaborations and community service hours performed.
8. Number of meetings and feedback obtained from Advisors, Student Leaders, Administrators, and best practices.
9. Additional Funding Requests

Goal 2: Objectives A-D.

Funding will be requested in the amount of $5,000.00 to fully implement the objectives.

**Goal 3: Students leaders will be encouraged to participate in more professional development opportunities at local, regional, and national conferences.**

1. Objective

* 1. Continue to seek leadership training, travel, and membership opportunities with national organizations such as ASGA (American Student Government Association, SROW (Student Regional Orientation Workshop) and other regional and/or national organizations.

* 1. Continue to recognize and reward student leaders and organizations.

1. Method of Assessment
   1. Overall number of workshops and conferences attended.
   2. Review All- Alabama Academic participation and Honors Convocation awards recipients.
2. Additional Funding Requests
3. Approximately $50,000.00 is needed for overall trainings, conferences, student organizations travel and membership dues for student organizations.
4. An estimation of $5,000.00 is needed to fulfill objective b to ensure student leaders can fully participate in All-USA Academic Team competition annually.

**Goal 4: Student Organization Advisors and Student Activity Coordinators will create and host a leadership training and development workshop for student leaders, organizational members and the student body.**

1. Objective
2. Growing student leaders is a continuing objective. Therefore, SGA, in colloboration with other groups will continue to host a Student Government Association Leadership Summit for future student leaders at Jefferson State. Discussions will include the expectations and role of a Student Group, Public Speaking, Campaigning, Effective Leadership & Governance, Student Leader/Administrator Roundtable, The New Student Experience, Diversity Training, Professional Development, Student Travel and volunteer initiatives within the community.

1. Continue to recognize “Outstanding Jefferson State Student Groups” to honor commitment, hard work, leadership achievements, and service involvement, etc. through The President’s Cup presented at each year’s Honor’s Convocation Ceremony.
2. Method of Assessment
3. Number of attendees’ present at the Leadership Summit and other leadership workshops.
4. Points earned for the President’s Cup, based on earned community service hours, competition, leadership projects, and other student related engagement, etc.
5. Additional Funding Requests
6. Approximately $5,000.00 is needed to successfully host events: guest speaker honorarium, training & planning materials, food, music, and other resources.
7. Approximately $1,000.00 is needed to fulfil this objective.

**Goal 5: Continue to strengthen overall efforts to maximize student involvement and participation in student organizations at all campus locations.**

* + 1. Objective

1. Student groups will continue to market their prospective organizations through creative brochures, flyers, and folders informing students of existing student organizations and how to join.

* + 1. Method of Assessment

1. Comparison of number of current members of student organizations to newly added members.
   * 1. Additional Funding Requests
2. Printing costs at $1,000.00 is requested to create flyers and pamphlets for campus wide distribution.

**Goal 6: Student organizations will continue to seek new and improved ways to promote cultural enrichment, social, and civic well-being.**

1. Objective
2. Continue to work in partnership with campus events, local community initiatives, and non-profit organizations to successfully promote events and programs.
3. Continue to encourage the active involvement of college personnel in campus and community events, such as March of Dimes, community food drives, and peer tutoring in the elementary schools, etc.
4. Method of Assessment
5. Number of increased partnerships accumulated by group members and events.
6. Monitor the number of participants at each event.
7. Additional Funding Requested
8. Funding is requested at $2,000.00.
9. Funding is estimated at $2,000.00.

**Goal 7: Provide academic and social support to non-traditional students and identify students who may or may not be members of a club or a group to encourage involvement.**

1. Objective
2. Identify directors and coordinators currently in place who work closely with non-traditional students: New Options Program Director, Veteran Affairs Coordinator, Admissions & Retention Department, and Community and Corporate Education.
3. Continue to increase participation in intramural athletic competitions and associations.
4. Method of Assessment
5. Poll non-traditional students during New Options Seminar and Community and Corporate Education Registrations to discover special projects of interest.
6. Assessment of activities and gaming stations that are being utilized on each campus.
7. Additional Funding Requested
8. Funding is requested at approximately $1,000.00 for printing and refreshments to host an event.
9. Approximately, $3,000.00 is requested to participate in intramural activities.

**Goal 8: Provide an opportunity for all students to participate in athletics to further engage and enrich student life to reflect the highest standards of sportsmanship, teamwork, scholarship and citizenship in conformance with the overall institutional mission.**

* + - 1. Objective
         1. Continue to offer Men and Women’s Golf Program to compete in the Alabama Community College Conference and National Junior College Athletic Association.

1. Method of Assessment
   1. Continuous evaluation of the overall athletic program while monitoring the number of student interest and involvement in competitions.
2. Additional Funding Requested
   1. Funding is estimated in the amount of $85,000 to cover the following costs, not limited to:

Contractual Agreement with the Golf Academy at Oxmoor Valley Golf Course, Membership Dues, Insurance Fees, Men and Women’s Travel Expenses, Golf Equipment and Supplies, Student Per Diem, Coaches, etc.