



# Assessment Record

**Service Unit:** Office of Community Outreach

**Assessment period:** 2019 - 2020

**Program or Department Mission:**

The mission of the Office of Community Outreach is to serve Jefferson State Community College by overseeing its existing relationships with civic leaders, community-based organizations, and governmental entities and to also seek opportunities to generate new partnerships that lead to the development of meaningful outcomes based on the mission of the college.

## Service Unit Outcomes & Assessment Plan

Intended Outcomes	Means of Assessment	Criteria for Success	Summary & Analysis of Assessment Evidence	Use of Results
Demonstrate commitment to strong stewardship of public trust by ensuring timely and direct connections from the college to businesses and community organizations.	The number of individuals and organizations visited or contacted by the unit.	Opportunities created which promote and position the college as a strategic partner.	The unit recognizes the importance of forging creative partnerships on behalf of all students and populations which comprise our broad base of community stakeholders.	The unit continues to connect our work to the community as a means to gain valuable insight on issues where the college can have a positive impact.
Provide collaboration with the JSCC Foundation to plan and implement a capital campaign to benefit the college's academic and workforce development programming and student success initiatives.	The number of gifts solicited in addition to the dollar amounts of gifts projected and recorded. The addition of three new members to the Foundation's board.	The expansion of current partnerships and new supporters generated by the campaign will serve to further common interests in developing the regional workforce.	Due to Covid-19, the campaign was suspended prior to activation. The unit is utilizing the stop period to re-assess workflow and enhance strategies to constructively affect internal efforts and outcomes.	The Office will monitor external conditions to determine optimal timing to re-engage consultants and finalize recruitment of community volunteers for campaign commencement.
<b>Plan submission date: September 17, 2020</b>			<b>Submitted by: Guin Robinson</b>	

