



Assessment Record

Service Unit: Office of Community Outreach

Assessment period: 2021-2022

Program or Department Mission:

The mission of the Office of Community Outreach is to serve Jefferson State Community College by overseeing its existing relationships with civic leaders, community-based organizations, and governmental entities and to also seek opportunities to generate new partnerships that lead to the development of meaningful outcomes based on the mission of the college.

Service Unit Outcomes & Assessment Plan

Intended Outcomes	Means of Assessment	Criteria for Success	Summary & Analysis of Assessment Evidence	Use of Results
Provide collaboration with the JSCC Foundation to plan and implement a capital campaign to benefit the college's academic and workforce development programming and student success initiatives.	Number of donors to EEE campaign, number of gifts to EEE campaign, and amount of dollars raised for college	In consultation with campaign consultants, the criteria are 100 donors and 250 gifts to the EEE campaign. The dollar goal is \$7,145,000	As of July 2022, the EEE campaign has 156 donors and 441 gifts. A total of \$8,335,61 has been committed. The EEE campaign has resonated with donors and the JSCC community leading to successful solicitations for the campaign components and the college as a whole	Carry out campaign solicitations and steward existing contributors beyond conclusion of the EEE campaign

<p>Demonstrate commitment to strong stewardship of public trust by ensuring timely and direct connections from the college to businesses and community organizations.</p>	<p>Successful hiring and retention of a Director of Development and Community Outreach with the necessary skills and qualifications to continue campaign work including solicitations</p>	<p>The Office of Community Outreach hires one new staff member</p>	<p>The new Director of Development and Community Outreach joined the Office of Community Outreach in May 2022 following a successful hiring process. This staff member has demonstrated knowledge of fundraising and Raiser’s Edge database experience. This hire will be integral to the successful conclusion of the EEE campaign and building the ongoing development efforts for JSCC</p>	<p>Provide professional development opportunities for new staff member to learn about JSCC, ACCS and continuing education on general fundraising topics. Position this individual to strengthen the Office of Community Outreach database and develop ongoing development efforts for JSCC</p>
<p>Plan submission date:</p>			<p>Submitted by: Guin Robinson</p>	