### **Assessment Record**



Program: Communications – English Assessment Period: Annual Summary 2020-2021

Program or Department Mission: The mission of the Communications Department is to develop in students a desire for excellence in scholarship, an ability to communicate effectively, and an appreciation for the humanities. The department endorses the college's Mission Statement and strives to uphold its commitment to learning.

## Course Student Learning Outcomes & Assessment Plan ENR 098

## Communications Department Level Outcomes

- Provide quality instruction in developmental and transferable courses through emphasis on continued training and professional development for faculty.
- Prepare students to continue their education at four-year institutions or to enter the workforce.
- Offer courses that allow students to develop communication skills and knowledge for personal enrichment or for job advancement.

## Course Outcomes Assessed

## Students will:

- demonstrate reading comprehension competence appropriate for college-level reading.
- understand Standard English grammar and apply this to their writing. Students will also exhibit a variety of sentence structures (simple, compound, complex) written with correct mechanics.
- create a thesis statement using specific examples, facts, or details that is developed in coherent, cohesive, and supportive body paragraphs.

Intended Outcomes	Means of Assessment	Criteria for Success	Summary & Analysis of Assessment Evidence	Use of Results
SLO 1: Demonstrate reading comprehension competence appropriate for college-level reading.	Direct Assessment:  Evaluate one assignment (test or reading response) to assess ability to comprehend one college-level reading.	Direct Assessment: 70% of students reach at least a "Satisfactory" level on Passage-based Reading, including comprehending main idea, supporting detail, inference, and author's purpose/strategy/tone on rubric below	Fall 2020-Summer 2021: 176/217 students fulfilled this outcome. (81%)  Number of Students Assessed 217 Students assessed/18 sections  Yearly Campus Summary Number of Students Assessed Shelby: 139/179 (78%) Jefferson: 23/23 (100%)	Observations/Changes: In support of students in both in-person and online instruction delivery, ENR 098 instructors will continue to emphasize reading comprehension and vocabulary development, including "Active Reading" slideshows to help students learn to annotate and critically analyze the selections and assignments, reading comprehension quizzes to test

SLO 2: Understand Standard English grammar and apply this to their writing. Students will also exhibit a variety of sentence structures (simple, compound, complex) written with correct mechanics.	Direct Assessment:  Evaluate one essay for correct use of Standard English and levels of sentence variety.  Direct Assessment:	Direct Assessment: 70 % of students reach at least a "Satisfactory" level on rubric below  Direct Assessment:	Clanton: 6/7 (86%) Pell City: 8/8 (100%)  Fall 2020 - Summer 2021: 150/207 students fulfilled this outcome. (72%)  Number of Students Assessed 207 Students assessed/18 sections  Yearly Campus Summary Number of Students Assessed Shelby: 119/174 (68%) Jefferson: 23/23 (100%) Clanton: 2/2 (100%) Pell City: 6/8 (75%)	students on basic understanding and application of major course readings, and strategies for using context clues to decode unfamiliar terminology. Going forward, instructors will utilize the University of North Carolina Learning Center's handout on "Reading Comprehension Tips" since it is more concise. Instructors will continue to use quizzes since they are successful in gauging students' comprehension of assigned readings.  Observations/Changes: Instructors required students to use Norton's InQuizitive for Writers or McGraw-Hill's Connect, adaptive software that include quizzes on grammar, syntax, and mechanics to help supplement instruction. Students that actively engaged with InQuizitive or Connect were more successful applying Standard English in paragraphs and essays, a requirement on each composition assignment sheet (for example, Paragraph #2 and Essay #1). With each written assignment, students gained more proficiency in this area. Since InQuizitive for Writers and Connect are adaptive and have resulted in better application of Standard English in students' writing, instructors will continue to use these platforms for supplemental instruction. Additionally, instructors will add links to JSCC's Virtual Writing Center on their Blackboard pages to help students improve this area of their writing.  Observations/Changes: Instructional
thesis statement using specific	Evaluate one essay to	70% of students reach at least a "Satisfactory" level on	160/207 students fulfilled this outcome. (77%)	materials used to help students successfully
examples, facts,	assess ability to	rubric below		create thesis statements that were supported

or details that is developed in coherent, cohesive, and supportive body paragraphs.	express a central idea which is supported in a cohesive multiparagraph essay.		Number of Students Assessed 207 Students assessed/18 sections  Yearly Campus Summary Number of Students Assessed Shelby: 131/174 (75%) Jefferson: 21/23 (91%) Clanton: 2/2 (100%) Pell City: 6/8 (75%)	in cohesive compositions include "The Essay" slideshow, Essay checklists, and The Writer's Handbook. Additionally, instructors included other online resources to provide students with personalized feedback on their writing. JSCC's Virtual Writing Center and "Schedule an Appointment" links were placed in Blackboard courses to provide personalized support. Since these resources bolstered student success, instructors will continue to integrate these materials in their classes. Additionally, drafting workshops will be conducted in in-person classes that will feature instructor discussion. Peer review workshops will also be added to in-person classes to give students practice in reviewing each other's work.
Plan submission date:		Submitted by: Communications Departr	ment	

### Rubric for SLO 1

**Excellent:** All of the reading is comprehended, or most, if not all, test questions are answered correctly.

**Satisfactory:** Most of the reading is comprehended, or at least 70% of the test questions are answered correctly.

**Unsatisfactory:** Over half of the reading is incomprehensible to the student, or the student performs less than 70% on a test.

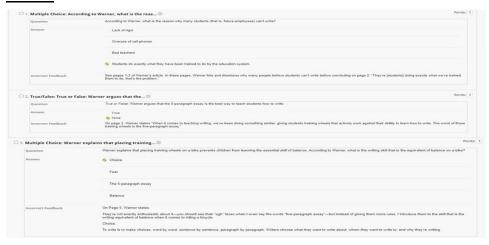
## **SLO 1:**

### lists (It is okay to skim while pre-reading; but when you move on in the reading process, 1 ACTIVE READING you need to read all of the work) 2 How does reading differ in a college course? - Read the essay or article introduction As a college student, you will be required to read on a different level than you may be used - Highlight the thesis or main argument(s) to. Not only will you have to read quick (as you will have many courses that require it), but 6 Reading for content you will also have to critically think about what you are reading. Reading is an important part ■ There are many ways to read a text, but simply skimming the work or reading without taking of any classroom, but it also goes beyond the classroom too. As The Pop Culture Zone states, notes is not effective. Reading more frequently will improve your reading ability, but what might not be obvious is that reading more also improves your writing ability because you get to experience new ■ Think about what works for you as a reader. You can highlight main ideas in a text, or you can take notes. You can read the text all the way through in one sitting, or you can take breaks vocabulary, a range of sentence variety, and different text structures" (Smith and Smith 72). while reading. You can choose whatever style works for you, but you should be annotating the Reading then becomes a way to gain knowledge beyond just content-based material. text while reading. 3 General information When annotating a text, you are essentially making notes while you read. You are marking ■ As a scholarly reader, you must be able to analyze a text and think critically about its places while you read that may be of importance or might be vague. implications. You also have to realize that there is more than one way to read. ■ Annotating will help you as you go back through the text to see if you will need anything for ■ In school, often times, you will encounter the printed word, meaning what you are reading is your essays or research. printed on paper or is formatted digitally. However, you also may be asked to read visually. These types of texts revolve around the world of images, like films, television shows, ads, etc. ■ When annotating Each can be read the same way using critical thinking skills. ■ Your instructor chooses readings for a multitude of reasons, but one aspect that you want to - Highlight or underline (or at least make note of) the main thesis or argument consider is that they will never assign a reading that is not essential to the course in some - Circle new terms and keep track of their definitions way. "A critical reader asks why a reading is assigned and why the text is convincing" (Smith - Draw attention (or at least make note of) the main ideas, important points, or supporting and Smith 72). ■ Thinking about why a reading is assigned can help you gather what you should take away - Emphasize and highlight only those points that you will need for your assignment from it and also how much time you spend on it. Some readings might be given to introduce - Write a short summary (annotated paragraph) to remind yourself of what the reading is a topic, to entertain, to explain an idea, or to model an essay. Knowing why something is about assigned can help you, as a student, navigate the information in the class. 8 Annotating 4 - How to be an active reader Annotating helps you to become a critical reader because it shows how you: • If you recall, we talked about wallowing in complexity in the last lesson. Part of that wallowing - are intellectually independent. is being an active reader. To actively read, you need to engage with the work by questioning - are knowledgeable about how arguments are formed. and evaluating the text. Doing so will help you improve your understanding, retention, and - are skeptical and do not take anything at face value. recall of the text (Smith and Smith 73). - look for possible author bias in what you are reading. ■ This is where the SQ3R method comes into play. SQ3R stands for: - read between the lines. - ask questions. 5 Surveying & Questioning - scrutinize concepts and assumptions presented in a text. ■ When you survey and question a text, you are thinking about pre-reading and previewing - base your decisions on evidence. strategies that you should use. You should: - manage your time effectively. - Activate background knowledge - Read introductory material, such as the table of contents, preface, author biography, and 9 🔲 Reciting ■ When reciting, you will be answering the questions you came up with in the second step. You pre-reading questions can also think about answering the who, what, when, and why of the article. - Examine the title closely - Who wrote the piece? - Look for an abstract or summary - What was the author's point in the piece? - Create a list of questions about the topic - When was the piece written - Skim or scan the reading, looking for headings, subheadings, charts, tables, graphs, and - Why was the piece written?

- . Here are some aspects to consider when reviewing
- Review annotations
  Go through challenging sections again
- Narrow down your notes to the most important information
- Create a summary of the material
   Bring your notes and questions to class
- Expand on anything that needs more detail

### 11 Concluding thoughts

. Smith, Allison D. and Trixie G. Smith, The Pop Culture Zone: Whiting Critically about Popular Culture, 2<sup>rd</sup> ed., Cengage Learning, 2015.



## SLO 1:

### ENR 098

Using Context Clues to <u>Decode</u> (extract meaning from) Unfamiliar Words

You will not always have the opportunity to use a dictionary or dictionary app to define unfamiliar terminology as you read, so using context (surrounding situation or significance) clues to make an educated guess about the meaning of unfamiliar words is a valuable skill.

- Sometimes a sentence contains an actual definition of an unfamiliar term, so read the entire sentence to see if the term is explained. Look for signal
  words (words alerting you to a particular situation or condition) or punctuation indicating that a definition is present: also known as, in other words, meaning/which
  maons, and the use of commans, dathor, or presenthess, which other enclose a definition.
- Ex: I have filed suit against my neighbor for failing to keep his dogs properly enclosed, meaning that I am the plaintiff in the case.
- \*\*\* Meaning is the signal word indicating that a definition for plaintiff will be introduced.
- Ex: I have two entirely different daughters: one who challenges me about everything and one who is very compliant, always willing to do as she is told.
- \*\*\*The comma introducing always willing to do as she is told indicates that it is likely the definition for compliant.
- You may also be able to use a synonym, or word that means essentially the same thing as another word, that is present in the sentence to determine
  the meaning of an unfamiliar word. Signal words indicating synonyms: like/likewise, or, some, similarly, too, also known as and the use of commos, dashes, or
  nonenthease.
- Ex: Ex: Water intake is vital to healthy kidney function, so doctors who specialise in kidney-related issues, or nephrologists, advise drinking approximately sixty-four ounces of water per day.
- \*\*\*The commas setting off nephrologists, as well as the use of or to introduce the term indicates that it is a synonym for doctors who specialize in kidney-related issues.
- Ex: My aunt left me a large sum of money in her will, and I have benefited from her largesse, or generous gift.
- \*\*\*(The signal word  $\frac{or}{or}$  indicates that a definition for largesse will be introduced.)
- 3. A sentence may contain an entonym, or word that means the opposite of another word, to provide insight into the meaning of an unfamiliar word. Signal words indicating antonyms: but, conversely, in controst, however, on the other hand, unfortunately
- Ex: I had hoped for understanding from my parents when I made a "C" in physics last semester; however, they launched into a distribe (bitter criticism) about what they perceived as a lack of focus and effort that left me in tears.
- \*\*\* The signal word however indicates that diotribe has roughly the opposite meaning of understanding. Additionally, a reaction that that centers on someone's "lack of focus and effort" and ends in that person's tears represents the opposite of understanding.
- Ex: They later apologized for the diatribe, but that did not ameliorate (improve; make better or more bearable) the hurtful things they had said before or the way they made me feel.
- \*\*\*(The signal word but indicates that did not ameliorate has roughly the opposite effect of apologize, meaning it failed to make amends on the matter.)
- If an unfamiliar word is included in a list of terms, determine whether the words you are familiar with in the list have positive or negative connotations, and assume the unfamiliar word has the same connotation and general meaning.
- Ex: I am faccinated by the true crime shows on television, ones that explore the inner workings of thieves, murderers, kidnappers, and other miscreents (vicious, deprayed, or villainous person).

### THE LEARNING CENTER • University of North Carolina at Chapel Hill

### Reading Comprehension Tips

Do you ever feel overwhelmed with the amount of reading you have? Do you ever have trouble staying focused and motivated while reading? Do you sometimes have difficulty understanding and remembering what you read? If so, you're not alone. Many students struggle with these things because reading in college can be challenging, time-consuming, and lot more rigorous than high school; however, with some effective strategies, you can make your reading time meaningful, focused, and

### Active reading

Research shows that you retain more when you actively engage and interact with texts, as opposed to simply reading and re-reading without a clear purpose. Many students can relate to the type of reading that involves copying down pages of notes word-for-word from the text or simply scanning over pages without really reading them or interacting at all. While these two approaches are on opposite ends of the spectrum, neither of them engages your brain in a way that elicits deep understanding and retention. Active reading engages your brain in effective strategies that force your brain to interact with the text before, during, and after reading and that help you better gauge what you are (and aren't)

### Before reading

Although many students don't think about this step, engaging with a text before reading can crucially boost your understanding and retention. Below are some active reading strategies to use before you

### Know your purpose

Yes, you're reading because your professor told you to do so, but there is more to it than that. What will you be asked to do with the information you gather from your reading assignment? Reading in preparation for a multiple-choice exam requires a greater attention to detail (think keywords, definitions, dates and specific concepts and examples) than reading to prepare for discussion or to write an essay (think main points and relationships). Consider your purpose for reading and what you need to be able to understand, know, or do after reading. Keep this purpose in mind as you read.

## **SLO 1:**

**FNR 098. Traditional** Fall 2021

## ENR 098: Writing & Reading for College Syllabus

Class Section: Tuesday/Thursday (CRN 10293) from 8:15am-9:55am; PCC 223

(Picture of a quote from Neil Gaiman with the phrase "This is how you do it; you sit down at the keyboard and you put one word after another until it's done. It's that easy, and that hard.")

Instructor: Haley E. Kendrick nay call me Mrs. Kendrick, Mrs. K, or Haley) JSCC Email: hkendrick@jeffersonstate.edu method for communication when outside of class.)

Phone Number: 205-812-2719 Office: PCC 130

Office Hours: Monday from 11:15am-1:25pm; Tuesday & Wednesday from 11:15am-1:15pm

1. JSCC'S GENERAL COURSE OVERVIEW: This course integrates reading and writing skills students need to competed our advisers. This course integrates reading and writing skills students need to competed and interact with college-level texts and to produce original college-level writing. Reading skills will center on processes for literal and critical compethension, as well as the development of vocabulary skills. Writing skills will focus on using an effective writing process including generating ideas, drafting, organizing, revising and editing to produce competent essays using standard written English. This course may include a one-hour lab component.

### 2. REQUIRED MATERIALS:

- · You will need computer access and a reliable internet connection to view course materials. The majority of the coursework will be found on Blackboard. You will not be required to buy a traditional textbook for this course.
- . The only item you will purchase is Norton's InQuizitive. A digital platform for adaptive learning. InQuictive will help you build reading and writing skills with emphasis on grammar, syntax, mechanics, and documentation. I am currently waiting on the correct code to purchase this item from our Norton Representative. I will let you know in class and on Blackboard when it becomes available. The purchase cost should be no more than \$20.00; in fact, it should be more like \$15.00. If you have any issues in purchasing this
- material once it becomes available, please let me know.

   Microsoft Word (which all JSCC students have access to via Office 365; there is a tutorial

### Integrate prior knowledge

You already know so much; why not help yourself out? Before previewing the text, determine what you already know about the material you are to read. Think about how the reading relates to other course topics, and ask why your professor might have assigned the text. Identify personal experiences or second-hand knowledge that relates to the topic. Make a list of things you want to know about the text or questions that you want to try to answer while reading

### Preview the text

Don't jump in all at once. Give the text an initial glance, noting headings, diagrams, tables, pictures, bolded words, summaries, and key questions. Consider reading introductions and conclus gather main ideas. After you preview, predict what the section or chapter will be about and what the main concepts are going to be.

### Plan to break your reading into manageable chunks

Do you have five days to read twenty pages? Read four pages a night. Twenty pages in only one night? Read four pages and then take a fifteen-minute break to rest your mind and move your body. Taking breaks while reading improves focus, motivation, understanding, and retention. Plus, it's healthier for our bodies! Try using a <u>weekly calendar</u> or the <u>Pornodoro Technique</u> to break up and schedule your

### Decide whether and how to read from a screen

Especially if you are taking courses online or studying remotely, some of your course materials may be in a digital format, such as online journal articles or electronic textbooks. Before you read, decide if your reading is something you could and would want to print out. Sometimes it is easier to grasp content when it is on paper. If this is not your preference or is not an option, make reading breaks an even higher priority, consider adjusting your screen, and be strategic about the time of day when you are reading in order to avoid eye strain or headaches

### While reading

Keeping your brain active and engaged while you read decreases distractions, mind-wandering, and confusion. Try some of these strategies to keep yourself focused on the text and engaged in critical thinking about the text while you read.

The only one who can make sure you're engaged while reading is you! If you are able to think about what you will eat for dinner or what will happen next on that Netflix show you love, you are no longe paying attention! As soon as you notice your mind drifting, STOP and consider your needs. Do you

### ENR 098, Traditional

on the "Tutorials & Other Resources" page on Blackboard.)

O I don't mind if you use another word processor to type your docum

Google Docs or Apple's Pages). However, be aware that you MUST convert the files to a Microsoft Word document in order to submit for this course.

Consequences for not submitting the correct file type will be discussed later in

3. GENERAL COURSE COMPETENCIES: To complete this course, the student must have in the instructor's judgment, a reasonable mastery of the following competencies:

• The student will locate textual information; describe, analyze, and evaluate the

- information within and across multiple texts of varying lengths.

  The student will comprehend and use vocabulary effectively in oral co
- The student will identify and analyze the author's message across a variety of texts.
   The student will identify and apply insights gained from reading and writing a variety of
- · The student will write effective sentences using varied structures
- The student will compose a variety of texts that demonstrate reading comprehension, clear focus, logical development of ideas, and use of appropriate language that advances the writer's purpose.

  The student will demonstrate the ability to use an effective writing process to produce
- paragraphs and brief compositions in Standard English.

  The student will recognize and apply the conventions of Standard English in reading and

### 4. GRADED MATERIALS:

340 points "Paragraph" #1: Survival Plan (20 points) Paragraph #2: Writing about Your Writing (40) Paragraph #3: Writing about Another's Writing (40) Paragraph #4: Quote Application (40) Essay #1: Author's Choice (100 points) Essay #2: Writing Philosophy (100 points) InQuizitive Exercises (18 exercises at 10 points each) Professionalism Writing Sample (3 points)
Reading/Viewing/Listening Quizzes (7 quizzes at 10 points each=70 points)

Formative Drafts of Paragraphs 2-4 (3 drafts at 10 points each=30 points) Detailed Outline for Essay #1 (10 points) Essay #2 Plan (10 points)

Self-Review [for Essays] (2 reviews at 10 points each=20 points) Tests

Syllabus Test (15 points) Final Exam—Multiple Choice (50 points)

Total Points in Course:

730 points

## **Rubric for SLO 2**

**Excellent:** No major errors and only a few minor grammatical notes. Use of all varieties of structures with clear and correct mechanics.

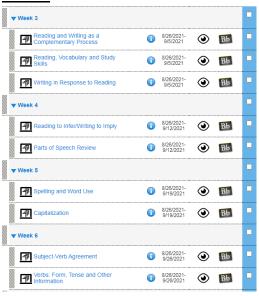
Satisfactory: Some major errors, but not enough to affect the clarity, flow, and purpose of paper. Use of some sentence variety with clear and correct mechanics.

Unsatisfactory: Many major errors that affect the clarity, flow, and purpose of the paper. Use of only simple sentences or some variety but with incorrect mechanics.

## SLO 2:



ASSIGNMENT TITLE	GRADES ACCEPTED UNTIL	SUBMITTED GRADES	AVG. TIME SPENT (MM:SS)	AVG. GRADE
How to Use InQuizitive	-	-	-	_
How to Make the Most of The Little Seaguli	-	-	-	<del></del> .8)
Editing the Errors That Matter (A Comprehensive Activity)	_	-	=	<del>-</del>
Sentence Fragments	_	-	-	_
Comma Splices	_	-	_	<del>-</del> 20
Fused (Run-on) Sentences	-	-	-	-
Mixed Constructions	<u> </u>	_	_	<del>44</del> .3
Pronouns in the Wrong Case	_	-	-	-
Pronouns That Don't Agree with Their Antecedents	_	-	-	<del></del>
Pronouns with Unclear Reference	-	-	_	
Subject-Verb Agreement Errors	_	_	_	<u>=</u> 0



## SLO 2:

### Paragraph #2: Writing About Your Writing

Spring 2021

Point Value: 10 points for Formative (First) Draft / 40 points for Summative (Final) Draft

- Due Dates:

   Exemutive Draft Friday, January 22nd at 11:59pm on Blackboard

   Exemutive Draft Friday, January 22nd at 11:59pm on Blackboard

   Please submit in the "Submit Your Assignments Here" page via the "Formative Draft of Paragraph 2" link.

   Make sure to check my feedback on your paragraph; this will be available on Blackboard by Toesday, January 26th, in the afternoon.

   Summittive Draft Friday, January 26th at 11:59pm on Blackboard

   Please submit the revised evention version of your paragraph in the "Submit Your Assignments Here" page via the "Summative Submission of Paragraph 2" link.

Assignment Overview: Here at the beginning of the term, I would like for you to begin thinking about your identity as a writer. In a clear and cobesive paragraph, answer the following two questions that John Warner poses in "Our Writing 'Crisis":

- . Who are you as a writer?
  - to are you as a writer?

    O In order to answer this larger question, it might be helpful to reflect on your past writing experiences. How has a specific experience (or a series of experiences) shaped you into the writer you are today?

shaped you into the writer you are today?

• Who do you want to be an are writer?

• In order to answer this larger question, it might be helpful to think of the role (or not the town writen might be you your furner and/or your personal writing goals.

As you prepare to write, remember to by our some of the heaissterming strategies covered in the UNC Learning Center's "Brainstreaming" article, Furthermore, as you card and review your paragraph, refer back to the UNC Learning Center's "Paragraphing" article to review the basic set-up of a puragraph.

Purpose: As Warner notes, it is important that students view themselves as writers in order to progress as writers. This paragraph not only allows you to gauge your current writing here at the beginning of the term, but it will also help establish what your goals for writing are moving forward. This assignment will also challenge you to begin thinking about the structure of your

- Other Requirements: You will also be responsible for the following:

   This document must be placed in appropriate MLA format. This includes:

  o Times New Roman, 12-point font

  - · A 4-line heading
  - Double-spacing
     Correct pagination Original Title
- I am looking for a minimum length of 1 paragraph for this assignment. However, you are more than welcome to write more than 1 paragraph should your ideas require additional
- Substantive revision/rewriting must take place between the formative draft and the summative draft. For more information, please see the below "Grading" section.

- Formative Grading: Your formative draft is graded on a pass/fail basis. If you turn in a
  completed draft of your paragraph, then you will receive full points. On the other hand, if compress unator your paragraphs, users you was received ann possure. Our uscent stand, you salemin a paraid affait on on darft, then you will receive no points. Please keep the following in mind: even if you earn full points, your 10/10 dees net mean that your paragraph is perfect. You must check my feedback on your work. Again, my feedback will be available on Blackboard on Tuesday, January 26th in the afternoon.
- Summative Grading: You will revise/rewrite the paragraph before submitting the summative (or final) draft the following week. The below rubric will be used to evaluate the summative draft. I recommend that you refer to this rubric often as you work.

Effectiveness	<ul> <li>□ Do you effectively answer the two questions listed in the assignment sheet? That is, do you detail your current identity as a writer and describe the writer you wish to become?</li> <li>□ Is the length effective in answering each question?</li> </ul>		
Organization/Clarity	☐ Does your paragraph open with an intentional topic sentence/controlling idea? ☐ Do your supporting ideas line up in a clear and meaningful way? ☐ Do you use transitions to help connect each idea? ☐ Does the paragraph include a concluding sentence (or a series of concluding sentence) that warps up the paragraph and/or loads the audience out of the paragraph? ☐ Overall, is the assignment eavy to follow?		
Revision/Rewriting	☐ Has substantive revision/rewriting taken place between the formative and summative drafts?     ☐ Is it clear that you internalized my feedback and applied it to the summative draft?     ☐ Has the quality of the piece improved in the summative draft?		
Grammar	Has the paragraph undergone basic proofreading? While I am not expecting perfection here, I do want to see that you have thoroughly read through your work and tried to use your best language skills.		
Format Requirements	and threat to use your best tanguage axists.  Is the assignment placed in a Microsoft Word document that is labeled LastName, FirstName Paragraphs?? (Please be sure to use your name in this label.)  Is the paragraph written in Times New Roman, 12-point font?  Does the assignment include consistent double-upacing (with no extra spacing between each section)?  Is the opening line of the paragraph(s) indented 15 inch?  Is the enables' is but name and the page number included in the upper right-hand Does the page-plot due appropriate 4-line beading information on the top left-hand side of the (first) page?  Does the paragraph include lineth margins?  Does the paragraph include an original title that relates to the content of the paragraph? Is the title content on the line below the dar? Does the piragraph include land and land the land that the last to the content of the paragraphs in the title content on the line below the dar? Does the title have appropriate capitalization? Is the title formatted like the remainder of the assignment (no underthine, bodd all cases, italicizine, etc.)?		

Essay #1: Author's Choice

Due Date: Friday, April 2nd by 11:59pm

• Please submit your essay in the "Submit Your Assignments Here" page via the "Essay #1: Author's Choice" link.

Assignment Overview: For this assignment, you will expand one of your previous writings into a multiple paragraph essay that includes an introduction, body, and conclusion. You may choose one of the following paragraphs covered earlier this semester for your essay:
• Paragraph #2: Writing About Your Writing

- . Paragraph #3: Writing About Another's Writing
- Paragraph #4: Quote Application

Purpose: The paragraph is the building block of academic writing in that it specifically addresses one main Furphers: in granging in the tousing stock of absentive vibral feet until depochasized some time. In our subpersation beginn contacting unsimple sides to make it specifies in a measurable some important to beginn concerning unsimple sheep sides in a measurable vibral to the contacting unsimple sheep sides in a side of the contacting unsimple sheep sides in the contact puragraph. Therefore, this suggestion was the sides of the contact puragraph. Therefore, this suggestion will require you seek some one occured puragraph. Therefore, this suggestion will require you to thoughfully expand extensive will require even to thoughfully expand extensive will require even to thoughfully expand extensive will require even to a submitted to the suggestion of the contaction of the suggestion of the suggesti

- Steps for Completion:
  1. Read back over your completed paragraphs 2-4. Which one do you believe offers you the most room for
- further explanation?

  2. Select your paragraph.

  3. Begin branstorming: What else could be said about this subject? Keep in mind that you are allowed to change the engingla paragraph's content. In fact, you will have to do so in order to write a full-length essay; For example: If you select Paragraph is 3 and want to change the text you are analyzing, that is fine.
- 4. Create a detailed plan for completing this assignment. Map out on a calendar when you plan to complete
- each phase of writing.

  5. Begin to put your ideas together. You will have a working outline due on March 12th.
- Bergan to part your feets to petite. You will have a vorticing outline due on March 12th.
   Dealty one seasy, beeping in much your detailed plan for completion. Your completed draft should have there basic supercis.
   A storage streaduration that leastly your subsence aims your topic and makes your claim (or thesis) for the easy class.
   A so don't will be the same the short of the state of the same control of the paper.
   A so work of stating, keep in much that you have the following resource and approximent link located on the "Instructor Information" gene or Buderboar. If you have approximent find known of the "Schedule as Appointment in facility of the state of the same to the will neve to the "Schedule as Appointment in facility of the schedule as the same to th

Spring 2021

9. Once revised, submit your essay on Blackboard by April 2nd at 11:59pm.

- Other Requirements:

  Your essay must be a minimum of 2 full pages.
  You must use MLA basic formatting.

  Times New Roman, 12-point font
  A 4-line heading
- A 4-last hashing
  Double-spacing
  Opening-spacing
  Opening-spacing
  Opening-spacing
  Opening-spacing
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Spring 2021

- Evaluation:

   This assignment is worth 100 points overall.

   This assignment is worth 100 points overall.

   Oracles are determined using the below rubric. When graded, you will notice that there will not be any comments as the margins of the paper because, for in creat 10 boxes points, you can do the following:

   One this assignment appeal and grave that but you, you will have the opportunity to find and the second of the second

**SLO 2:** 

### **Writing Center** JSCC Libraries Blackboard OneACCS MyJSCC MyJSCC Home Introduction Use the interactive options to get assistance from a JSCC Writing Tutor Reading & Writing Skills Instruction Access online chat feature to chat with a writing tutor and upload your writing The chat feature will pop up on the bottom right! Common Formatting & Citations . Upload a writing assignment for review **Evaluating Sources** Submit Your Work to A Writing Tutor Information & Media Literacy @ Follow this link to the interactive form for uploading your writing assignment and paper. Plagiarism Writing Tutoring Schedule for Current Semester The Research Process Online Tutoring Schedule Understanding Academic Writing Mondays, 1:00 pm to 4:00 pm Tuesdays, 6:00 pm to 9:00 pm Wednesdays, 5:00 pm - 8:00 pm Staff Use Only Thursdays, 6:00 pm - 9:00 pm Jefferson Campus, Allen Library 2nd Floor Staff Login · Mondays and Wednesdays o 11:00 am - 2:00 pm Shelby - Hoover Campus, GSB Room 122 [Library]: Mondays and Wednesdays o 11:30 am - 2:30 pm Tuesdays and Thursdays o 10:00 am - 1:00 pm Reading & Writing Skills Instruction PrepSTEP is a dynamic online learning platform that can change the lives of students, through academic success and preparation for today's workplace. It is packed with powerful resources for

### **Rubric for SLO 3**

**Excellent:** Thoughtful and unified thesis with an ability to hold scope of entire paper. Topic sentences and conclusion sentences in all body paragraphs that cohesively contain paragraph topic and illustrate logical transition. There are two or more completely supported subtopics within paragraphs that are logical and cohesive.

**Satisfactory:** Thesis presents topic satisfactorily setting up paper idea. A general understanding and presentation of topic and conclusion sentences for body paragraphs that mostly suggest logical transition. At least two supported subtopics within paragraphs that suggest a cohesive idea

**Unsatisfactory:** Thesis not unified and does not create a basic structure for the paper. A lack of ability to write cohesive topic and conclusion sentences for body paragraphs and a lack of transitions present. One or two subtopics that only mention evidence in body paragraphs and do not substantially create a cohesive idea.

## **SLO 3:**

### 1 The Essay

The Basic 'Parts'

### 2 Disclaimer from Your Instructor:

- My goal in this slideshows to provide an overview of an English paper's basic parts.
- Please keep in mind that the needs of a particular discipline will shape howyou write. For instance, scientific fields have a different set of writing expectations than those in the humanities.
- If you ever want to make sure that you are satisfying a particular discipline's expectations, please do some research (the <u>UNC Writing Center</u> provides some helpful information), and/or speak with your instructor in that specific course.

### 3 But first, why is writing essays so difficult?

- Writing papers is a tough business, even (I would even say especially) for those of us who are advanced academic writers. But why?
- . Writing essays (a form of "creating") exists at the top of Bloom's Taxonomy:

### 4 ☐ The Basic "Parts" of a Paper:

- Introduction
- o Brings the audience into the paper's topic
- o Contains the paper's thesis
- Bod
- $\circ Shows the audience the main information/evidence supporting the paper's thesis$
- Conclusion
- o Brings closure to the essay
- · Leads the audience out of the paper's topic

### 5 The Introduction

- As the UNC Writing Center notes, the introduction acts as a "bridge" in your paper, it helps to "transport" your audience from their daily lives into your essay. As such, the introduction may begin with a broader idea and narrows it progress.
- A satisfactory introduction should spark your audience's attention in some way, whether through a compelling question, an intriguing anecdote, an interesting example, or some other means.
- The introduction should make the topic of your essay clear.
- The introduction should also contain your thesis.
- Writingtip: Instead of drafting your intro first, save it for last. That way, you already have an idea of what your paper says so that you can better introduce it.

### 6 The Thesis

 The thesis presents the main point(s) of the paper. In argumentative writing, the thesis presents the essay's claim.

- While a thesis will look different in each type of paper that you author, it usually has some of the following qualities. According to the <u>UNC Writing Center</u>, the thesis could:
- tells the reader how you will interpret the significance of the subject matter under discussion.
- is a road map for the paper, in other words, it tells the reader what to expect from the rest
  of the paper.
- is an interpretation of a question or subject, not the subject itself. The subject, or topic, of an essay might be World War II or the novel, Moby Dick; a thesis must then offer a way to understand the war or the novel.
- o will often make a claim that others might dispute.
- is often (though not always) a single sentence near the beginning of your paper (often toward the end of the introduction) that presents your argument or main idea(s) to the

### 7 The Thesis-What to Do and What Not to Do

- Do make sure the thesis is a complete sentence or a series of complete sentences; it should never be a fragment.
- Do make sure that you include the title of the work in your thesis if you are writing about literature, film, television, music, or anything that is in reference to a specific text. (You should also introduce the work earlier in the introduction.)
- Do make sure you list both "things" in a paper if you are comparing or contrasting two ideas works etc...
- Do not ever write your thesis as a quote or a question, if you have a research question, your research question guides you to the thesis. Your answer to the research question is your thesis.
- Do not announce your thesis. Do not put "This paper will show you" or "I will be discussing..." (Note: There are some writing situations where this is acceptable practice. It is not in this (also).

### 8 The Body

- . The body of an essay is where the writer provides evidence in support of the thesis.
- Each paragraph in the essay's body should address a main point or example supporting the
  thesis. When you shave more than one main idea in your paragraphs, it can confuse your
  reader and make your cohesion decrease;
- Depending on the type of evidence you are using for the assignment, you may need to
  include research—and, thus, quoted or paraphrased information—in the paper's body.
   When using sources, you must remember to synthesize your ideas with the material. Writing
  tip: Your interpretation always comes first; therefore, I should always see more of your work
  than someone else's.
- The body has no set length. For instance, while you may have been taught that the body should be 3 paragraphs, that is simply not the case. The body contains as many paragraphs

### as necessary to support the thesis

### 9 The Body Continued

- Each paragraph should be as long as needed to address its individual point. However, it is
  equally important not to overstuff your paragraphs. If you find that a paragraph is becoming
  too long and cumbersome, that may hint that you need to break apart or paredown your
  ideas:
- Each paragraphshould begin with a topic sentence (or a series of topic sentence) that introduces the topic for the paragraph and end with a concluding sentence (or a series of concluding sentences) that leads the audience out of the paragraph and, perhaps, into the paper's next point.
- Althoughtransitions should be used throughout the essay, they are most prominent in the
  body. According to the UNC Writing Center, "transitions provide the reader with directions
  for how to piece togetheryour ideas into a logically coherent argument." You will need to
  use transitions to guide the audience from idea to idea in a paragnaph however, you will
  also need transitions to guide the audience out of one paragnaph and into the next
  paragraph. For examples of transitions, please see the UNC Writing Center's "Transitions"
  handout.

### 10 The Conclusion

- Like the introduction, the conclusion behaves as a bridge. Instead of leading the audience into the essay like your intro, the conclusion guides readers out of your essay and back into their lives.
- While the conclusion does wrap-up the paper's main ideas, it should also make a case for the importance of your paper's opic. Your audience should leave your conclusion understanding why they took the time to readyour essays.
- Conclusions should not:
- mirror the introduction (aithough it may make sense to return to an idea presented in the introduction). Conclusions can best be understood as complements to the introductions.
- simply summarize the essay's main points. Rather, a much better strategy is to synthesize information by showing how the main points work together or build on each other.
- o begin with 'in conclusion.'

### 11 For further reading:

- The UNC Writing Center is a one-stop-shop for all things writing. I highly recommend the following handouts from this Center:
- o Introductions
- o Thesis Statements
- o Paragraph Development
- o Transitions
- Conclusions
   Revising Drafts
- Plagiarism

ENR 098 Spring 2021

Grading Rubric/Essay Checklist: This is the exact rubric that I use to evaluate your work; therefore, please use the rubric to help you identify areas that you should work on to achieve success.

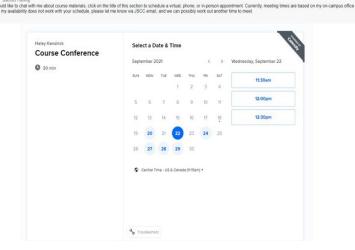
Basic Directions	☐ Does the essay focus on one of the paragraphs (2-4) from the provided list? ☐ Does your paper include an introduction, body, and a conclusion? ☐ Is the assignment placed in a Microsoft Word document that is saved under the label LastName FirstName Essay !? (Please be sure to use your name in this label.)
Introduction	Does the introduction set the tone and purpose for the essay? Does the introduction engage the audience's attention in some way? Does the introduction immodace the paper's topic? Does the essay include a thosis statement that states the overall main claim of the essay? Does the thesis occur in a logical location in the puper's introduction?
Body	<ul> <li>□ Does your body create a meaningful discussion and argument of your overall point (als, your thesis?)</li> <li>□ Does each point of your body open with an intentional topic sentence/controlling idea?</li> <li>□ Does use evidence to <u>support your ideas</u> within the easay?</li> <li>□ Does each paragraph include a concluding sentence (or a series of concluding sentences) that wanps up the paragraph and/or locals the audionce out of the paragraph?</li> <li>□ Do you supporting does line up in a clear way?</li> <li>□ Does use transitions to help connect each disc?</li> <li>□ Are paragraph length appropriate for their given topics?</li> <li>□ Are paragraph length appropriate for their given topics?</li> <li>□ Overall is the body of your easay easy to follow?</li> </ul>
Conclusion	Is there a minimum I paragraph coordusion? Does the coordison do the following: <ul> <li>rephrase your thesis, reminding your reader of your main claim for the paper? NO copyin and posting your thesis. You must rephrase it.</li> <li>yinthesize your supporting ideas for the reader, reminding them of how you came to your conclusion?</li> <li>your reader out of the easily? There should be no lingering thoughts from or conclusion?</li> <li>Overall, in the coordusion case to follow?</li> </ul>
Basic MLA	<ul> <li>Is the document written (including the page number section) in black Times New Roman. 12-point four?</li> <li>Does the paper include consistent double-specing (with no extra spacing between paragraphs and sections of the easy)?</li> <li>Is the author's last name and the page number included in a header in the upper right corner or each page?</li> <li>Is the author's last name and the page number included in a header in the upper right corner or each page?</li> <li>Does the page include appropriate heading information on these tipe third side of the first page?</li> <li>Does the page include a original that the algo west hap page an identity? Is the tell control between the date and the first line of the paper? Does the tite include appropriate</li> <li>Does the cases juncted: Isrich margin!</li> <li>If precessary. Are article titels as well as the title of multile works placed in quotation marks!</li> <li>If precessary is the title of large works, such as containers (like book, play, dambase, and website titles), indicated?</li> <li>If precessary is the container of other authors properly signaled or introduced?</li> <li>If precessary is contained and precedent pages of the property of the page of the pag</li></ul>

ENR 098	Spring 2021
	□ If necessary: Has the author explained how any quoted or paraphrased material relates to the paper? In other words, has all referenced information been "massage[d]" into the paper (Stedman 245)?
Proofreading	☐ Has the essay undergone basic prooffending! While it is impossible to list all possible prooffending renes, here are the main ones that often appear in both amateur and professional writing:  □ INTO INTO INTO INTO INTO INTO INTO INTO
Total Points	/100 Points

# <u>SLO 3:</u>

JSCC Libraries	COVID-19 Response Research 🕖 Services Q. About 🐧 Follow Us
A Writer's Handbook	
Introduction	A Writer's Handbook
A Writer's Handbook	Welcome to A Writer's Handbook
Purpose & Audience	This handbook was created by Ashley Krichens, English Instructor and Associate Dean of the Chillon Campus of Jefferson State Community College.
Introduction for Essays	This handbook will assist you in the following:
Opening Sentences	Navigating English Composition I and II
Linking Sentences	Rhetorical Writing and Writing About Literature
Thesis	The handbook consists of instructional content, exercises for practices, and examples of writing for English composition I and II. rhetorical writing, and writing about literature.
Finished Introduction	
Body Paragraphs for Essays	
Topic Sentences	
Development	
Conclusion Sentences	
Conclusion Paragraphs for Essays	
Essay Writing Organization: The Outline	
Annotating Readings	
Development Ideas for General, Rhetorical, and Literary Writing	
General Writing Idea Development	
Rhetorical and Visual Analysis Idea Development	
Character Analysis Idea Development	
Theme Analysis Idea Development	

SCHEDULE AN APPOINTMENT TO CHAT: A



Fall 2021

730 points

**SLO 3:** ENR 098, Traditional

> on the "Tutorials & Other Resources" page on Blackboard.) I don't mind if you use another word processor to type your documents (like Google Docs or Apple's Pages). However, be aware that you MUST convert the files to a Microsoft Word document in order to submit for this course. Consequences for not submitting the correct file type will be discussed later in

3. GENERAL COURSE COMPETENCIES: To complete this course, the student must have,

- the instructor's judgment, a reasonable mastery of the following competencies:

   The student will locate textual information; describe, analyze, and evaluate the
- information within and across multiple texts of varying lengths.
- · The student will comprehend and use vocabulary effectively in oral cor reading, and writing.
- The student will identify and analyze the author's message across a variety of texts.
   The student will describe and apply insights gained from reading and writing a variety of
- · The student will write effective sentences using varied structures
- The student will compose a variety of texts that demonstrate reading comprehension, clear focus, logical development of ideas, and use of appropriate language that advances the writer's purpose.
- The student will demonstrate the ability to use an effective writing process to produce paragraphs and brief compositions in Standard English.
- The student will recognize and apply the conventions of Standard English in reading and

### 4. GRADED MATERIALS:

 Compositions 340 points "Paragraph" #1: Survival Plan (20 points)
Paragraph #2: Writing about Your Writing (40) Paragraph #3: Writing about Another's Writing (40) Paragraph #4: Quote Application (40) Essay #1: Author's Choice (100 points) Essay #2: Writing Philosophy (100 points) InQuizitive Exercises (18 exercises at 10 points each) · Professionalism Writing Sample (5 points) Reading/Tiewing/Listening Quizzes (7 quizzes at 10 points each=70 points)
Formative Drafts of Paragraphs 2-4 (3 drafts at 10 points each=30 points)
Detailed Outline for Essay #1 (10 points) Essay #2 Plan (10 points) Self-Review [for Essays] (2 reviews at 10 points each=20 points) Tests Syllabus Test (15 points) Final Exam—Multiple Choice (50 points)
 Total Points in Course:

Friday, March 12, 2021 Internal Motes: 

We | No

We | No

Comment Optional: I visual lie in to a tack to be care meeting to discuss the overall topic I have going for Essay 2, just to ensure that I am meeting all of the criteria.

Submittate

Submittate

Series

Serie Friday, March 12, 2021 eeting URL (s): https://jeffersonstate.zoom.us/j98510171822 c? (Login as host c?)
Internal Notes: switched to love & Johanna w/ Anthony as her focus. Talked about how maybe it isn't "true" love. Pointed in right direction of what to focus on in the User Showed Up? (): 

Yes 
No Comment (optional): Submitted: 10:08am Wednesday, March 10, 2021
Follow Up: Sent @ 10:38am Saburday, March 13, 2021
kk/Exchange Sync ID: AAMkAGFhY2...Q0kCjjAAA» Monday, March 8, 2021 The many department and a "Age information an

ENR 098 Traditional

Fall 2021

5. ACCESSING GRADES & GRADING SCALE: You can locate your grades via the "My Grades" section of the Blackboard menu. The "Total" row will list your overall percentage in the class and the points you have earned. Please keep in mind that I do not round up grades. (For example, 79.9% is still a C.) Since I offer extra credit opportunities, there is no need to round a grade at the end of the term. That being said, the percentage breakdowns are:

- 90-100%~A 80-89%-B
- 70-79%=C
- 60-69%-D
- · 59% and below=F

### 6. EXPLANATION OF GRADED MATERIALS:

- Compositions: This portion of your grade contains the summative (or final) drafts of the formal writing assignments that you will complete this semester. You will be required to author four paragraphs and two main essays. Of course, you will receive an assignment sheet that details the requirements for each paragraph and essay, and I will evaluate each assignment by percentage-based rubric. The completed rubrics will be uploaded to Blackboard so that you can view them. The rubric is there to help you and is given in advance on the assignment sheets. Pay attention to EVERYTHING on the rubric, and check your work against the rubric.
- . InQuizitive Exercises: Over the course of the semester, you will complete a minimum of 18 InQuizitive exercises. As mentioned earlier, InQuizitive is a digital platform that focuses primarily on instruction in grammar, syntax, mechanics, and documentation. It is adaptive in nature, which means that the platform customizes resources and questions to meet your individual learning needs. After you have purchased InQuizitive, you will have access to all assigned exercises throughout the semester; thus, you may choose to work ahead of schedule to complete the assigned activities. The due date and time for each exercise is located on the "ENR 098 Course Calendar" document.
- Professionalism: You are expected to be active members of ENR 098. As such, I expect you to engage with the course by taking part in all assignments and activities, such as reading/writing exercises, peer reviews, drafting workshops, conferences, and quizzes.

  Specifies for Quizzes: On most weeks that reading and viewing/listening are
- assigned, you will be required to take a quiz on those materials. Quizzes will be open Monday through Wednesday the week they are assigned, and due dates for each quiz are listed on the course calendar. While I do not time quizzes, it is highly recommended that you do not begin a quiz until you have completed all the assigned reading/viewing/listening for class that week.

  Tests: You will take two tests this semester that are devised to assess student achievement
- of learning objectives or skills: the Syllabus Test and the Final Exam. These tests may consist of multiple-choice questions, short answer questions, and long answer questions. For more information about each test, please see the following descriptions:

  Syllabus Test: This test will be offered the second week of the semester, and it
  - will assess your comprehension of the course's requirements and policies. If you are unable to attend class during the course's second week, the Syllabus Test will be used for participation verification in the class.

    Final Exam: The Final Exam will cover content presented throughout the term. A
  - review will be posted prior to the Final Exam. According to the "St. Clair Pell

on the "Tutorials & Other Resources" page on Blackboard,)

I don't mind if you sue another word processor to type your documents (like
Google Docs or Apple's Pages). However, be aware that you MLIST convert the
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  Detailed Online for Essay #1 (10 points)

- Essay #2 Plan (10 points)
   Self-Review [for Essays] (2 reviews at 10 points each=20 points)

Syllabus Test (15 points)
 Final Exam—Multiple Choice (50 points)
Total Points in Course:

730 points

340 points

ENR 098, Traditional

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— 904 109%—A

— 804 99%—II

- 70-79%=C
   60-69%=D
   59% and below=F

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Program: Communications – English Assessment Period: Annual Summary 2020-2021

Program or Department Mission: The mission of the Communications Department is to develop in students a desire for excellence in scholarship, an ability to communicate effectively, and an appreciation for the humanities. The department endorses the college's Mission Statement and strives to uphold its commitment to learning.

## Course Student Learning Outcomes & Assessment Plan ENG 099

## Communications Department Level Outcomes

- Provide quality instruction in developmental and transferable courses through emphasis on continued training and professional development for faculty.
- Prepare students to continue their education at four-year institutions or to enter the workforce.
- Offer courses that allow students to develop communication skills and knowledge for personal enrichment or for job advancement.

## Course Outcomes Assessed

## Students will:

- Communicate a stance on a subject by writing a unified specific thesis for a rhetorically based composition.
- Communicate details of a subject by writing an essay with a unified and clear organization for a rhetorically based composition.
- Locate, critically assess, and correctly integrate primary and secondary sources into a rhetorically based composition.

Intended Outcomes	Means of Assessment	Criteria for Success	Summary & Analysis of Assessment Evidence	Use of Results
SLO 1: Write a	Evaluation 1: Essay with a	Eval 1: 70% of	Fall 2020-Summer 2021:	Observations/Changes: Faculty used individual
unified, specific	thesis that carefully directs	students' essays	65% of students wrote a satisfactory level	conferences referenced in this <u>sample course email</u> to
thesis.	the ideas of the paper and accurately predicts the structure of the paper administered both at the beginning and the end of the	meet a Satisfactory evaluation on the rubric and there is at least a 5% positive student	or above thesis for the beginning paper.  84% of students wrote a satisfactory level or above thesis for the ending paper.  Number of Students Assessed	aid students in more regular interaction with instructors, which resulted in stronger student thesis statements. Although the methods used proved effective, after last year's use of the same SLOs for ENG 099 and ENG 101, the department decided to move forward with separately assessing students in
	course.	achievement change from beginning to end paper assessed.	110 students assessed for a beginning paper and 96 students assessed for an ending paper / 16 sections  Yearly Campus Summary Number of Students Assessed Shelby: 33/42 (79%) beginning paper	ENG 101 and corequisite students in ENG 101 with ENG 099. The department replaced SLO 1 with the following: "Students will identify helpful support techniques and methods used in conjunction with the ENG 101 class" as indicated in the New Student Learning Outcome #1 section of the Petition to Change Student Learning Outcomes. To assess this outcome,

			34/41 (83%) ending paper  Jefferson: 24/50 (48%) beginning paper 33/37 (89%) ending paper Clanton: 9/9 (100%) beginning paper 7/9 (77%) ending paper Pell City: 6/9 (67%) beginning paper 7/9 (78%) ending paper	instructors will use a survey matching or similar to this sample questionnaire. Gathering student feedback from these questionnaires will guide the department in identifying shortcomings in support techniques and planning new methods of support.
SLO 2: Write an essay with a unified and clear organization.	Essay that includes an introductory paragraph, body, and concluding paragraph. The essay will contain a thesis sentence, show unity in ideas, and reaffirm the main points and tie the paper together. The assessment is given at both the beginning and end of the semester.	Eval 2: 70% of students' essays meet a Satisfactory evaluation on the rubric and there is at least a 5% positive student achievement change from beginning to end paper assessed.	Fall 2020-Summer 2021: 64% of students organized to a satisfactory level or above for the beginning paper.  79% of students organized to a satisfactory level or above for the ending paper.  Number of Students Assessed 110 students assessed for a beginning paper and 96 students assessed for an ending paper / 16 sections  Yearly Campus Summary Number of Students Assessed Shelby: 32/42 (76%) beginning paper 34/41 (83%) ending paper Jefferson: 23/50 (46%) beginning paper 28/37 (76%) ending paper Clanton: 9/9 (100%) beginning paper 7/9 (77%) ending paper Pell City: 6/9 (67%) beginning paper 7/9 (78%) ending paper	Observations/Changes: The department used peer instructor workshops (Peer Instructor Workshop Rubric) and in-class workshops (Syllabus Scheduled Workshops) to further prompt students' ability to organize their writing. Again, though these methods proved effective, the department decided to move forward with separately assessing students in ENG 101 and corequisite students in ENG 101 with ENG 099. The department replaced SLO 2 with the following: "Students will discuss the quality of support techniques and methods used in conjunction with the ENG 101 class" as referenced in the New Student Learning Outcome #2. To assess this outcome, instructors will use a questionnaire as exemplified in this Example Questionnaire. Student feedback will guide the department in identifying shortcomings and planning new methods of support.
SLO 3: Correctly integrate primary and secondary sources into an essay.	Evaluation 3: Essay with an ability to analyze a work or idea that involves research and the incorporation of both primary and acceptable secondary sources, properly documented according to MLA standards. The assessment is given at both	Eval 3: 70% of students' essays meet a Satisfactory evaluation on the rubric and there is at least a 5% positive student achievement change from	Fall 2020-Summer 2021: 59% of students used sources to a satisfactory level or above for the beginning paper.  78% of students used sources to a satisfactory level or above for the ending paper.  Number of Students Assessed	Observations/Changes: Instructors designed essay assignments requiring the integration of sources as represented in this sample Response Essay  Assignment. To promote success, instructors guided students through critical review of sources as demonstrated in this Review Planning Assignment.  These assignments gave students a clearer path to follow as they found sources and began to use them in essays. The department replaced the previous SLO 3 with the following: "Students will score a passing grade in ENG 101 class," as noted in New Student

the beginning and end of semester.	Ethe beginning to end paper assessed.	76 students assessed for a beginning paper and 81 students assessed for an ending paper / 16 sections  Yearly Campus Summary Number of Students Assessed Shelby: 27/34 (79%) beginning paper 28/35 (80%) ending paper Jefferson: 10/24 (42%) beginning paper 22/28 (79%) ending paper Clanton: 2/9 (22%) beginning paper 6/9 (67%) ending paper Pell City: 6/9 (67%) beginning paper 7/9 (78%) ending paper	Learning Outcome #3. To assess this specific objective, the department will seek a 90-100% pass rate for students in the co-requisite ENG 101 course and will track ENG 101 grades through a shared reporting spreadsheet. Although the department realizes grades are not the only factor of determining success, the stated purpose of ENG 099 is to help students succeed in completing ENG 101, as evinced by the ENG 099 course description, For this reason, grade monitoring is appropriate to determining rates of meeting this SLO.
Plan submission date:		Submitted by: Communications Depart	ment

## SLO 1, 2, and 3 Rubric:

	Thesis	Organization in Introduction, Body and Conclusion	Quotes/Source Usage
Very Good /Above Average (exceeds standards)	Excellently thought- out thesis containing all the essential elements and presenting an insightful subject and argument; thesis accurately predicts structure of paper	Clear topic sentence, varied in approach to addressing subject with ties to the overall argument and transitions to unify paragraphs; well-developed argument that is fully supported and thoughtfully explained with examples and quotations as appropriate; insightful conclusion sentence that successfully closes topic.  Coherence and unity between the setup of the argument in the introduction paragraph (that engages the reader, creates a bridge to main idea, and contains the thesis sentence), its fulfillment in the subsequent body paragraphs, and the concluding paragraph that reaffirms main points, but is not too redundant and ties up the paper with a thought-provoking ending. The essay will have very few minor grammatical	Appropriately used material from both primary and secondary sources that fully supports the ideas noted. The material is introduced and cited flawlessly and is explained into the context of the paragraph.
Good/Satisfactory (meets standards)	Thesis presents a subject and argument	notes or no errors at all.  Addresses subject with ties to the overall argument; developed argument that is supported and explained with examples; conclusion sentence used. Mostly coherent and unified between the setup of the argument and its fulfillment in subsequent paragraphs with a conclusion paragraph that reaffirms main points. The essay may have a few minor grammatical notes and an instance or two of a major error.	Material used from both primary and secondary sources that supports ideas noted. There is a beginning understanding with simple introductions used and most material is cited correctly, with simple integration into the context of the paragraph.
Unsatisfactory/Needs Improvement (does not meet established standards)	Thesis missing or missing key elements	Missing or weak ties to overall argument and/or does not set up or conclude topic clearly; simple argument that leaves the reader without enough evidence to fully believe topics; argument not fully developed or supported; no conclusion sentence used. Flawed structure in order of importance or order not followed from thesis. The essay might have numerous minor grammatical notes and/or several instances of major errors; exceeds the limit of major errors	Material used has few ties to topics and/or is not incorporated in topic; inadequate use of sources, may be cited incorrectly or not cited.

## SLO 1:

### Week 8 - Set up a virtual one-on-one conference

Posted on: Monday, February 22, 2021 10:58:10 AM CST

Hello all,

### Poetry reading instead of class on Feb 23

Remember that our ENG 099 class will not be meeting tomorrow, Tuesday, February 23, because I will be hosting a Red Mountain Reading Series event during that time. The event is free, and you are invited to attend for extra credit (up to +10) in ENG 101. I'll post the flyer and a registration link below.

### Week 8 assignment - A one-on-one virtual conference

Instead of a class meeting, your assignment for Week 8 is to schedule a one-on-one conference with me to discuss your Narrative Essay. Conferences will be 20 minutes in length, and they will take place via Collaborate in the **English 101 Blackboard Course**.

During the conference, you will have the opportunity to ask questions about the assignment, and we'll look together at what you have written so far and discuss any possible changes.

I'm using a Sign Up Genius form to schedule the conferences. Note that some slots occur before your Polished Outline is due on February 23; others occur after, but still before your Narrative Essay is due on March 1. I will also have evening hours on Wednesday, February 24.

There are nearly 50 slots available, but if NONE of these work with your schedule, please email me to request an alternate assignment.

### ENG 099 - Narrative Essay Conferences

Please review the available slots below and click on the button to sign up. Signing up for AND attending a conference is your ENG 099 assignment for Week 8. Thank youl

SignUpGeniu



https://www.signupgenius.com/go/5080e44aead2aabfa7-eng0993

Petition to Add Student Learning Outcomes

May 12, 2021

Program or Department: Communications - English Department ENG 099

**New Student Learning Outcome #1:** Students will **identify** helpful support techniques and methods used in conjunction with the ENG 101 class.

**Assessment Model:** Instructor provided questionnaire. (See end of petition for example)

**Justification:** This was initiated as a request to make sure the ENG 099 class had separate objectives than the ENG 101 class. This is a co-requisite class in conjunction with ENG 101. Students in this class should be receiving additional support to be successful in ENG 101. Measuring the support given to and success of students in this class is the purpose of these objectives. This objective will reflect all the techniques and methods students received in the co-requisite class and student benefit perception.

## **SLO 1:**

### Example ENG 099 End of Semester Questionnaire:

 Identify techniques or methods you received in ENG 099 and scale how beneficial they were to you (1=not beneficial–5 very beneficial; N/A=not applicable/did not receive) by putting a check mark in the corresponding box:

Technique/Method	N/A Not Receive d	5 Very beneficial	4	3	2	1 Not beneficia
Additional time with instructor						
Additional targeted skill lectures						
Additional targeted skill practice						
Additional peer review activities						
Additional use of technology*						
Other*:						
Other*:						
Other*:						

<sup>\*</sup>Please list examples of the types of technology or other support if listed:

Please take a moment to read your own essay thoroughly. Then, using a highlighter or a pen, highlight or circle the category in the rubric below that best fits each component of your essay.

Component	Decent	Better	Best
Hook	This essay has a	This essay has a	This essay has a
	decent hook. As a	hook that grabs my	great hook! I'm
	reader, I'm	attention, but it	immediately
	interested but I	could be more	interested and want
	could be more	exciting and/or	to read more of this
	invested.	original.	paper.
Chronology/Organizatio	This essay does use	This essay follows	This essay follows
n	a chronological	a good	a clear
	structure (early to	chronological path,	chronological
	late), but it often	but sometimes it	organization (early
	gets confusing or	veers off, or as a	to late explanation
	difficult to	reader, I get	of how you went
	determine what's	confused about	about choosing
	happening when.	what's happening	your profession or
		when.	why you don't
			know what you'd
			like to do).
Purpose/Theme	This essay does	This essay has a	This essay has a
	have a purpose, but	good purpose, but it	REALLY clear
	it could be better	doesn't quite seem	purpose. I
	integrated	to flow throughout	understand what
	throughout the	the paper. For	the author's main
	entirety of the	instance, I might	point is, what s/he

## SLO 2:

### ENG 099 Fall 2020 Schedule

Wednesday, December 5:

Wednesday, September 2:
Reading Annotation and Comprehension Lecture — Fully understanding passages and assignments activity

Wednesday, September 9:
Reading Annotation and Comprehension Lecture — Fully understanding passages and assignments activity

Wednesday, September 9:
Reading Annotation and Comprehension Lecture — Fully understanding passages and assignments activity

Wednesday, September 16:
Building Structure and Content — Creating outlines with solid topic sentences, detailed content subtopics, and conclusion sentences

Wednesday, September 23:
Reflexive Group Workt — Using outline activity to connect with peers and work on constructive feedback

Wednesday, September 30:
Punchation in Writing (Chapter 4 from The Nuts and Bolts of College Writing) Lecture
Worksheet activity

Wednesday, October 7:
Cliariy in Writing (Chapter 2 from The Nuts and Bolts of College Writing) Lecture
Worksheet activity

Wednesday, October 14:
Grace-filluess in Writing (Chapter 5 from The Nuts and Bolts of College Writing) Lecture
Students will apply strategies in this chapter to a part of one of their writing assignments from ENG 101 in class

Wednesday, October 28:
Using Sources in Writing (Chapter 6 from The Nuts and Bolts of College Writing) Lecture
Students will apply strategies in this chapter to a part of one of their writing assignments from ENG 101 in class

Wednesday, October 28:
Using Sources in Writing (Chapter 6 from The Nuts and Bolts of College Writing) Lecture
Students will apply strategies in this chapter to a part of one of their writing assignments from ENG 101 in class

Wednesday, November 4:
MLA Works Cited Lecture and Activity

Wednesday, November 18:
Review MLA A Activity answers in class
Class round-Tool MLA & game



**New Student Learning Outcome #2:** Students will **discuss** the quality of support techniques and methods used in conjunction with the ENG 101 class.

**Assessment Model:** Instructor provided questionnaire. (See end of petition for example)

**Justification:** This was initiated as a request to make sure the ENG 099 class had separate objectives than the ENG 101 class. This is a co-requisite class in conjunction with ENG 101. Students in this class should be receiving additional support to be successful in ENG 101. Measuring the support given to and success of students in this class is the purpose of these objectives. This objective will assess student experience with support given in the co-requisite class.

## **SLO 2:**

Describe in a short paragraph your experience in ENG 099 and how you feel it has benefitted you in conjunction with the ENG 101 class.

## SLO 3:

### **Response Essay**

For the previous essays, we have been discussing how the commercial you have chosen appeals to its audience. For this essay, you will take a break from analyzing the commercial to analyze a journal article. To complete the essay, start by reviewing the titles for the journal articles, then choose 1 of the articles to write a response essay that shows how certain parts of the article such as the title and abstract help the reader understand the entire article. Choose 3 of the following parts mentioned in Karen Rosenberg's "Reading Games" to focus on: the title, the abstract, the introduction, section headings, and/or conclusion. Then you should read about those areas in "Reading Games" and read those areas in the journal article several times so that you can analyze them. To prepare to write this essay, read the abstract of the article (even if you do not plan to analyze it) and participate in the discussion for this week

### Journal Articles Choices:

- "The Prevalence and Influence of the Combination of Humor and Violence in Super Bowl Commercial"
- "The Effectiveness of Advertising Embedded in Televised Sport Programing"
- "Fifty Years of Celebrity Endorser Research: Support for a Comprehensive Celebrity Endorsement Strategy Framework"
- "On Improving the Engagement between Viewers and TV Commercials through Gamification"

Audience: Your intended audience/reader is an academic audience that has read the journal article. That means that you should NOT give a long summary of the article, but you should provide quotes and paraphrases from the article to support your points.

**Length:** 1,000 - 1,500 words and 5 paragraphs (i.e., introduction with the thesis as the last sentence, 3 body paragraphs, and a conclusion).

**Sources:** do NOT use any sources other than the article you have chosen and 'Reading Games.' You should provide quotes and paraphrases, and you must cite those works both within the essay and on a works cited page at the end of the essay.

**Grading/Rubric:** This essay is worth 100 points or 20% of your overall grade. **Due Date:** See the course calendar at the end of the syllabus for the due dates.



ENG 099 Spring 2021

### Week 13: Review Planning Assignment

Due Date/Time: Wednesday, March 31st at 11:59pm

Directions: Answer the following questions in a Microsoft Word document saved under the label: LastName\_FirstName\_ReviewPlanning. Submit your responses via the "Review Planning Assignment" link in the ENG 099 courseshell on Blackboard.

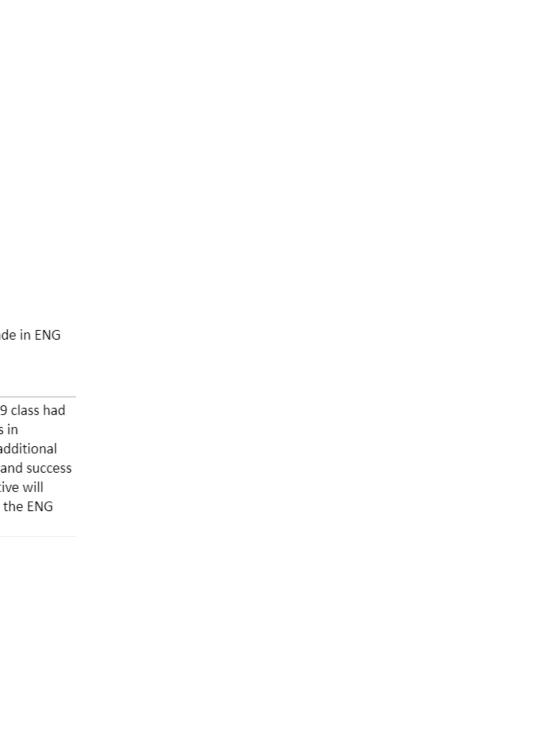
- 1.) Remind me of your topic for Essay #3: What specific thing are you reviewing? If you were considering more than one topic in your Week 11 Reading Quiz & Review Topic Proposal, be sure to list your updated topic here.
- 2.) What are the specific standards with which you will review your chosen item? Name at least 4. Note: Please keep in mind that these are subject to change when you begin drafting, and you may need more or less than 4 standards in your paper. Your answer to this question simply shows me that you are thinking about and planning your essay.
- 3.) Find at least two outside sources that relate to your Review topic in some way. Then, copy/paste the URL to each source so that I may view them. Note: Keep in mind that, if you are reviewing a TV show, the show itself is a primary source. On the other hand, an article written about that show would be considered secondary.
- 4.) Briefly explain how you might be able to use each secondary source in your Review essay.

## **SLO 3**:

**New Student Learning Outcome #3:** Students will **score** a passing grade in ENG 101 class.

Assessment Model: ENG 101 pass rate for co-requisite students.

**Justification:** This was initiated as a request to make sure the ENG 099 class had separate objectives than the ENG 101 class. This is a co-requisite class in conjunction with ENG 101. Students in this class should be receiving additional support to be successful in ENG 101. Measuring the support given to and success of students in this class is the purpose of these objectives. This objective will validate the use of a co-requisite in aiding students achieve success in the ENG 101 class.



## **Assessment Record**



. 10g. a	Program:	Communications – ENG 101	Assessment period:	2020-21
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## **Program or Department Mission:**

The mission of the Communications Department is to develop in students a desire for excellence in scholarship, an ability to communicate effectively and an appreciation for the humanities. The department endorses the college's Mission Statement and strives to uphold its commitment to learning.

## **Course Student Learning Outcomes & Assessment Plan**

## **Course Student Learning Outcomes**

- 1. Communicate a stance on a subject by writing a unified specific thesis for a literary based analysis composition.
- 2. Communicate details of a subject by writing an essay with a unified and clear organization for a rhetorically based composition.
- 3. Locate, critically assess, and correctly integrate primary and secondary sources into a rhetorically based composition.

Intended Outcomes	Means of Assessment	Criteria for Success	Summary & Analysis of Assessment Evidence	Use of Results
stance on a subject by writing a unified specific thesis for a literary based analysis composition.	Essay with a thesis that carefully directs the ideas of the paper and accurately predicts the structure of the paper administered both at the beginning and the end of the course.	70% of students' essays meet a satisfactory level on the <u>rubric</u> , and there is at least a 5% positive student achievement change from beginning to end paper assessed.	Fall 2020-Summer 2021: 85% of students wrote a satisfactory level or above thesis for the beginning paper. (65% of corequisite students wrote a satisfactory level or above thesis for beginning paper)	Observations/Changes: The Writing Center will continue to be used especially since the pandemic has shifted many resources online, as noted by the Fall 2021 Writing Center Schedule. Instructors will also make use of either their own personal or overall English LibGuide pages for 101 on the

			90% of students wrote a	library wahnaga far student
			satisfactory level or above	library webpage for student support.
			thesis for the ending paper.	support.
			(85% of corequisite students	
			wrote a satisfactory level or	
			above thesis for ending paper)	
			Number of Students Assessed :	
			1744 students assessed for a	
			beginning paper and 1639	
			students assessed for an ending	
			paper / 95 sections	
			Annual Summary	
			Shelby:	
			478/582 (82%) beginning paper	
			470/530 (89%) ending paper	
			Jefferson:	
			208/263(79%) beginning paper	
			199/225 (88%) ending paper	
			Clanton	
			Clanton:	
			156/161 (97%) beginning paper	
			132/154 (86%) ending paper	
			Pell City:	
			88/109 (81%) beginning paper	
			97/109 (89%) ending paper	
			37, 203 (0370) chang paper	
			DE Off Campus:	
			544/629 (86%) beginning paper	
			579/621 (93%) ending paper	
SLO 2: Communicate	Essay include an	70% of students' essays	Fall 2020-Summer 2021:	Observations/Changes: Drafting
details of a subject by	introductory	meet a satisfactory level	85% of students wrote a	processes continue to be best
writing an essay with a	paragraph that the	on the <u>rubric</u> , and there	satisfactory level or	practice in creating cohesive
unified and clear	thesis sentence,	is at least a 5% positive	above unified and clearly	essays. Along with the continued

rhetorically based s	body paragraphs that show coherence of	student achievement	organized body in the beginning	
,	snow conerence of	change from beginning	essay. (64% of corequisite	use of the <u>JSCC Library Writing</u> <u>Center</u> and essay development
composition.	ideas and a	to end paper assessed.	students wrote a satisfactory	resources listed for last year,
' '	concluding	to cha paper assessed.	level or above unified and	instructors will use drafts as
	paragraph that		clearly organized body in the	scaffolding assignments for both
	reaffirms main points		beginning essay)	peer and instructor comment.
	and ties the paper		beginning essay)	Instructors will also make use of
	together. The		91% of students wrote a	either their own personal or
	assessment was		satisfactory level or	overall English LibGuide pages for
	administered at both		above unified and clearly	101 on the library webpage for
	the beginning and		organized body in the ending	student support.
	end of the semester.		essay. (79% of corequisite	stadent support.
	end of the semester.		students wrote a satisfactory	
			level or above unified and	
			clearly organized body in the	
			beginning essay)	
			beginning essay)	
			Number of Students Assessed :	
			1744 students assessed for a	
			beginning paper and 1639	
			students assessed for an ending	
			paper / 95 sections	
			paper / 33 sections	
			Annual Summary	
			Shelby:	
			488/582 (84%) beginning paper	
			474/530 (89%) ending paper	
			Jefferson:	
			194/263 (74%) beginning paper	
			191/225 (85%) ending paper	
			. , , , , , , , , , , , , , , , , , , ,	
			Clanton:	
			155/161 (96%) beginning paper	
			134/154 (87%) ending paper	
			, ( ,	
			Pell City:	

			84/109 (77%) beginning paper	
			96/109 (88%) ending paper	
			30, 103 (80,%) enaming paper	
			DE Off Campus:	
			559/629 (89%) beginning paper	
			589/621 (95%) ending paper	
SLO 3: Locate, critically	Essay with an ability	70% of students' essays	Fall 2020-Summer 2021:	Observations/Changes: Instructors
assess, and correctly	to analyze a work or	meet a satisfactory level	80% of students achieved a	found that using at least two
integrate primary and	idea that involves	on the rubric for at least	satisfactory level or above in	assignments with sources helped
secondary sources into	research and the	one composition using	locating, assessing, and	students practice this skill. As such,
a rhetorically based	incorporation of	primary and secondary	integrating sources in a	instructors will continue to assess
composition.	both primary and	sources.	beginning essay. (63% of	two assignments that use sources
composition.	acceptable	Sources.	corequisite students wrote a	to gauge this evolution in success.
	secondary sources,		satisfactory level or above in	Using the JSCC Library Writing
	properly		locating, assessing, and	Center will also be a
	documented		integrating sources in a	recommended supplement for
	according to MLA		beginning essay)	students. A new strategy going
	standards.		Degining essay)	forward will be to add additional
	standards.		89% of students achieved a	instruction in scholarly versus
			satisfactory level or above in	popular sources by using web
			locating, assessing, and	resources, library tutorial services,
			integrating sources in an ending	and textbook material to give
			essay. (79% of corequisite	students a solid theoretical
			students wrote a satisfactory	foundation in source use.
			level or above in locating,	Instructors will also make use of
			assessing, and integrating	either their own personal or
			sources in an ending essay)	overall English LibGuide pages for
			Sources in an ename essay)	101 on the library webpage for
			Number of Students Assessed :	student support.
			1744 students assessed for a	stadent support.
			beginning paper and 1639	
			students assessed for an ending	
			paper/ 95 sections	
			pape., 33 3cetions	
			Annual Summary	
			Shelby:	
			493/582(85%) beginning paper	
			755/ 502(05/0) Degillilling paper	

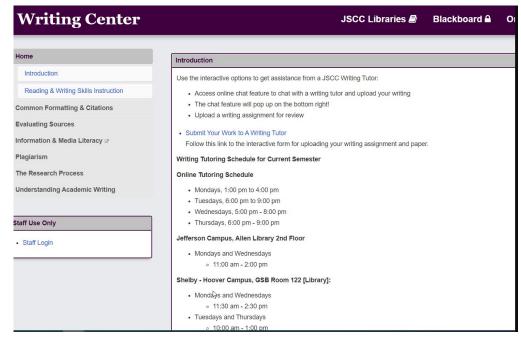
	482/530 (88%) ending paper
	Jefferson: 185/263 (70%) beginning paper 186/225 (83%) ending paper
	Clanton: 118/161 (73%) beginning paper 123/154 (80%) ending paper
	<b>Pell City:</b> 86/109 (79%) beginning paper 96/109 (88%) ending paper
	<b>DE Off Campus:</b> 519/629 (83%) beginning paper 567/621 (91%) ending paper
Plan submission date:	Submitted by:

## SLO 1: Rubric

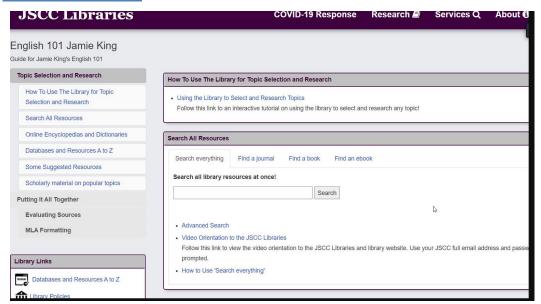
Sample Assessment Rubric for ENG 101 and ENG 102 Essays

	Thesis	Organization in Introduction, Body and Conclusion	Quotes/Source Usage
Very Good /Above Average (exceeds standards)	Excellently thought out thesis containing all the essential elements and presenting an insightful subject and argument; thesis accurately predicts structure of paper	Clear topic sentence, varied in approach to addressing subject with ties to the overall argument and transitions to unify paragraphs; well-developed argument that is fully supported and thoughtfully explained with examples and quotations as appropriate; insightful conclusion sentence that successfully closes topic.  Coherence and unity between the setup of the argument in the introduction paragraph (that engages the reader_creates a bridge to main idea, and contains the thesis sentence), its fullfillment in the subsequent body paragraphs, and the concluding paragraph that reaffirms main points, but is not too redundant and ties up the paper with a thought-provoking ending. The essay will have very few minor grammatical notes or no errors at all.	Appropriately used material from both primary and secondary sources that fully supports the ideas noted. The material is introduced and cited flawlessly, and is explained into the context of the paragraph.
Good/Satisfactory (meets standards)	Thesis presents a subject and argument	Addresses subject with ties to the overall argument; developed argument that is supported and explained with examples; conclusion sentence used. Mostly coherent and unified between the setup of the argument and its fulfillment in subsequent paragraphs with a conclusion paragraph that reaffirms main points. The essay may have a few minor grammatical notes and an instance or two of a major error.	Material used from both primary and secondary sources that supports ideas noted. There is a beginning understanding with simple introductions used and most material is cited correctly, with simple integration into the context of the paragraph.
Unsatisfactory/Needs Improvement (does not meet established standards)	Thesis missing or missing key elements	Missing or weak ties to overall argument and/or does not set up or conclude topic clearly; simple argument that leaves the reader without enough evidence to fully believe topics; argument not fully developed or supported; no conclusion sentence used. Flawed structure in order of importance or order not followed from thesis. The essay might have numerous minor grammatical notes and/or several instances of major errors; exceeds the limit of major errors	Material used has few ties to topics and/or is not incorporated in topic; inadequate use of sources, may be cited incorrectly or not cited.

# SLO 1: Fall 2021 Writing Center Schedule



## SLO 1: Lib Guide

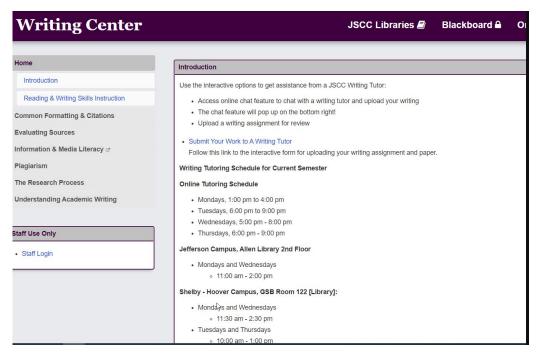


# SLO 2: Rubric

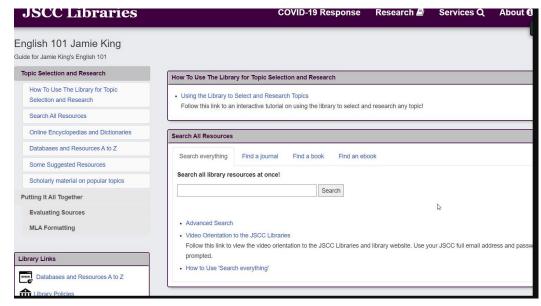
Sample Assessment Rubric for ENG 101 and ENG 102 Essays

	Thesis	Organization in Introduction, Body and Conclusion	Quotes/Source Usage
Very Good /Above Average (exceeds standards)	Excellently thought out thesis containing all the essential elements and presenting an insightful subject and argument; thesis accurately predicts structure of paper	Clear topic sentence, varied in approach to addressing subject with ties to the overall argument and transitions to unify paragraphs; well-developed argument that is fully supported and thoughtfully explained with examples and quotations as appropriate; insightful conclusion sentence that successfully closes topic.  Coherence and unity between the setup of the argument in the introduction paragraph (that engages the reader_creates a bridge to main idea, and contains the thesis sentence), its fulfillment in the subsequent body paragraphs, and the concluding paragraph that reaffirms main points, but is not too redundant and ties up the paper with a thought-provoking ending. The essay will have very few minor grammatical notes or no errors at all.	Appropriately used material from both primary and secondary sources that fully supports the ideas noted. The material is introduced and cited flawlessly, and is explained into the context of the paragraph.
Good/Satisfactory (meets standards)	Thesis presents a subject and argument	Addresses subject with ties to the overall argument; developed argument that is supported and explained with examples; onclusion sentence used. Mostly coherent and unified between the setup of the argument and its fulfillment in subsequent paragraphs with a conclusion paragraph that reaffirms main points. The essay may have a few minor grammatical notes and an instance or two of a major error.	Material used from both primary and secondary sources that supports ideas noted. There is a beginning understanding with simple introductions used and most material is cited correctly, with simple integration into the context of the paragraph.
Unsatisfactory/Needs Improvement (does not meet established standards)	Thesis missing or missing key elements	Missing or weak ties to overall argument and/or does not set up or conclude topic clearly; simple argument that leaves the reader without enough evidence to fully believe topics; argument not fully developed or supported; no conclusion sentence used. Flawed structure in order of importance or order not followed from thesis. The essay might have numerous minor grammatical notes and/or several instances of major errors; exceeds the limit of major errors	Material used has few ties to topics and/or is not incorporated in topic; inadequate use of sources, may be cited incorrectly or not cited.

## SLO 2: Fall 2021 Writing Center Schedule



# SLO 2: Lib Guide

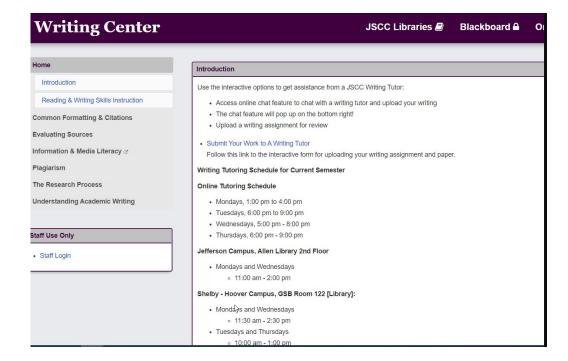


## SLO 3: Rubric

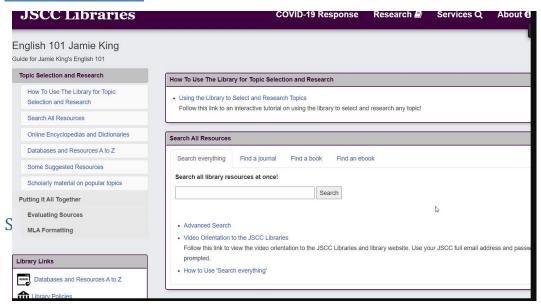
Sample Assessment Rubric for ENG 101 and ENG 102 Essays

	Thesis	Organization in Introduction, Body and Conclusion	Quotes/Source Usage
Very Good /Above Average (exceeds standards)	Excellently thought out thesis containing all the essential elements and presenting an insightful subject and argument; thesis accurately predicts structure of paper	Clear topic sentence, varied in approach to addressing subject with ties to the overall argument and transitions to unify paragraphs; well-developed argument that is fully supported and thoughtfully explained with examples and quotations as appropriate; insightful conclusion sentence that successfully closes topic.  Coherence and unity between the setup of the argument in the introduction paragraph (that engages the reader_creates a bridge to main idea, and contains the thesis sentence), its fulfillment in the subsequent body paragraphs, and the concluding paragraph that reaffirms main points, but is not too redundant and ties up the paper with a thought-provoking ending. The essay will have very few minor grammatical notes or no errors at all.	Appropriately used material from both primary and secondary sources that fully supports the ideas noted. The material is introduced and cited flawlessly, and is explained into the context of the paragraph.
Good/Satisfactory (meets standards)	Thesis presents a subject and argument	Addresses subject with ties to the overall argument; developed argument that is supported and explained with examples; conclusion sentence used. Mostly coherent and unified between the setup of the argument and its fulfillment in subsequent paragraphs with a conclusion paragraph that reaffirms main points. The essay may have a few minor grammatical notes and an instance or two of a major error.	Material used from both primary and secondary sources that supports ideas noted. There is a beginning understanding with simple introductions used and most materia is cited correctly, with simple integration into the context of the paragraph.
Unsatisfactory/Needs Improvement (does not meet established standards)	Thesis missing or missing key elements	Missing or weak ties to overall argument and/or does not set up or conclude topic clearly; simple argument that leaves the reader without enough evidence to fully believe topics; argument not fully developed or supported; no conclusion sentence used. Flawed structure in order of importance or order not followed from thesis. The essay might have numerous minor grammatical notes and/or several instances of major errors; exceeds the limit of major errors	Material used has few ties to topics and/or is not incorporated in topic; inadequate use of sources, may be cited incorrectly or not cited.

# SLO 3: Fall 2021 Writing Center Schedule



# SLO 3: Lib Guide



## **Assessment Record**



Assessment period:	Program:	Communications – ENG 102	Assessment period:	2020-21
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## **Program or Department Mission:**

The mission of the Communications Department is to develop in students a desire for excellence in scholarship, an ability to communicate effectively and an appreciation for the humanities. The department endorses the college's Mission Statement and strives to uphold its commitment to learning.

## **Course Student Learning Outcomes & Assessment Plan**

## **Course Student Learning Outcomes**

- 1. Communicate a stance on a subject by writing a unified specific thesis for a literary based analysis composition.
- 2. Communicate details of a subject by writing an essay with a unified and clear organization for a literary based analysis composition.
- 3. Locate, critically assess, and correctly integrate primary and secondary sources into a literary based analysis composition.

Intended Outcomes	Means of Assessment	Criteria for Success	Summary & Analysis of Assessment Evidence	Use of Results
<b>SLO 1:</b> Communicate a	Essay with a thesis	80% of students' essays	Fall 2020-Summer 2021:	Observations/Changes: The JSCC
stance on a subject by	that carefully directs	meet a satisfactory level	83% of students wrote a	Writing Center will be more
writing a unified specific	the ideas of the	on the <u>rubric,</u> and there	satisfactory level or above	prominently used especially since the
thesis for a literary	paper and accurately	is at least a 5% positive	thesis for the beginning	pandemic has shifted many resources
based analysis	predicts the	student achievement	paper.	online, as noted by the Fall 2021
composition.	structure of the	change from beginning		Writing Center Schedule. Instructors
	paper. The	to end paper assessed.	90% of students wrote a	will also make use of either their own
	assessment was		satisfactory level or above	personal or overall English LibGuide
	administered at both		thesis for the ending paper.	pages for ENG 102 on the library
				webpage for student support. These

the beginning and	Number of Students	additional online methods should aid
end of the semester.	Assessed:	students in getting help virtually as
	1158 students assessed for	well.
	a beginning paper and 1136	
	students assessed for an	
	ending paper / 61 sections	
	Specifically and a second	
	Annual Summary	
	Shelby:	
	352/428(82%) beginning	
	paper	
	342/404 (85%) ending	
	paper	
	F   F   S	
	Jefferson:	
	99/142 (70%) beginning	
	paper	
	128/149 (86%) ending	
	paper	
	14-5 14-5	
	Clanton:	
	78/86 (91%) beginning	
	paper	
	78/83 (94%) ending paper	
	Pell City:	
	101/136 (74%) beginning	
	paper	
	113/134 (84%) ending	
	paper	
	DE Off Campus:	
	335/366 (97%) beginning	
	paper	
	360/366 (98%) ending	
	paper	
	paper	

**SLO 2**: Communicate details of a subject by writing an essay with a unified and clear organization for a literary based analysis composition.

Essay include an introductory paragraph that the thesis sentence. body paragraphs that show coherence of ideas and a concluding paragraph that reaffirms main points and ties the paper together. The assessment was administered at both the beginning and end of the semester.

80% of students' essays meet a satisfactory level on the <u>rubric</u>, and there is at least a 5% positive student achievement change from beginning to end paper assessed.

Fall 2020-Summer 2021: 85% of students wrote a satisfactory level or above unified and clearly organized body in the beginning essay.

91% of students wrote a satisfactory level or above unified and clearly organized body in the ending essay.

# Number of Students Assessed:

1158 students assessed for a beginning paper and 1136 students assessed for an ending paper, 61 sections

# Annual Summary Shelby:

348/428 (81%) beginning paper 344/404 (85%) ending paper

## Jefferson:

123/142 (87%) beginning paper 136/149 (91%) ending paper

## Clanton:

68/86 (79%) beginning paper 75/83 (90%) ending paper Observations/Changes: Drafting processes continue to be best practice in creating cohesive essays. Along with the continued use of the JSCC Library Writing Center and essay development resources listed for last year, instructors will use drafts as scaffolding assignments for both peer and instructor comment. Instructors will also make use of either their own personal or overall English LibGuide pages for 102 on the library webpage for student support.

SLO 3: Locate, critically assess, and correctly integrate primary and secondary sources into a literary based analysis composition.	Essay with an ability to analyze a work or idea that involves research and the incorporation of both primary and acceptable secondary sources, properly documented according to MLA standards	80% of students' essays meet a satisfactory level on the rubric for at least one composition using primary and secondary sources.	Pell City: 101/136 (74%) beginning paper 115/134 (86%) ending paper  DE Off Campus: 343/366 (94%) beginning paper 365/366 (99%) ending paper Fall 2020-Summer 2021: 80% of students achieved a satisfactory level or in locating, assessing, and integrating primary and secondary sources in a beginning essay.  87% of students achieved a satisfactory level or in locating, assessing, and integrating primary and secondary sources in an ending essay.  Number of Students Assessed: 1158 students assessed for a beginning paper and 1136 students assessed for an ending paper, 61 sections  Annual Summary Shelby: 336/428 (79%) beginning	Observations/Changes: Instructors will continue to adjust their use of worksheets and exercises as they tweak their literary selections used for this upcoming year. Faculty will use Plagiarism Tutorial videos from the JSCC Library, research-specific class days, and research-specific rubric areas to place importance on correctly understanding and using sources.
			336/428 (79%) beginning paper	

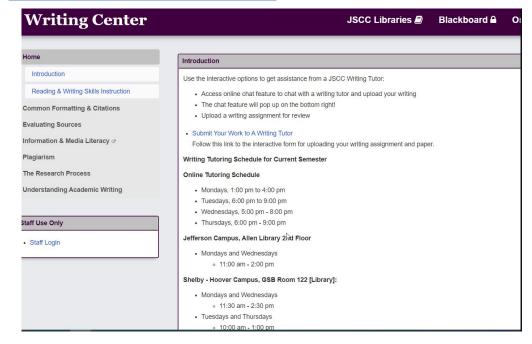
Plan submission date:	Submitted by:
	DE Off Campus: 322/366 (88%) beginning paper 345/366 (94%) ending paper
	Pell City: 99/136 (73%) beginning paper 113/134 (84%) ending paper
	Clanton: 54/86 (63%) beginning paper 55/83 (66%) ending paper
	346/404 (86%) ending paper  Jefferson: 113/142 (80%) beginning paper 131/149 (88%) ending paper

# SLO 1: Rubric

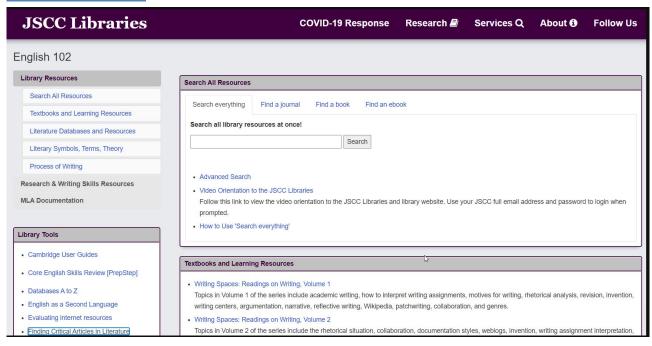
Sample Assessment Rubric for ENG 101 and ENG 102 Essays

	Thesis	Organization in Introduction, Body and Conclusion	Quotes/Source Usage	
Very Good /Above Average (exceeds standards)  (exceeds standards)  Excellently thoughout thesis containing all the essential elements and presenting an insightful subject and argument; thesis accurately predicts structure of		Clear topic sentence, varied in approach to addressing subject with ties to the overall argument and transitions to unify paragraphs; well-developed argument that is fully supported and thoughtfully explained with examples and quotations as appropriate; insightful conclusion sentence that successfully closes topic.  Coherence and unity between the setup of the argument in the introduction paragraph (that engages the reader_creates a bridge to main idea, and contains the thesis sentence), its fulfillment in the subsequent body paragraphs, and the concluding paragraph that reaffirms main points, but is not too redundant and ties up the paper with a thought-provoking ending. The essay will have very few minor grammatical notes or no errors at all.	Appropriately used material from both primary and secondary sources that fully supports the ideas noted. The material is introduced and cited flawlessly, and is explained into the context of the paragraph.	
Good/Satisfactory (meets standards)	Thesis presents a subject and argument	Addresses subject with ties to the overall argument; developed argument that is supported and explained with examples; conclusion sentence used. Mostly coherent and unified between the setup of the argument and its fulfillment in subsequent paragraphs with a conclusion paragraph that reaffirms main points. The essay may have a few minor grammatical notes and an instance or two of a major error.	Material used from both primary and secondary sources that supports ideas noted. There is a beginning understanding with simple introductions used and most material is cited correctly, with simple integration into the context of the paragraph.	
Unsatisfactory/Needs Improvement (does not meet established standards)  Thesis missing or missing key elements		Missing or weak ties to overall argument and/or does not set up or conclude topic clearly; simple argument that leaves the reader without enough evidence to fully believe topics; argument not fully developed or supported; no conclusion sentence used. Flawed structure in order of importance or order not followed from thesis. The essay might have numerous minor grammatical notes and/or several instances of major errors; exceeds the limit of major errors	Material used has few ties to topics and/or is not incorporated in topic; inadequate use of sources, may be cited incorrectly or not cited.	

# SLO 1: Writing Center Schedule



# SLO 1: Lib Guide

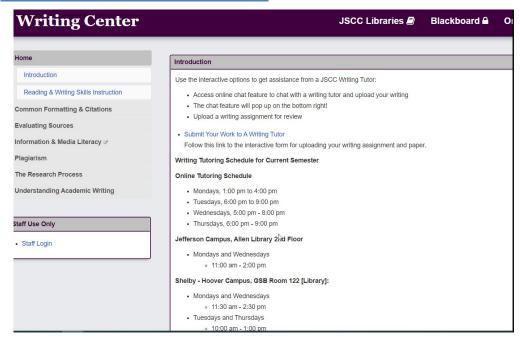


# SLO 2: Rubric

Sample Assessment Rubric for ENG 101 and ENG 102 Essays

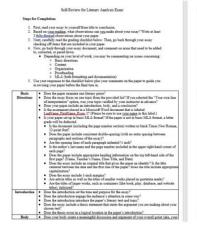
	Thesis	Organization in Introduction, Body and Conclusion	Quotes/Source Usage
Very Good /Above Average (exceeds standards)	Excellently thought out thesis containing all the essential elements and presenting an insightful subject and argument; thesis accurately predicts structure of paper	Clear topic sentence, varied in approach to addressing subject with ties to the overall argument and transitions to unify paragraphs; well-developed argument that is fully supported and thoughtfully explained with examples and quotations as appropriate; insightful conclusion sentence that successfully closes topic.  Coherence and unity between the setup of the argument in the introduction paragraph (that engages the reader, creates a bridge to main idea, and contains the thesis sentence), its fulfillment in the subsequent body paragraphs, and the concluding paragraph that reaffirms main points, but is not too redundant and ties up the paper with a thought-provoking ending. The essay will have very few minor grammatical notes or no errors at all.	Appropriately used material from both primary and secondary sources that fully supports the ideas noted. The material is introduced and cited flawlessly, and is explained into the context of the paragraph.
Good Satisfactory (meets standards)	Thesis presents a subject and argument	Addresses subject with ties to the overall argument; developed argument that is supported and explained with examples; conclusion sentence used. Mostly coherent and unified between the setup of the argument and its fulfillment in subsequent paragraphs with a conclusion paragraph that reaffirms main points. The essay may have a few minor grammatical notes and an instance or two of a major error.	Material used from both primary and secondary sources that supports ideas noted. There is a beginning understanding with simple introductions used and most material is cited correctly, with simple integration into the context of the paragraph.
Unsatisfactory/Needs Improvement (does not meet established standards)	Thesis missing or missing key elements	Missing or weak ties to overall argument and/or does not set up or conclude topic clearly, simple argument that leaves the reader without enough evidence to fully believe topics; argument not fully developed or supported; no conclusion sentence used. Flawed structure in order of importance or order not followed from thesis. The essay might have numerous minor grammatical notes and/or several instances of major errors; exceeds the limit of major errors	Material used has few ties to topics and/or is not incorporated in topic; inadequate use of sources, may be cited incorrectly or not cited.

# SLO 2: Writing Center Schedule



# SLO 2: Drafts as Scaffolding Assignments

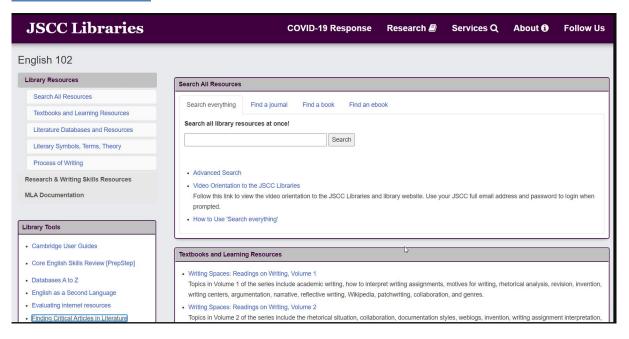
## Example of ENG 102 Draft Scaffolding Plan for Literary Essays







# SLO 2: Lib Guide



# SLO 3: Rubric

Sample Assessment Rubric for ENG 101 and ENG 102 Essays

	Thesis	Organization in Introduction, Body and Conclusion	Quotes/Source Usage	
Very Good /Above Average (exceeds standards)	Excellently thought out thesis containing all the essential elements and presenting an insightful subject and argument; thesis accurately predicts structure of paper	Clear topic sentence, varied in approach to addressing subject with ties to the overall argument and transitions to unify paragraphs; well-developed argument that is fully supported and thoughtfully explained with examples and quotations as appropriate; insightful conclusion sentence that successfully closes topic.  Coherence and unity between the setup of the argument in the introduction paragraph (that engages the reader_creates a bridge to main idea, and contains the thesis sentence), its fullfillment in the subsequent body paragraphs, and the concluding paragraph that reaffirms main points, but is not too redundant and ties up the paper with a thought-provoking ending. The essay will have very few minor grammatical notes or no errors at all.	Appropriately used material from both primary and secondary sources that fully supports the ideas noted. The material is introduced and cited flawlessly, and is explained into the context of the paragraph.	
Good Satisfactory (meets standards)	Good/Satisfactory Thesis presents a subject and Addresses subject with ties to the overall argument; develope argument that is supported and explained with examples; con		Material used from both primary and secondary sources that supports ideas noted. There is a beginning understanding with simple introductions used and most material is cited correctly, with simple integration into the context of the paragraph.	
Unsatisfactory/Needs Improvement (does not meet established standards)  Thesis missing or missing key elements		Missing or weak ties to overall argument and/or does not set up or conclude topic clearly; simple argument that leaves the reader without enough evidence to fully believe topics; argument not fully developed or supported; no conclusion sentence used. Flawed structure in order of importance or order not followed from thesis. The essay might have numerous minor grammatical notes and/or several instances of major errors; exceeds the limit of major errors	Material used has few ties to topics and/or is not incorporated in topic; inadequate use of sources, may be cited incorrectly or not cited.	

# SLO 3: Plagiarism Tutorial Videos



# SLO 3: Research-Specific Class Days

### Example of Critical Research Days in ENG 102 Classrooms for Fall 2021

harassment is a violation of State Board of Education policy. Any practice or behavior that constitutes harassment or discrimination will not be tolerated. A Academic Honesty Policy: all dutents serolled at SSCC are expected to conform to the college's Academic Honesty Code. This code requires that all students are with integrity in the performance of this academic work. Any student who falls to act with integrity in the performance of his academic work may be changed with a violation of the Academic Honesty Code. Please refer to your student handbook or the Jefferson State website for a full explanation of this policy and its procedures.

Possible Delivery Method Changes
In the event Jefferson State Community College should experience the need for all inperson classes to transition to remote instruction due to pandemic or other event
warranting the need for such plans, an addendum to the syllabus will be provided to
students. This addendum vali provide details pertaining to the college, department, and/or
program's remote instructional plan to complete the necessary theory, lab, and/or clinical
to met the course objectives necessary for successful course completion in endere
environment. For further information concerning this, please contact your course
instructor at economic gliffersontate edu.

\*This schedule is subject to change based on the needs and progress of our class. Students should always check the "Announcements" tool and "Course Units" section in Blackboard for the latest details on the course schedule and assignments.

#### COURSE SCHEDULE

Week 1 (Aug. 19) Introduction to the Course

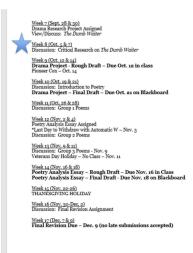
<u>Week 2 (Aug. 24 & 26)</u> Discussion: From Rhetoric to Literature Discussion: Preparing to Read "A Good Man Is Hard to Find" Short Fiction Analysis – Essay Assigned

Week 3 (Aug. 31 & Sept. 2) Discussion: "A Good Man Is Hard to Find"

Week 4 (Sept. 7 & 9)
Short Fletion Analysis - Rough Draft - Due Sept. 7 in class
Discussion; "Analysis - Rough Draft - Due Sept. 7 in class
Short Fletion Criticism - Essay Assigned
Short Fletion Analysis - Final Draft - Due Sept. 9 by 11:59 PM on Blackboard

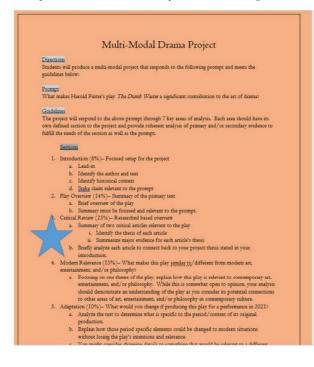
Week 5 (Sept. 14 & 16)
Discussion: Critical Research on Chivalry and its Application to "Araby"

Week 6 (Sept. 21 & 23) Short Fiction Criticism – Rough Draft – Due Sept. 21 in Class Discussion: Preparing to Read *The Dumb Waiter*Short Fiction Criticism – Final Draft - Due Sept. 23 by 11:59 PM on Blackboard



# SLO 3: Research-Specific Rubric Areas

## Example of ENG 102 Research Components Used in Assignments



6. Performance (7%)- Cast two contemporary actors to perform these characters.

- Analyze the characters highlighting key traits of each.
   Explain how the two across you've selected make appropriate choices for portraying these key traits. Be sure to distinguish what makes each character unique from the other.
- c. The actors you select must be alive today, but they can be anyone from contemporary
- television, film, stage, or web media.
  - a. Connect any final thoughts regarding the play and its significance
- b. What advice would you offer someone about to read or view this play for the first time?

You must use proper MLA style documentation throughout the project.

All sources, both primary and secondary, must be cited within the body of the project and on a separate Works

Card section. The Works Card should be the final section of the project right after the Conclusion.

Instead of developing a standard academic essay for this assignment. I am asking you to develop a **multi-modal genus**. Moli-modal genus are genus that bland text, images, and elements of visual dusign to persuade readers. Some of the most people multi-modal formest modale Power Poor Persentations, Edecate, Taskie Websites, Documentary. Videos, <u>Prezas,</u> Sway Projects and Blogs. Select one of these as your multi-modal genre. If you wish to use something different, it must be approved by the instructor.

- You must unlike a genre that blands images, visual design, and east
  You must have a minimum of 1000 words of east in addition to your visual images.
  You must clearly of the images that you unlike unless they are your original creation.
  You must unlike a minimum of two secondary sources to support your argument.

- You must also use the primary source for original extental details.
   You project must be a standalone passentation, meaning it should not require outside input to be fully septemented and understood. This means you may need to provide other layers of detail (sudio narrances, subtidies, section handers, etc.) for viewer/readers to group the intended talanomhips between images and

Voyal Design

In addition to the common needs of formal writing, you will want to consider the needs of visual design-

- . Visual Punctions A clear purpose for the text and design elements in your project. Each element will need to
- Visual Impact visual images work with the text to create a permasive overall effect, one that engages the viewer/reader and moves them to consider the argument.
- Visual Coherences clear and coherent connections between the visual elements of the text are connected by

## **Assessment Record**



Program: Communications- ENG 251 Asset	sment period: 2020-21
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## **Program or Department Mission:**

The mission of the Communications Department is to develop in students a desire for excellence in scholarship, an ability to communicate effectively and an appreciation for the humanities. The department endorses the college's Mission Statement and strives to uphold its commitment to learning.

# **Course Student Learning Outcomes & Assessment Plan**

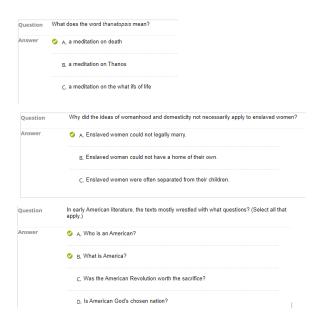
# **Course Student Learning Outcomes**

- 1. Critically examine characteristics of literary periods, cultural conditions of the writers and times, historical forces, philosophical movements, and key terms for genres of literature and literary movements in American literature during the period of Inception-1865.
- 2. Critically review major works of prose, poetry, or drama in American literature during the period of Inception-1865 and compose an original extended written assignment reflecting on both the literature and its contemporary or modern social and cultural movements by clearly and correctly integrating supporting primary evidence and valid secondary sources.

Intended Outcomes	Means of Assessment	Criteria for Success	Summary & Analysis of Assessment Evidence	Use of Results
SLO 1: Critically examine	Through exam questions,	70% of students	Fall 2020-Summer 2021:	Observations/Changes: Instructors
characteristics of literary	students will recognize	will demonstrate a	93% of students met a	saw much success with the use of
periods, cultural	and/or discuss the following:	satisfactory level of	satisfactory proficiency	American Passages videos and will
conditions of the writers	Characteristics of the literary	achievement on	level in examining listed	continue to use them this year.
and times, historical	periods; Cultural conditions	instructor provided	elements.	Instructors also will continue to
forces, philosophical	of the writers and times;			utilize scaffolding assignments. A

	T		T	
movements, and key	Historical forces;	assessment with	Number of Students	new instructional technique that
terms for genres of	Philosophical movements;	rubric.	Assessed	will be applied is the use of <u>pre-</u>
literature and literary	and Key terms for genres of		571 Students/21 Sections	<u>reading questions</u> and use of
movements in American	literature and literary			either textbook background reading
literature during the	movements.		Annual Summary	material or library article
period of Inception-			<b>Shelby</b> : 297/314 (95%)	background reading material to set
1865.	Sample Exam Questions			the literary, historical, and cultural
	(Questions vary by		Jefferson: 129/138 (93%)	landscape foundation for students.
	instructor.)			
			Clanton: 73/90 (81%)	
			Pell City: 24/29 (83%)	
SLO 2: Critically review	In their essays, students will	70% of students	Fall 2020-Summer 2021:	Observations/Changes: The
major works of prose,	Analyze and contextualize a	will demonstrate at	85% of students	department has purchased a new
poetry, or drama in	work of literature from the	least a	demonstrated an ability to	technology called Thinglink for use
American literature	period in its historical,	"Satisfactory" level	review literary primary	beginning Fall 2021 semester and
during the period of	cultural and philosophical	achievement based	texts and compose an	instructors will use this or other
Inception-1865 and	background;	on similar rubric.	extended written	multi-modal platforms (Sway or
compose an original	Compare/contrast the		assignment with primary	PowerPoint, etc) to help students
extended written	literature of an historical		and secondary sources.	scaffold writing assignments into
assignment reflecting on	period to its contemporary			technological projects. This addition
both the literature and	or modern culture; Locate		Number of Students	of a technological aspect to student
its contemporary or	and integrate relevant and		Assessed	writing might help students see
modern social and	effective secondary sources;		560 Students/21 Sections	their research as more relevant in a
cultural movements by	Compose an argument			digital age. <u>Instructors will also</u>
clearly and correctly	correctly integrating and		Annual Summary	create or use more readily their own
integrating supporting	documenting both primary		Shelby: 289/311 (93%)	guides for classes on the JSCC
primary evidence and	and secondary sources in			Library webpage to support student
valid secondary sources.	MLA style.		Jefferson: 106/131 (81%)	research for papers.
	Sample Prompt (Prompts		<b>Clanton</b> : 77/89 (87%)	
	vary by instructor.)			
			Pell City: 22/29 (76%)	
Diam autominaiam data:				
Plan submission date:			Submitted by:	

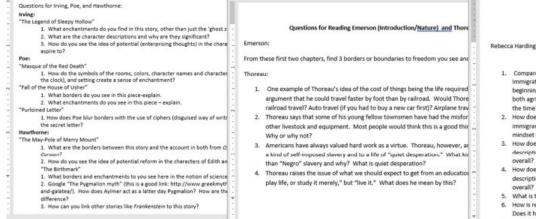
# SLO 1: Sample Exam Questions



# SLO 1: Pre-reading Questions

## **Example ENG 251 Pre-Reading Questions**

Page 1 of 1 508 words



Rebecca Harding Davis Discussion Group:

- Compare the two minority issues going on in the nation between 1820s and 18
  immigration during the years leading up to the Civil War and during what is terr
  beginning of the Industrial Revolution. What laws are being passed? What wo
  both agriculturally and industrially? Which do you think is more on the minds o
  the time? Which do you think the public now knows more about? Why?
- How does the author use setting in the town to paint a picture of the condition immigrants? How does she use setting at the end of the story to illustrate the c mindset or future of Deb?
- How does the author illustrate the characters of the immigrants? What are the
  descriptions? What is their dialect? Why do these illustrations mean anything t
  energial?
- 4. How does the author illustrate the characters of the upper class? What are the descriptions? What is their dialect? Why do these illustrations mean anything ! overall?
- What is the heart of the decision between Hugh keeping the money or returnin.
   How is religion illustrated in this decision (pages 1724 and 1725 and pages 1731 Does it have a fix? Why or why not?
- What kinds of modern issues do you think illustrate this presentation of oppress

# SLO 1: Textbook Background Reading Material









Pages 3-26

Pages 3-22

# SLO 1: Library Article Background

## Example ENG 251 Library Pre-Reading for Units



# SLO 2: Essay Prompt

## Literature<sup>1</sup> Research Project: LIT-O<sup>2</sup>

### OVERVIEW

You will use Thinglink<sup>2</sup> to complete a comprehensive project comprised of a textual analysis using primary and secondary sources and various types of media to enhance your presentation of a theme among various types of texts.

This project is called LIT-O, which is kind of like BINGO with a dorky English Twist. Each letter represents a part of the LIT-O acronym.

- L = Literary Analysis: an analysis of one of the literary texts read in our class in relation to the overall theme of your project. (If you find that one of your writing assignment topics from earlier this semester is relevant, you may use the paragraph you wrote with revisions and additions based on my comments as the basis for your literary analysis.
- I = In the News: an analysis of a current event or issue in relation to the overall theme of your project.
- T = Trending in Pop Culture: an analysis of a pop culture text (book, song, TV show/episode, film, video game, etc.) in relation to the overall theme of your project
- **O** = Observations on the Theme: an overview of the theme, including a clear theme statement, its significance to American culture, and the thesis statement. (Note: This paragraph will actually be the first full paragraph of the project. It's really the introduction or the abstract.)

# SLO 2: Thinglink



# SLO 2: Instructor Lib Guides



## **Assessment Record**



Program: Communications – English Assessment Period: Annual Summary 2020-2021

Program or Department Mission: The mission of the Communications Department is to develop in students a desire for excellence in scholarship, an ability to communicate effectively, and an appreciation for the humanities. The department endorses the college's Mission Statement and strives to uphold its commitment to learning.

## Course Student Learning Outcomes & Assessment Plan ENG 252

## Communications Department Level Outcomes

- Provide quality instruction in developmental and transferable courses through emphasis on continued training and professional development for faculty.
- Prepare students to continue their education at four-year institutions or to enter the workforce.
- Offer courses that allow students to develop communication skills and knowledge for personal enrichment or for job advancement.

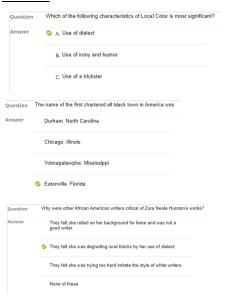
## Course Outcomes Assessed

## Students will:

- Critically examine characteristics of literary periods, cultural conditions of the writers and times, historical forces, philosophical movements, and key terms for genres of literature and literary movements in American literature during the period of 1865-Present.
- Critically review major works of prose, poetry, or drama in American literature during the period of 1865-Present and compose an original extended written assignment reflecting on both the literature and its contemporary or modern social and cultural movements by clearly and correctly integrating supporting primary evidence and valid secondary sources.

Intended Outcomes	Means of Assessment	Criteria for Success	Summary & Analysis of Assessment Evidence	Use of Results
<b>SLO 1</b> : Critically examine	Evaluation 1: Through	Eval 1: 70% of	Fall 2020-Summer 2021:	Observations/Changes: Discussion
characteristics of literary	exam questions, students	students will	215/239 students met this objective	boards, video documentaries, and instructor
periods, cultural	will recognize and/or	demonstrate a	(90%)	lectures were successful tools this year. In
conditions of the writers	discuss the following:	satisfactory level		addition to those, instructors will implement
and times, historical	Characteristics of the literary periods; Cultural	of achievement on instructor provided	Number of Students Assessed 239 Students/10 Sections	additional learning activities to provide
forces, philosophical	conditions of the writers	assessment rubric.	239 Students/10 Sections	students more practice in critically
movements, and key	and times; Historical	assessment acris.	Yearly Campus Summary	analyzing the reflection of cultural ideology

terms for genres of literature and literary movements in American literature during the period of 1865-Present.	forces; Philosophical movements; and Key terms for genres of literature and literary movements.  Sample Exam Questions (Questions vary by instructor.) Evaluation 2: In their	Eval 2: 70% of	Number of Students Assessed: Shelby:69/77 (90%) Jefferson: 68/76 (89%) Clanton: 60/67 (90%) Pell City: 18/19 (95%)  Fall 2020-Summer 2021:	and historical background in the literature.  Example planned activities include providing prereading questions or reading guides for students to use as they work through material, or even the use of collaborative social annotation sites such as Perusall.
major works of prose, poetry, or drama in American literature during the period of 1865-Present and compose an original extended written assignment reflecting on both the literature and its contemporary or modern social and cultural movements by clearly and correctly integrating supporting primary evidence and valid secondary sources.	essays, students will Analyze and contextualize a work of literature from the period in its historical, cultural, and philosophical background; compare/contrast the literature of an historical period to its contemporary or modern culture; Locate and integrate relevant and effective secondary sources; Compose an argument correctly integrating and documenting both primary and secondary sources in MLA style.  Sample Prompt (Prompts vary by instructor.)	students will demonstrate at least a "Satisfactory" level achievement based on similar rubric.	Number of Students Assessed 235 Students/10 Sections  Yearly Campus Summary Number of Students Assessed: Shelby: 61/77 (79%) Jefferson: 55/73 (75%) Clanton: 50/66 (76%) Pell City: 16/19 (84%)	Observations/Changes: The inclusion of the general information on the library and the "Search Everything" tool, the suggested databases for literary criticism, and the text specific resources and research starters, students continue to struggle with using and citing primary and secondary sources correctly. Potential new strategies for addressing this issue involve detailed instruction on how to use quotations from both primary and secondary sources, as well as lessons on primary versus secondary sources and their use. Another strategy is to expand the use of smaller stakes writing assignments or "portfolio" assignments for students to practice these skills prior to completing larger stakes assignments. Examples of lower stakes activities include close reading of a secondary source and correctly using primary and secondary sources in writing.
Plan Submission Date:	,		Submitted By: Communications Department	artment



# SLO 1:

	Students will critically examine characteristics of literary periods, cultural conditions of the writers and times, historical forces, philosophical movements, and key terms for genres of literature and literary movements in American literature during the period of Inception-1865.
Excellent	Thorough ability to connect and communicate characteristics of literary periods, cultural conditions of the writers and times, historical forces, philosophical movements, and key terms, or at least 90% of exam questions correct
Satisfactory	Limited, yet mostly correct ability to connect and communicate characteristics of literary periods, cultural conditions of the writers and times, historical forces, philosophical movements, and key terms; or at least 70% of exam questions correct
Unsatisfactory	Inability to connect or communicate characteristics of literary periods, cultural conditions of the writers and times, historical forces, philosophical movements, and key terms; or less than 70% of exam questions correct



## Module 3: Feminism: Short Fiction Alternative Post

Choose one of the following ways of responding to the texts in this section:

- Use one of the Essential Questions for the unit as your topic
   Tell us your reaction to one of the short stories, how you think it exemplifies an aspect of feminist ideology
   Share a brief passage you found meaningful and would like to explore.

Don't just talk about surface level topics. Use this opportunity to explore your thinking and go into depth on the poem of your choice. Reflections should be original and authentic. Answers should be a

# SLO 1:



# SLO 1:















## Introduction A



We will be considering the texts in this section through the thematic lens of Utopia or Dystopia. These works were all written during the Postmodern or Contemporary movements. The genre represented here is short fiction. Obviously, there are other thematic subjects; however, your job is to look at the works as utopia/dystopian and consider what point the author is making about contemporary society.

## **ESSENTIAL QUESTIONS:**

- 1. What does any story say about human nature?
- 2. Examine the notion of ethics in any story.
- 3. Examine the notion of communication or technology in any story. (Not just that it exists or does not exist, but why was it brought in in the first place?)
- 4. What does the story say about the role of technology in the world?
- 5. What aspects of the society are being satirized in the story? (See the Historical Overview and Literary Thought presentation.)
- 6. Choose several characteristics from the Dystopian Literature Handout and analyze their prevalence in the story of your choice.

## SLO 1:

### Module Instructions and Reading Guide

- 1. Open the module by clicking on the title next to the module icon above. Work through the module in order to view all notes, videos, or presentations. You must read all the assigned reading selections.
- 2. Print out the Module Reading Questions to guide your study. You will not turn these in, but you may use them as your work through the module to clarify your understanding. They will also serve as your study guide.
- 3. Complet the assignments within the module by each assignment's individual due date. If you miss a due date, you may still turn the assignment in for partial credit until the date the Module 1 exam closes.

Richard Wright "The Man Who Was Almost a Man," Introductory Videos, and Lecture Video

#### From Any Place but Here

- 1. How did the sharecroppers make a living?
- 2. What is the commissary?
- 3. How did prices at the commissary compare to prices elsewhere? Why is this so? What was the result?
- 4. Why were sharecroppers never able to get out of debt?
- 5. What was the system of legal separation of the races known as in the South?

#### From Richard Wright: Black Boy

- 1. How did H. L. Mencken affect Richard Wright?
- 2. Where did Wright go when he first left the South during the Great Migration?
- 3. What was the John Reed club a "front" for?
- 4. What opportunity did the Communist party offer for Richard Wright?

### "The Man Who Was Almost a Man"

- 1. What is the significance of the title change from the 1940 original title to the revised title in 1960?
- 2. Why does Dave want to own a gun so badly?
- 3. What is Mr. Hawkins' relationship with Dave like? What about Dave's relationship with Mr. Joe? Is either of these
- men the villain of the story?
- 4. What effects do the historical context have on the time of the story?
- 5. How does the story reveal Wright's belief in the philosophy of the Communist party?
- 6. What did the Great Migration represent to African Americans?
- 7. Explore the symbolism of the gun for Dave.
- 8. Explore the symbolism of killing Jenny and what she represents.
- 9. Is Dave a man?

#### Class Discussions and Social Annotations

- Flipgrid Discussions: We use Flipgrid to create video discussions. Flipgrid is a free online video discussion platform where you can record a short video responding verbally to a question or prompt about a reading assignment or topic. All Flipgrid topics can be accessed in Blackboard using your Jefferson State email address. The Flipgrid platform uses social media-like tools to record, edit, and upload videos, and you can record on your computer with a webcam or by using your smartphone.
- Social Annotations with Perusall: Perusall is an ereader platform that allows us to annotate the assigned readings and engage the reading material in a style akin to social media posting. Students can write full comments, "like" comments, use hashtags, link URLs to their comments and even use emoticons. Perusall helps you master readings faster, understand the material better, and get more out of your classes. To achieve this goal, you will be collaboratively annotating the assigned readings with others in your class. See this example of annotations, and an explanation of the assessment of the annotations. More information will be provided in the rourse.



## SLO 2:

### OVERVIEW

You will complete a digital research project using Microsoft Sway<sup>2</sup> to complete a cohesive project comprised of a research essay and a multimedia gallery for your topic.

#### PURPOSE

The purpose of this assignment is to create a detailed understanding of your topic that allows you to think deeply about the significance of a theme as seen through the literature we have read this semester, as well as through cultural events/media today and how these works influence American society. Through your research and creative output, you will take on the roles of critics and authors and engage with the literature we have been studying and apply it to pop culture and events around and important to you. After completing this project, you will be able to.

- Develop a theme statement that demonstrates a universally applicable idea found among a chosen literary text from the reading list, a pop culture "text," and a contemporary event or issue.
- Build an argument that clearly and concisely explores a significant relationship among your chosen "texts."
- Analyze and contextualize each "text" in its historical, cultural, and philosophical background, utilizing evidence from both primary and credible secondary sources to support the claims made in the thesis.
- Document all primary and secondary sources effectively and legally.
- Demonstrate at a satisfactory level the writing skills from this course (PIE paragraphs, quotation sandwiches, introducing quotations, writing theme statements, parenthetical citations and works cited entries).

	Ability to analyze and contextualize cultural, historical, and philosophical forces in the primary work, using the literary terms correctly	Ability to place primary work in thematic and aesthetic context of historical/literary period and compare/contrast it to contemporary society	Ability to locate relevant and effective secondary sources	Ability to effectively integrate material from both primary and secondary sources and to correctly document, using MLA style
Excellent	Thorough ability to interpret and discuss facts found within all three aspects of historical, cultural, and philosophical purpose.	Excellent contextualization of both primary and secondary sources in illustrating historical significance and comparison/contrast to contemporary society.	Demonstration of ability to locate excellent sources: appropriate credible, authoritative relevant to the topic effective in presenting argument	Source material is  -effective in providing good evidence to support key points within the overall argument.  -smoothly integrated into the paper with an excellent balance of primary and secondary source material and discussion  -correctly documented within the paper through parenthetical citations and at the end through the works cited page.
Satisfactory	Ability to repeat and discuss facts and details found within at least one area of historical, cultural, or philosophical purpose.	Good contextualization of both primary and secondary sources in illustrating historical significance and comparison/contrast to contemporary society.	Demonstration of ability to locate satisfactory sources: Credible, authoritative Relevant to topic	Most source material is  -acceptable evidence in validating relevant and key points in the overall argument.  -acceptably integrated into the text of the paper with a satisfactory balance between source material and discussion  -acceptably documented within the paper and at the end.
Unsatisfactory	Misunderstanding of the work(s). No identity of historical, cultural, or philosophical context.	Use of irrelevant primary/secondary source material. Lack of demonstration of any historical significance and failure to compare/contrast to contemporary society.	Sources are unsatisfactory: No secondary sources Secondary sources that are not authoritative, credible, or appropriate Secondary sources are either not relevant or barely relevant to topic	-Little to no real evidence provided by primary source(s) -Little to no use of the secondary sources -Secondary-source material is not relevant or does not support the argument -Citations predominantly incorrect or non-existent -Works cited entries predominantly incorrect or nonexistent

# SLO 2:

## Before You Begin Your Research

We recommend viewing the following tutorials before beginning your research.

Finding Critical Articles

Tutorial on finding scholarly articles using the literature resources.

. How to Use 'Search everything'

View a tutorial on using the "Search everything" option of the tabbed search box.

#### Suggested Database

#### Databases for Literary Criticism and Information on the Works

· America: History & Life with Full Text

This bibliographic database provides a robust source of information focusing on the history and life of the United States and Canada. It is an important bibliographic reference tool for students and scholars of U.S. and Canadian history. Citations and links to book and media reviews are added benefits to the America. History and Life database. It provides strong English-language journal coverage, balanced by an international perspective on topics and events. This includes English abstracts for articles published in a variety of languages.

Bloom's Literature

Extensive entries on literary topics, themes, movements, genres, and authors; more than 4,300 video clips; more than 2,700 full-text poems; and more than 9,000 discussion questions on a range of literary topics

· Gale Literature

Unlock information in primary sources, critical articles, literary and cultural analysis, and biographies. Search across centuries to see the broader continuum of the story you choose

· Literary Reference Center Plus

Literary Reference Center Plus includes full-text resources focusing on plays/drama, poetry, religious literature and children's literature.

Short Stories for Student

Provides critical overviews of short stories from all cultures and time periods. Includes discussions of plot, characters, themes and structure as well as the story's cultural and historical significance. [Digital access from Volume 1 through the current edition]

#### Databases for Today's Cultural Events and Media

· Opposing Viewpoints in Context

Discover proficion perspectives from authinoritative voices: Opposing Viewpoints in Context is the premier online resource covering today's hottest social issues, from capital punishment to immigration, to marijuana. This cross-curricular research tool supports science, social studies, current events, and language ants classes. Its informed, differing views present each side of an issue and help students develop information literacy, critical thinking skills, and the confidence to draw their own valid conclusions.

· Points of View Reference Center

Points of View Reference Center contains 400 topics, each with an overview (objective background / description), point (argument) and counterpoint (opposing argument). Each topic features a Guide to Critical Analysis which helps the reader evaluate the controversy and enhances students' ability to read critically, develop their own perspective on the issues, and write or debate an effective argument on the tools:

# **SLO 2**:

# Richard Wright: "The Man Who Was Almost a Man"

· Research Starter: Richard Wright

Link out to a Research Starter on Wright.

· Research Starter: The Man Who Was Almost A Man

Link out to a Research Starter on "The Man Who Was Almost a Man".



# SLO 2:

# What Are Secondary Sources Used For?

- Secondary sources are good for gaining a full overview of your topic and understanding how other researchers have approached it.
- They often synthesize a large number of primary sources that would be difficult and timeconsuming to gather by yourself.
- · Gain background information on the topic
- $\bullet\,$  Support or contrast your arguments with other researchers' ideas
- Gather information from primary sources that you can't access directly (e.g. private letters or physical documents located elsewhere)

## What do you use secondary sources for?

Secondary sources are good for gaining a full overview of your topic and understanding how other researchers have approached it. They often synthesize a large number of primary sources that would be difficult and time-consuming to gather by yourself. They allow you to:

Gain background information on the topic

Support or contrast your arguments with other researchers' ideas
Gather information from primary sources that you can't access directly (e.g. private letters or physical documents located elsewhere)

### ENG 252 Module 3: Close Reading of a Secondary Source

To practice using a modified version of the CRIT process to closely <u>read a secondary source</u> (link to video) and identify important ideas from the source. This assignment will prepare you for using secondary sources in your final research project for this class and is applicable to any situation where you must use secondary sources in research. After completing this assignment, you will be able to:

- 1. Identify passages that are significant in relation to an argument.
- Clarify your understanding of words, terms, or phrases used in the context of the passage.
   Restate the idea in your own words to
- passage.

To complete the assignment, do the following:

- Read the article "Gender Roles and Economic Power in 'The Gilded Six Bits."
   Create a Word document through O365.
- Identify at least 3 passages from the article that you find significant. Copy each passage from the article into your document
- 4. Under each passage, complete the process outlined in the Close Reading of a Secondary Source video for working with each quotation and restating the ideas in your own words. Follow the conventions for Standard Academic Writing (grammar, punctuation, spelling,
- capitalization).

  6. When you are finished, save your document
- with your last name and first initial assignment title. For example, I would save mine as hendersonk\_closereading3.

  Attach the file (upload it) on the Assignment
- page. Do not type your assignment in the Write
- Submission box on Blackboard.

  8. Check the box for Safe Assign and then click Submit to turn in your assignment.

#### CRITERIA FOR SUCCESS

according to the attached rubric:

Passage 1: Identified significant passage; copied onto document; evidence of working with the quotation to define words/contexts, restatement of the idea in student's own words to demonstrate understanding.	10
Repeat for Passage 2	10
Repeat for Passage 3	10

I will also consider the following:

- 1. Complete responses to the steps as outlined in the prompt and Writing Lesson Video.
- Follows assignment directions (completion, submission, Standard Academic writing, Safe Assign).

#### SUBMIT BY THE DUE DATE

The assignment is due by 11:59 p.m. on the due date indicated on the weekly schedule and course calendar. Please note I have given you two attempts to submit the assignment in the event that something doesn't work the first time. The last attempt submitted will be graded. Late assignments can still be submitted for 80% credit until the day the exam for this module closes, which is also noted on the course calendar and weekly schedule. After that time, late assignments are not accepted except for in extreme circumstances with documentation and at the instructor's discretion.

#### ACADEMIC INTEGRITY

This assignment should be completed on your own, and without the aid of any additional websites (with the exception of a dictionary/thesaurus for looking up unfamiliar words). No other outside information should be used. I want to see your ideas and interpretation. All assignments are checked through SafeAssign. If you struggle with the assignment, please email me to schedule a Collaborate conference.

# SLO 2:

## Module 4 Writing Assignment

#### Purpose:

To write a literary analysis paragraph that answers one of the Essential Questions for Dystopian literature and incorporates examples and quotations from both the primary source (the story) and a secondary source. This assignment will prepare you for using secondary sources in your final research project for this class and is applicable to any situation where you must use

After completing the assignment, you will be able to:

- Write a literary analysis paragraph of a short story answering one of the Essential Questions for Dystopian literature.
- 2. Correctly incorporate quotations from the primary source and a provided secondary source.
- Create a Works Cited Page of both sources used in the paragraph.

Choose one of the Dystopian literature Essential Questions to answer in a literary analysis paragraph about either "Harrison Bergeron" or "The Pedestrian," Incorporate information from one of the provided secondary sources.



Program: Communications – English Assessment Period: Annual Summary 2020-2021

Program or Department Mission: The mission of the Communications Department is to develop in students a desire for excellence in scholarship, an ability to communicate effectively, and an appreciation for the humanities. The department endorses the college's Mission Statement and strives to uphold its commitment to Course Student Learning Outcomes & Assessment Plan ENG 261

## Communications Department Level Outcomes

- Provide quality instruction in developmental and transferable courses through emphasis on continued training and professional development for faculty.
- Prepare students to continue their education at four-year institutions or to enter the workforce.
- Offer courses that allow students to develop communication skills and knowledge for personal enrichment or for job advancement.

## Course Outcomes Assessed

## Students will:

- Critically examine characteristics of literary periods, cultural conditions of the writers and times, historical forces, philosophical movements, and key terms for genres of literature and literary movements in British literature during the period of Inception-End of 18<sup>th</sup> Century.
- Critically review major works of prose, poetry, or drama in British literature during the period of Inception-End of 18<sup>th</sup> Century and compose an original extended written assignment reflecting on both the literature and its contemporary or modern social and cultural movements by clearly and correctly integrating supporting primary evidence and valid secondary sources.

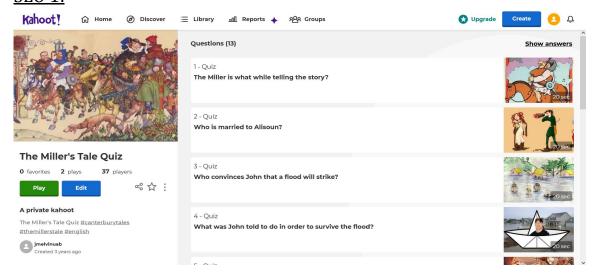
<b>Intended Outcomes</b>	Means of Assessment	Criteria for Success	Summary & Analysis of Assessment Evidence	Use of Results
SLO 1: Critically examine	Evaluation 1: Through exam questions, students	Eval 1: 70% of students will	Fall 2020-Summer 2021: 139/159 students met this objective	Observations/Changes Instructors will continue to use scaffolding assignments
characteristics of literary periods, cultural	will recognize and/or	demonstrate a	(87%)	such as Online Quizzes/Surveys, lectures,
conditions of the writers and times, historical	discuss the following: Characteristics of the	satisfactory level of achievement on	Number of Students Assessed	<u>in-class/online discussion forums</u> , journals, group projects, and <u>interactive games</u> to
forces, philosophical	literary periods; Cultural conditions of the writers	instructor provided assessment.	159 Students/7 Sections	provide learners preparation and training in the application of characteristics of literary
movements, and key	and times; Historical forces; Philosophical		Yearly Campus Summary Number of Students Assessed:	periods and surrounding cultural contexts to questions about texts, authors, and key
terms for genres of literature and literary	movements; and Key		Shelby: 84/97 (87%)	literary ideas on exams. Emphasis is also

movements in British literature during the period of Inception-End of 18 <sup>th</sup> Century.	terms for genres of literature and literary movements.		Jefferson: 29/31 (94%) Pell City: 26/31 (84%)	being placed on new pedagogical tools such as flow charts, alternative/speculative versions of literature and poetry, and creative writing assignments to help engage students in entertaining ways of looking at literary periods, cultural conditions, philosophical moments, and key terms in British literature.
SLO 2: Critically review major works of prose, poetry, or drama in British literature during the period of Inception-End of 18th Century and compose an original extended written assignment reflecting on both the literature and its contemporary or modern social and cultural movements by clearly and correctly integrating supporting primary evidence and valid secondary sources.	Evaluation 2: In their essays, students will Analyze and contextualize a work of literature from the period in its historical, cultural and philosophical background; compare/contrast the literature of an historical period to its contemporary or modern culture; Locate and integrate relevant and effective secondary sources; Compose an argument correctly integrating and documenting both primary and secondary sources in MLA style.	Eval 2: 70% of students will demonstrate at least a "Satisfactory" level achievement based on similar rubric.	Fall 2020-Summer 2021: 139/158 students met this objective (88%)  Number of Students Assessed 158 Students/10 Sections  Yearly Campus Summary Number of Students Assessed: Shelby: 84/98 (86%) Jefferson: 27/29 (93%) Pell City: 28/31 (90%)	Observations/Changes: Instructors will continue modeling research, providing specific line-by-line outlines, and utilizing JSCC's academic journals and databases. Instructors also plan to use more process writing, including rough drafts, peer reviews, conferencing, paper checklists, and creative paper topic options. Additionally, Instructors are using the JSCC Writing Center as a means of improving writing skills, and utilizing programs such as PrepStep to refine skills in organization, diction and tone, using sources, sentence structure and style, and revising.
Plan Submission Date:		Submitted By: Communications Department		

#### this heavy ax shall be his, to handle as he likes. and I shall stand here bare of armor, and brave the first blow. English Literature 261 Mid-term If anyone's tough enough to try out my game, **Identify** (4 points each = 24%): For each of the following questions, identify the work, author, It shows stopped reducity out of your my game, let him come here quickly and claim his weapon! I give up all rights, he will get it for keeps. I'll stand like a tree trunk — he can strike at me once, speaker, and significance. if you'll grant me the right to give as good as I get 1. Saying, "The man is mad, beloved brother," And everyone just laughed at all his strife. So she was screwed, the carpenter's young wife, Then they showed him the shield, that was of sheer gules, with the Despite all jealous safeguards he could try; And Absalon has kissed her nether eye, pentangle painted in pure gold. He took it by the baldric and cast it about his neck; and it became the hero passing fair. And why the pentangle pertains to that noble prince I mean to tell you, though it should delay me. It is a sign that Solomon set formerly as a token of And Nicholas is scalded in the rear. This tale is done, God save all who are here! truth, by its own right, for it is a figure that holds five points, and each line overlaps and locks in another; and throughout it is endless; and the English call it everywhere, as I hear, the endless knot. Therefore it suits Beneath a tree he was; there he'll abide, Your boasting will not make him run and hide. this knight and his clear arms, forever faithful in five things, and in each of them five ways. See yonder oak? He's there, as you will find. God save you, as he ransomed all mankind, And mend you!" So replied this aged man. Short answer (4 points each = 36%): For each question, provide a few sentences specifically explaining the answer and the author(s)/concepts it is related to. "Choose now," she said, "one of these two: that I Be old and ugly till the day I die, And be to you a true and humble wife, 7. What is expected of knights, both behavior-wise and in how they live their lives? 8. Provide four specific examples of parody from Monty Python and the Holy Grail. One never to displease you all your life; Or if you'd rather, have me young and fair, And take your chance on those who will repair To your house now and then because of me 9. What is a kenning? Provide an example. 10. What does danse macabre (dance of death) mean? Example? (Or to some other place, it may well be). 11. What is a "loathly lady" tale and where does it appear? 12. What is an epithet, where does it come from, and what might be an example? "Art thou that hero with <u>Breca</u> did struggle, On the wide sea-currents at swimming contended, 13. What is a pilgrimage, why is it important, and who participates? Where to humor your pride the ocean ye tried, 14. What is a fabliau? Example? From vainest vaunting adventured your bodies In care of the waters? And no one was able 15. What is a liar's paradox? Where have we seen an example? Nor lief nor loth one, in the least to dissuade you" Who here in this house thinks he has what it takes, has bold blood and a brash head, and dares to stand his ground, giving stroke for stroke? Here! I shall give him this gilded blade as my gift;

# SLO 1:

	Students will critically examine characteristics of literary periods, cultural conditions of the writers and times, historical forces, philosophical movements, and key terms for genres of literature and literary movements in American literature during the period of Inception-1865.
Excellent	Thorough ability to connect and communicate characteristics of literary periods, cultural conditions of the writers and times, historical forces,
	philosophical movements, and key terms, or at least 90% of exam questions correct
Satisfactory	Limited, yet mostly correct ability to connect and communicate characteristics of literary periods, cultural conditions of the writers and times,
	historical forces, philosophical movements, and key terms; or at least 70% of exam questions correct
Unsatisfactory	Inability to connect or communicate characteristics of literary periods, cultural conditions of the writers and times, historical forces, philosophical
	movements, and key terms; or less than 70% of exam questions correct



## SLO 1:

#### Faustus Discussion

Faustus is such an interesting play, one that has become a standard folktale in a lot of different cultures. We've seen it in America in two different places, New England and the South. Some of you may have read "The Devil and Daniel Webster" before. Similar story, puritan setting. Others may have heard of a | blues guitarist from Mississippi named Robert Johnson. Legend has it that he met the devil at a crossroads in Mississippi and sold his soul to be able to play like a God. It is a real place; I've been there. They also made a movie about it in the 1980s called Crossroads. If you want to hear him play, look here <a href="https://www.youtube.com/watch?v=Yd60n14sa9A">https://www.youtube.com/watch?v=Yd60n14sa9A</a> If you want to know more about Johnson, look here <a href="https://www.youtube.com/watch?v=FelaNfPONWo">https://www.youtube.com/watch?v=FelaNfPONWo</a>

An interesting theme in this story is how stupid Faustus is. Hell, even the demon Mephistopheles tries to talk him out of it. Shouldn't that dude want Faustus' soul? There's even a moment when Faustus is trying to sign his contract with Satan, and his body refuses to participate. He cuts his arm and the blood essentially clots, spelling out a Latin message for "Get out of here, man!" Faustus is interested in knowledge and power so much that he ignores his intuition and common sense. Have you ever heard the old saying about how some people are book smart and others are street smart? Yep, that's kinds the case. I believe he hears what he wants to hear, regardless of facts. We see this a lot in politics today.

Also, remember that power is a corrupting influence. Does Faustus accomplish anything with his newfound power? No, he gets lazy and does nothing. This is the same reason lottery winners have the highest suicide rates.

One thing that is interesting about this play is the controversy surrounding it. I won't go into too much here, but Marlowe dies mysteriously afterwards. The play pretty much ignores Christian doctrine about grace and redemption. It also makes a demon sympathetic. A lot to unpack.

Finally, one thing the play creates is this notion of a conscience within the literature. Have you ever seen old cartoons where a character is contemplating a decision and there is an angel on one shoulder and a demon on the other? One gives good advice and one gives bad advice. It was born out of this play. We see the same back and forth within Faustus' thought process.

These are just a few brief thoughts. I will have a lot of lecture notes/materials posted as well. Give me some of your opinions on the play. Is there anything specific you liked/disliked? Why? 3 posts minimum. Write at least a paragraph with specifics, and then respond to two classmates.

#### Group Translation Assignment (Anne Askew/Transubstantiation/Reformation/Tyndale)

The Passage: Ye shall not eat any thing with the blood: neither shall ye use enchantment, nor observe times. Ye shall not round the corners of your heads, neither shalt thou mar the corners of thy beard. Ye shall not make any cuttings in your flesh for the dead, nor print any marks upon you: I am the LORD. Leviticus 19:26-28

Work with your group to put this into your own words. Your translation should be in modern, common language that anyone can understand. List it here:

#### Resources to help you:

It is unlikely that this passage is referring to clouds or divination the same way Joseph used it. It is more likely to refer back to the blood right in the earlier half of the verse. This blood rite was to draw the spirits to the surface and to enhance their power of foretelling. Since the following prohibitions concern some type of divination involving the use of blood, this interpretation ("over the blood") has great weight. [18] Jacob Milgrom cites Ramban stating:

They [pagans] would pour the blood [of the cattle] and let it gather into a pit. Demons would gather there, according to their opinion, and eat their tables to tell them future events... and the people (1 Sam. 14.33) would inquire of demons or of witchcraft to know their way and what to do. They would eat over the blood in order to perform this craft. Therefore, Scripture states, "[Saul] said 'you have acted heretically'" (or "sinned against the Lord, 1 Sam. 14.33 NASB), that is, the Lord is wrought for you this day this great salvation, but you inquire of no gods. "This is heresy!"[19]

Thus, the expression "eating over blood" may signify a form of divination, namely, chthonic worship involving the consultation of ancestral spirits, as developed with ancient Near Eastern parallels, especially from the Grecian sphere. This interpretation should be preferred in light of the historical context and theme of Leviticus (to be holy because God is holy and to be distinct from the other nations) as well as the flow of idea from 26a to 26b.

The ancient world was burdened by this sorcery and divination, which had absolutely no place in the life of a nation dedicated to obey the one and only true God. He made His will known directly to His people through revelation to Moses and others, and indirectly by means of the Urim and Thummin (Ex. 28.30; Lev. 8.8). No other means by which God's will might be ascertained was provided, but in any event the righteous man lived by his faith (Hab. 2.4).[20]

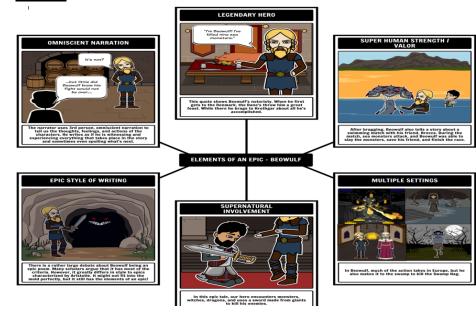
Hair is a sign of a person's vital force and beauty. The manner of dressing one's hair has strong cultural and religious overtones. Among some peoples, shaving or trimming the hair in a certain style may be a symbol of office; in other situations it is a sign of mourning (Lev. 21.5; Deut 14.1; Jer. 16.6; Ezek. 44.20; Amos 8.10). Therefore, regulations regarding the cutting of one's hair are germane to the holiness code as prescribed in Leviticus 19.27.[21]

## SLO 1:

#### Medieval Mad-Lib There was a certain noble woman of God by the name of (female name) country of the (Middle Eastern People) \_\_\_\_\_\_. Although she was filled with the Holy Spirit her father was a pagan who worshiped stone idols. One day a (person of rank) by the name of (masculine Roman name) \_\_\_\_\_was (verb of by and saw the maiden. He was overcome with lust and locomotion ending -ing) petitioned her father (exotic pagan name), for her hand in marriage. But the maiden was devoted to God and wished to preserve her chastity. For her pains, she was locked in prison where a devil appeared to her in the form of a and promised her (noun) and (adjective) (noun) if she would renounce her faith. (Maiden's name) the devil she trusted in Christ and then (act of violence, past tense) him in the (body part)\_\_\_\_\_. The next day she was brought before her suitor, who threatened her with (kind of torture), if she would not convert. The maiden spoke movingly of her chastity and the assembled crowd of (number) people converted and were later martyred. The maiden's faith remained strong as she was (past tense verb of hitting/cutting), burned with (burning thing) tense description of water torture)\_\_\_\_\_. Her body was then (past tense verb)\_\_\_\_ and in that spot (miracle) . Here ends the passion of (maiden) remember the commandments of our Lord, he who is (adjective) forever and ever.

Provide an example for each number.

- 1. Female name
- 2. Middle Eastern People
- 3. Person of rank
- 4 Masculine Roman name
- 5. Verb of locomotion ending -ing
- 6. Exotic pagan name
- 7. Adjective
- 8. Noun 9. Noun
- 10. Adjective
- 11 Noun
- 12. Maiden's name (same female name as before)
- 13. Act of Violence, (past tense)
- 14. Body part
- 15 Kind of torture
- 16. Number
- 17. Past tense verb of hitting/cutting
- 18. Burning thing
- 19. Past tense description of water torture
- 20. Past tense verb
- 21. Miracle
- 22. Maiden's name (same female name as before)
- 23. Adjective



## SLO 1:

#### Sympathy for Grendel Activity

### From Grendel by John Gardner

If bouch the door with my fingertips and it bursts, for all its fire-forged bands—it may savay like a termified deer—and I plunge into the slient hearth—it hall with a laugh that I wouldn't much care to wake up to myself. I tampie the planks that a moment before protected the hall like a hand raised in horror to a termified mouth (sleer poetry, and the protected the hall like a hand raised in horror to a termified mouth (sleer poetry stones, and whether it's because they're numb with terror or stiff from to much mead, I cannot tell. I am swollen with exclement, bloodlust and, by and a strange fear that mingle in my chest like the twisting rage of a bonfire. I step onto the brightly shining floor and angrily advance on them. They're all asleep, the whole company! I can hardly believe my luck, and my widh eart laughs, but I let out no sound. Swittly, soffly, I will move from bed to bed and destroy them all, swallow every last man. I am blazing, half-crazy with joy, For pure, mad prank, I snatch a cloth from the nearest table and tie it around my neck to make a napkin. I delay no longer. I setze up a sleeping man, tear at him hungrily, but through his bone-locks and suck hot, slippery blood. He goes down in huge morsels, head, chest, hips, legs, even the hands and feet. My face and arms are wet, matted. The napkin is sopping. The dark floor steams. I move on at once and I reach for another one (whispering, whispering, chewing the universe down to words), and I setze a wrist. A shock goes through me. Mistake!

It's a trick! His eyes are open, were open all the time, cold-bloodedly watching to see how! work. The eyes nall me now as his hand nalls down my arm. I jump back without thinking (whispering wildly: jump back without thinking). Now he's out of his bed, his hand still closed like a dragon's jaws on mine. Nowhere on middle earth, realize, have I encountered a grip like his. Ny whole arm's on fire, incredible, searing pain—It's as if his crushing fingers are charged like fangs with poison. I scream, facing him, grotesquely shaking hands—dear long-jost brother, (Njggnjag).—thane—and the timbered halls scream back at me. I feel the bones go, ground from their sockets, and I scream again. I am suddenly warke. The long pale dream, my history, falls away. The mead hall is alive, great cavernous belly, gold-adorned, bloodstained, howling back at me., It by the flickering fire in the stranger's eyes. He has wings. Is it possible? And yet it's true- out of his shoulders come terrible flery wings. I jerk my head, trying to drive out illusion. The world is what it is and always was. That's our hope, our chance. Yet even in times of catastrophy, we people it with tricks. Grendel, Grendel, hold fast to what is true!

Suddenly, darkness. My sanlify has won. He's only a man. I can escape him. I plan. I feel the plan moving inside me like thaw-time waters rising between cliffs. When I'm ready I give a ferocious kick – but something's wrong, I am spinning — ½&! — snatching at the huge twisted roots of an oak... a blinding flash of fire...no, darkness. I concentrate. I have fallen! Slipped on blood. He viciously twists my arm behind my back. By accident, it comes to me; I have given him a greater advantage. I could laugh. Woel Woel

And now something worse. He's whispering – spilling words like showers of As long as I whisper myself. I need not hear. His syllables lick at me, chilly fire. His syllables lick at me, chilly fire.

After You Read: Thoughtfully answer the following questions on a separate sheet of paper.

- 1. How did this story affect your feelings about Grendel? Explain.
- How does this selection portray Grendel's personality and motives? Consider his feelings, his shock, upon encountering. Beowulf. his confusion during and after the battle with Beowulf?
- . Why do you think Grendel insists that his death is an accident?
- 4. Grendel is told in first-person point of view. How is this point of view significant? Explain.

# Create an Epithet for Yourself!

An epithet is an adjectival phrase used to define a characteristic, quality, or attribute of some person or thing. For example, Homer uses many, but here's one: Odysseus, brave raider of cities. Beowulf has epithets on nearly every page. Think about things that are important to you, hobbies you enjoy, or something you are especially good at, Using that information and the following format, write an epithet describing you.

Format: Name,

Adjective (character trait)
Noun (verb with "er" at end)
Prepositional phrase

My epithet:

# SLO 2:

	Ability to analyze and contextualize cultural, historical, and philosophical forces in the primary work, using the literary terms correctly	Ability to place primary work in thematic and aesthetic context of historical/literary period and compare/contrast it to contemporary society	Ability to locate relevant and effective secondary sources	Ability to effectively integrate material from both primary and secondary sources and to correctly document, using MLA style
Excellent	Thorough ability to interpret and discuss facts found within all three aspects of historical, cultural, and philosophical purpose.	Excellent contextualization of both primary and secondary sources in illustrating historical significance and comparison/contrast to contemporary society.	Demonstration of ability to locate excellent sources: appropriate credible, authoritative relevant to the topic effective in presenting argument	Source material is  -effective in providing good evidence to support key points within the overall argument.  -smoothly integrated into the paper with an excellent balance of primary and secondary source material and discussion  -correctly documented within the paper through parenthetical citations and at the end through the works cited page.
Satisfactory	Ability to repeat and discuss facts and details found within at least one area of historical, cultural, or philosophical purpose.	Good contextualization of both primary and secondary sources in illustrating historical significance and comparison/contrast to contemporary society.	Demonstration of ability to locate satisfactory sources: Credible, authoritative Relevant to topic	Most source material is -acceptable evidence in validating relevant and key points in the overall argumentacceptably integrated into the text of the paper with a satisfactory balance between source material and discussion -acceptably documented within the paper and at the end.
Unsatisfact ory	Misunderstanding of the work(s). No identity of historical, cultural, or philosophical context.	Use of irrelevant primary/secondary source material. Lack of demonstration of any historical significance and failure to compare/contrast to contemporary society.	Sources are unsatisfactory: No secondary sources Secondary sources that are not authoritative, credible, or appropriate Secondary sources are either not relevant or barely relevant to topic	-Little to no real evidence provided by primary source(s) -Little to no use of the secondary sources -Secondary-source material is not relevant or does not support the argument -Citations predominantly incorrect or non-existent -Works cited entries predominantly incorrect or nonexistent

#### Research

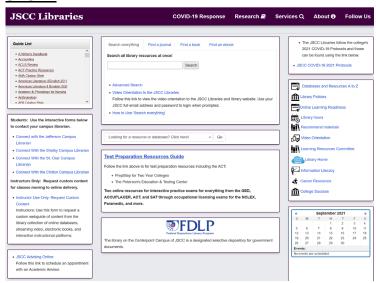
- 1) Using an internet browser, go to www.jeffersonstate.edu
- 2) Click on Libraries
- 3) Under Single Search, type Beowulf in the Jeff State Libraries search box.
- Limit your results to Full Text and Peer Reviewed my checking both boxes. Click Search.
- On the left side of your search results, move the Publication date to begin in 1950. Dates should now span 1950-2014
- 6) Under Source Types, click Academic Journals only.
- 7) Under Language, choose English only.
- You have now narrowed your results to roughly 4,000 entries. It's time to narrow things down ever further.
- 9) Add a second term to the keyword search at the top of the page. Use a specific term (monster, for example) rather than words like "and" or "the."
- 10) Scroll through your various results. This paper requires three sources. Today, you will pull two possible sources of research.
- 11) When you see a source you like, click on its title. On the left side of your page, you'll see an option to obtain the full text. In the middle of the page, you'll see Source information and an Abstract. The Abstract is a brief summary of what the article is about. Reading the abstract will save you some time because you'll know if the information is relevant to your tonic.
- 12) On the right side of the page, you'll see an email option that will allow you to send the article to yourself. This is the option we'll be using.
- 13) When clicking the Email button, you'll have an option to send yourself a citation in MLA format. Be sure to do so. This will save you some work later.
- 14) When you've finished emailing your source to yourself, click the Cite button on the right side of the page. Scroll until you see MLA. Copy the citation and post it into a document. You'll do this for two separate sources today. This is what you'll be printing and turning into me.

## SLO 2:

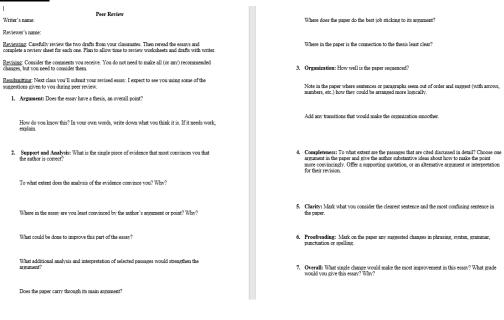
#### Outlin

- I. Introduction This is the first section of the paper
- A Hook (Attention Grabber)
- B. Introduce issue and/or lit/author(s). Be sure to use full Titles and Names
- C. Background on issues. Context. Pretend your audience is ignorant.
- D. Transition to argument. What do you want to say about the issue at hand?
- E. Thesis. A three-point thesis is your easiest bet. Be specific.
- II. Body Paragraph 1 Main point #1 from your thesis
- A. Topic Sentence
- B. Your main points in the paragraph
- C. Evidence (Quotes from a primary and secondary source. Find a reliable secondary source that agrees with you). Weave these around your main points.
- D. Explanation or Elaboration on Evidence. In other words, ...
- E. Transition to next point. Similarly, .
- III. Body paragraph 2 Main point #2 (Follow the same steps)
- A. Topic Sentence
- B. Your main points in the paragraph
- C. Evidence (Quotes from a primary and secondary source. Find a reliable secondary source that agrees with you). Weave these around your main points.
- D. Explanation or Elaboration on Evidence. In other words, .
- E. Transition to next point. Similarly,
- IV. Body Paragraph 3 Main point #3 (Follow steps again)
- A. Topic Sentence

- B. Your main points in the paragraph
- C. Evidence (Quotes from a primary and secondary source. Find a reliable secondary source that agrees with you). Weave these around your main points.
- D. Explanation or Elaboration on Evidence. In other words,
- E. Transition to next point. Similarly,
- V. Conclusion (Do not restate your thesis)
- A. Bring your thoughts together. Then pick one or several of the following strategies.
- B. Significance? Why did the author write this? What is being offered here? Why is it notable?
- C. Rebuttal? Are there any other interpretations out there?
- D. Implications? Is this relevant to most people? Is it important, timely, or contributing to a bigger idea or concept?



# SLO 2:



#### Paper Checklist - 261

- 1) Five+ paragraphs?
- 2) Three outside sources?
- 3) Are the sources academic?
- 4) Are sources/quotes introduced (who is talking, where did they say it, and is there any
- other context needed, such as it being a non-profit or a historical society)?
- 5) Is MLA format used?
- 6) Are quotes cited? After the quote, I need either a page or paragraph number in parenthesis, followed by a period.
- 7) Is there a works cited page?
- 8) Are works cited correctly?
- 9) Are paragraphs equally weighted?
- 10) Is there a hook at the beginning of your introduction?
- 11) Is there background information in the introduction?
- 12) Is there a strong, specific thesis?
- 13) Are topic sentences used?
- 14) Is the paper cliché-free?
- 15) Is the paper dead word-free (very, really, like)?
- 16) Is there a catchy title?
- 18) Does the paper transition between ideas? Is there support for each main idea?
- 19) Are quotes used appropriate for the topic, related to the argument, and well-explained?
- 20) Is there an absence of first and second person?
- 21) Is the work discussed in present tense?
- 22) Are there any grammatical errors?
- 23) Is sentence variety used (i.e. no repetition)?
- 24) Do you have reasons for the commas inserted (When reading, is there a pause)?
- 25) Is the paper at least four pages long?
- 26) Does the conclusion offer more than just a restated thesis?
- 27) Are the pages numbered/named in the correct format?
- 28) Does the paper use the correct font?
- 29) Is there a sense of finality to the end of the paper?

## SLO 2:

## English 261 - Essay 1

This essay will be 4-5 pages in length and include at least two outside sources. You will adhere to MLA format guidelines and include a Works Cited page, which does not count as part of your length requirement. There are two possible topics for this essay:

- 1. Compare the Beowulf poet's treatment of Grendel and the dragon. Do these monsters contribute to our understanding of the ethical/social values of Anglo-Saxon society? What purpose does the monster serve in the poem? Do Grendel and the dragon represent different kinds of evil?
- 2. How does Beowulf fit the model of Joseph Campbell's monomyth? What stages apply? Obviously, you'll need to look into what the monomyth is, but that's essentially built-in research that could be really helpful.
- 3. Write your own heroic epic using characteristics we've seen in Beowulf. Include at least three references/allusions to Beowulf. Use poetic form. Include a Works Cited page.



Program: Communications – English Assessment Period: Annual Summary 2020-2021

## Course Student Learning Outcomes & Assessment Plan ENG 262

# Communications Department Level Outcomes

- Provide quality instruction in developmental and transferable courses through emphasis on continued training and professional development for faculty.
- Prepare students to continue their education at four-year institutions or to enter the workforce.
- Offer courses that allow students to develop communication skills and knowledge for personal enrichment or for job advancement.

## Course Outcomes Assessed

## Students will:

- Critically examine characteristics of literary periods, cultural conditions of the writers and times, historical forces, philosophical movements, and key terms for genres of literature and literary movements in British literature during the period of Late 18<sup>th</sup> Century to Present.
- Critically review major works of prose, poetry, or drama in British literature during the period of Late 18<sup>th</sup> Century-Present and compose an original extended written assignment reflecting on both the literature and its contemporary or modern social and cultural movements by clearly and correctly integrating supporting primary evidence and valid secondary sources.

<b>Intended Outcomes</b>	Means of Assessment	Criteria for Success	Summary & Analysis of Assessment Evidence	Use of Results
SLO 1: Critically examine characteristics of literary periods, cultural conditions of the writers and times, historical forces, philosophical movements, and key terms for genres of literature and literary	Evaluation 1: Through exam questions, students will recognize and/or discuss the following: Characteristics of the literary periods; Cultural conditions of the writers and times; Historical forces; Philosophical movements; and Key	Eval 1: 70% of students will demonstrate a satisfactory level of achievement on instructor provided assessment.	Fall 2020-Summer 2021: 69/86 students met this objective (80%)  Number of Students Assessed 86 Students/4 Sections  Yearly Campus Summary Number of Students Assessed: Shelby: 22/30 (73%) Pell City: 47/56 (84%)	Observations/Changes: Instructors will continue using video lectures, online/inperson assessments, lectures, discussion questions, exit slips, and creative assignments related to the period.  Additionally, instructors are using more low stakes assessments, such as Kahoot surveys/Quizzes, open-ended reflection questions, and storyboards to balance

movements in British literature during the period of Late 18 <sup>th</sup> Century-Present.	terms for genres of literature and literary movements.			traditional instruction methods built around formal assessments. These are intended to assist in comprehension without causing the same anxieties and pressures as formal, higher stakes assessments.
sLO 2: Critically review major works of prose, poetry, or drama in British literature during the period of Late 18th Century-Present and compose an original extended written assignment reflecting on both the literature and its contemporary or modern social and cultural movements by clearly and correctly integrating supporting primary evidence and valid secondary sources.	Evaluation 2: In their essays, students will Analyze and contextualize a work of literature from the period in its historical, cultural and philosophical background; compare/contrast the literature of an historical period to its contemporary or modern culture; Locate and integrate relevant and effective secondary sources; Compose an argument correctly integrating and documenting both primary and secondary sources in MLA style.	Eval 2: 70% of students will demonstrate at least a "Satisfactory" level achievement based on similar rubric.	Fall 2020-Summer 2021: 69/86 students met this objective (80%)  Number of Students Assessed 86 Students/4 Sections  Yearly Campus Summary Number of Students Assessed: Shelby: 18/30 (60%) Pell City: 51/56 (91%)	Observations/Changes: Instructors plan to continue providing instructional writing lab time, process writing, rubrics, peer review, and research-oriented virtual scavenger hunts. Additionally, students utilize the Jefferson State library, which offers academic resources such as scholarly articles and journals available via academic databases, numerous related academic film series such as Films on Demand, and discipline-specific writing resources and guides. Currently, instructors are using more scaffolding and process writing methods such as checklists, rough drafts, peer reviews, conferencing, and thesisbuilding activities. Additionally, Instructors are using the JSCC Writing Center as a means of improving writing skills, and utilizing programs such as PrepStep to refine skills in organization, diction and tone, using sources, sentence structure and style, and revising.
Plan Submission Date:		Submitted By: Communications Depart	rtment	

### English Literature 262 Mid-term

Identify (4 points each = 20%): For each of the following questions, identify the work, author, speaker, and significance.

- 1) "I'll shade him from the heat till he can bear, To lean in joy upon our <u>fathers</u> knee.

  And then I'll stand and stroke his silver hair,
  And be like him and he will then love me."
- 2) "Oh, sir, she smiled, no doubt, Whene'er I passed her; but who passed without
  Much the same smile? This grew; I gave commands;
  Then all smiles stopped together. There she stands
  As if alive. Will 't please you rise?"
- 3) "Are those her ribs through which the Sun Did peer, as through a grate? And is that Woman all her crew? Is that a DEATH? and are there two? Is DEATH that woman's mate?"
- "She only said, "The night is dreary, He cometh not," she said; She said, "I am aweary, aweary, I would that I were dead!"
- 5) "I could have laughed myself to scorn to find In that decrepit Man so firm a mind. "God," said I, "be my help and stay secure; I'll think of the Leech-gatherer on the lonely moor!"

Short answer (4 points each = 40%): For each question, provide a few sentences specifically

explaining the answer and the author(s)/concepts it is related to.

- 6) What technological and scientific advances are attributed to the Victorian Era?
- 7) Provide four specific details from John Keats' life. 8) What are John Stuart Mill's feelings on poetry?
- 9) What are the major concepts of Wordsworth's new poetry? Who is poet?
  10) How do Equiano and Blake contribute negatively to the abolition cause?

- 11) How do Equiano and Blake contribute positively to the abolition cause?
  12) Provide at least three specific examples of supernatural elements in "Rime of the Ancient
- 12) Provide at reast unrec specture compared to the depressing, strange landscape in "Childe Roland" relate to the protagonist's inner confusion? What is he dealing with?

  14) Provide four specific details about or aspects of the Romantic era.

  15) How does "The Lotos-Eaters" reveal a unhappiness with modern times? Think in terms of

Essay (20%): Identify the poem and author. Explain the form and its content-related conventions before breaking down each stanza and summarizing the meanings/concepts of the poem. Feel free to write in the margins next to the poem, as well as the space underneath the poem. I'm looking for specific, thoughtful annotations.

#### Essay (20%)

Essay 1: Provide an overview of the Middle Ages using examples from concepts discussed in class (such as Pagan/Christian tensions/relationships, The Legend of Arthur, Medieval Sexuality/Courtly Love, Literature's relationship with the church, the portrayal of Christ, and the social spectrum of Medieval literature). Don't regurgitate this question into the form of an answer. The more specific the writing, the better the grade will be.

# SLO 1:

	Students will critically examine characteristics of literary periods, cultural conditions of the writers and times, historical forces, philosophical movements, and key terms for genres of literature and literary movements in American literature during the period of Inception-1865.
Excellent	Thorough ability to connect and communicate characteristics of literary periods, cultural conditions of the writers and times, historical forces, philosophical movements, and key terms, or at least 90% of exam questions correct
Satisfactory	Limited, yet mostly correct ability to connect and communicate characteristics of literary periods, cultural conditions of the writers and times, historical forces, philosophical movements, and key terms; or at least 70% of exam questions correct
Unsatisfactory	Inability to connect or communicate characteristics of literary periods, cultural conditions of the writers and times, historical forces, philosophical movements, and key terms; or less than 70% of exam questions correct

The Dumb Waiter

Form: Drama

Summary: Two hired killers await orders from an anonymous authority whose communications become increasingly bizarre. Eventually we learn that the intended victim is one of the killers himself.

Themes: Power is often maintained through psychological means; powers victims must remain ignorant; the exercise of absolute authority inevitably displays arbitrariness (based solely on personal wishes, feelings, or perceptions, rather than facts, reasons, or principles; everyone is expendable in modern corporate society; paranoia is the default human condition in the age of anxiety.

Let's talk title: a dumbwaiter is a term for a small elevator that carries kitchen food to another room, it can also mean something else here.

How do the two characters enact various interpretations of this title? Ben is the conformist company man who never questions the authority controlling his life. Gus's final lack of words shows his powerlessness as he awaits execution by a power he dared to question. The dumbwaiter itself is a character here; an offstage authority figure who serves as a metaphor for the faceless powers from above (whether corporate, religious, etc.) that we try our hardest to appease.

It's important for you guys to get a sense of Pinter's trademark style, which is that of menace. It's meant to create anxiety in an audience. Magnifying this anxiety is is a precise psychological realism that underlies Pinter's stylization.

Another key trademark of style in Pinter is silence. The pauses and moments of ominous quiet in Ben and Gus's argument provide disturbing gaps in which the characters or the readers' imagination may fill any number of unnamable threats. Here, Pinter is trying to tap into the idea that what is unsaid is more powerful and terrifying than what is asid. The unknown creates an unbearable tension.

## SLO 1:

It.S. Eliot's "The Low Song of J. Alfred Prufrock" is an important modern poem dealing with the human condition in the twentieth century. The poem is written from a stream of connciousness perspective, adding a surreal element that makes the audience question what is simply being thought about and what is physically happening. Prufrock, a middle-aged man full of insecurities, addresses an unknown companion (body and spirit, poet and audience?) to attempt to move forward in arking out of character. This may be the act of approaching a woman to ask her out on a date, although he cannot bring himself to do so out of spercaching a woman to ask her out on a date, although he cannot bring himself to do so out of spercaching a woman to ask her out on a date, although he cannot bring himself to do so out of fear of rejection. Pruffock is losely, isolated, and growing older. It is easier to procrutinate than to take a chance that leads to a mistake, rejection, or embarrassment. He doem't feel brave, he is not even the hero in the stray of his own life. Pruffock runs through several scenarios where he seeks love and companionship, all of which seem to end in heartbreak and disappointment. Ultimately, Purfockgreement the question of whether latiness of her is humanikating's greatest modern weakness.

Eliot feels that poetry must be difficult to match the intricacy of modern experience and existence. We are not simple people. Why define ourselves as such?

Modernly speaking, his postry aims to put you off balance so as to capture the incoherence and confinition of the weeted age we live in After all, the average humans experiences is clastic and irregular. However, because of human complexity, we seize conflusion and store numberless feelings. We are capable of feeling many different emotions all related to one concept.

#### Prufrock Term

The poem presents a stream of consciousness in the form of a dramatic mosciouse, and marked the beginning of Eliota career as an influential poet. With its weariness, regret, embarrassment, longing,

emasculation, sexual flustration, sense of decay, and awareness of mortality, Prafrock has become one of

stream of consciousness is a narrative mode that seeks to portray an individual's point of view by giving the written equivalent of the character's thought processes, either in a loose interior monologue, or in connection to his or her actions.

#### Dramatic monologue

- A single person, who is patently nor the poet, utters the speech that makes up the whole
  of the poem, in a specific situation at a critical moment [...].
- This person addresses and interacts with one or more other people; but we know of the auditors' presence, and what there are and do, only from class in the discourse of the.
- The main principle controlling the poet's choice and formulation of what the lyric speaker says is to reveal to the reader, in a way that enhances its interest, the speaker's

Because the poem is concerned primarily with the irregular munings of the narrator, at can be difficult to interpret. Laurence Perines wrote, "(the poem) presents the apparently random throughs going through a perior to lead within a certain time interval, an which the transitional links are psychological rather than logical." This stylistic choice makes it difficult to determine exactly what is literal and what is symbolic. On the unther, "The Love Song of J. Alfred Prufford," relays the thoughts of a sexually furnated middle-aged man who wants to say consuling but is a fairful to do so, and ultimately does not. The dispote, however, lies in to whom Pruffords in speaking, whether he is actually going anywhere, what he wants to say, and to what

Quiz - Tennyson

1)	In "Mariana," what is the protagonist waiting for? Does she receive what she's been waiting for?
2)	Where does "Mariana" take place? What is the mood, look, or feeling of the setting?
3)	What is the one thing that stands out in the landscape? Why?
4)	What things confound her?
5)	Who are "The $\ensuremath{Lggos}$ 'Eaters," and what is their temperament like?
6)	What does logos do to the mariners?
7)	What does the island look like?
8)	What do the mariners decide to do with their lives?

### SLO 1:

Exit Slip - Eggus

Equus is an interesting play that tries to understand why Alan Strang, committed a horrible crime. As it unfolds, we see numerous psychiatric techniques used by his doctor to get Alan to talk about what he did. Dysart, however, realizes that Alan is not some sociopath; Alan is actually a very sick, confused young man who, as a child, replaced elements of his religious beliefs with those of horses (based on the poster of Jesus changing to a horse, his experience with the horse on the beach, and his mother's storytelling). He creates his own religion, yet it is a difficult one to navigate because he has parents with conflicting worldviews, he is going through puberty, and he feels a religious fervor he cannot explain. He knows he is not normal; his worship is different from those around him.

The difficulty for Martin Dysart is the notion of "fixing" Alan. He can help Alan with his mental health, but in doing so Alan will lose his beliefs. He will lose his reason for being. He will lose his God (Equus) and, ultimately, his passion. Dysart has never in his life felt passion the way that Alan does. That kind of passion cannot be manufactured; it is something one is born with. If he fixes Alan, he will make him "normal," but Alan will be a shell of a person. He will lose his passion, his belief system, and his core personality traits. It is an interesting dilemma. Imagine someone taking your faith away from you. Would you feel empty or lost? If you are not religious, think of it in terms of losing that which gives your life meaning. You cannot just wake up, go outside, and suddenly make new meaning or immediately discover new passion. You also cannot just wake up and say, "Oh, I'm a devout Buddhist now." It does not work like that

Take the crime out of the equation for just a moment, and consider a damaged person like Alan sitting before you. He needs help. However, do you take away his passion? Do you kill all of his ideas about his god, his Equus?

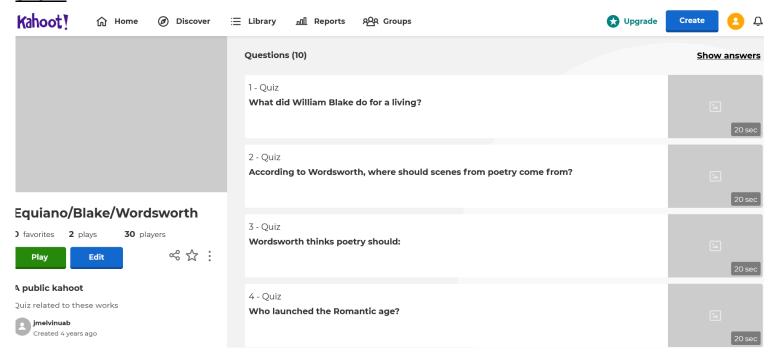
Using Dating Apps to Distinguish between Literary Characters in Mrs. Warren's Profession

In many works of literature, students struggle with character differentiation and analysis. There are simply too many people in, for example, Mrs. Warren's Profession to obtain thoughtful student insight on every single character's traits and motivations.

Therefore, I am assigning a character to each student in class. Your job is to research your person, study their appearance, manner of speech, and try to understand their motivations. Then, develop a dating profile. This profile must include likes/dislikes, interests, and personality traits.

During the next class meeting, we hang these profiles on the walls and walk around the "gallery" voting for who we would "swipe right" to. It was a nice way to have a student expert on pretty much anyone referenced during the play. There will be duplicates, but it'll add to the fun.

#### SLO 1:



Virginia Woolf

#### A sketch of the past

A Sketch of the Past is an autobiographical essay written by Virginia Woolf in 1939. It was written as a break from writing her biography of Roger Fry, English artist and critic, and fellow member of The Bloomsbury Group. It was later edited and posthumously published by Leonard Woolf and now can be found in Moments of Being, a collection of her autobiographical writing.

Woolf's youth was shadowed by a series of traumas. She claims Gerald Duckworth, her half-brother, sexually abused her and her sister Vanessa. She wrote: "I can remember the feel of his hands going under my clothes; going firmly and steadily lower and lower, I remember how I hoped that he would stop; how I stiffened and wriggled as his hand approached my private parts. But he did not stop."

Woolf has some interesting ideas on instinct. According to her, humans can sense danger despite having no prior knowledge of what that danger encompasses. She considers her own molestation and how she knew it was inherently wrong and evil even though she was never taught about sexual assault. Because this seems to be some type of subconscious knowledge, she claims that thoughts can also be passed down from generations just like one might inherit physical characteristics from a parent. Due to this, she feels that in some way she must be hundreds of years old.

Reflect below. Is she onto something, or is this problematic? Explain.

#### SLO 1:

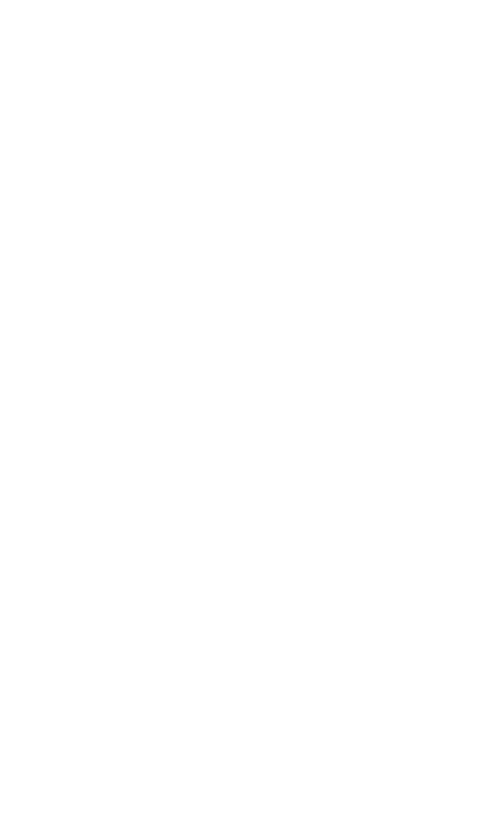
### Storyboarding The Rime of the Ancient Mariner

This storyboard is part of a classroom project where we were to visualize a story or a poem. The poem I decided to work with was The Rime of the Ancient Morisore by Samuel Taylor Coleridge. The ballest stort with an old man anatraling his vogen, but he edge of the edge of the estin, to a rather violation listener, a weeking guest. The del matrier's story follows him and his creek's experience at loss, histories with storms, trapped by it or and need by a high loss of the original control at loss, balleted with storms, trapped by its ord started by a high loss of the original control and the story of the story to the control of the story of the story the story of the story the story of story of

This is my adaptation of The Rime of the Ancient Mariner. I worked on four parts of the seven-part ballad. I tried to incorporate the poem's eerie foreboding elements, surreal descriptions of nature



The Rime of the Ancient Mariner is known for its spectacular dramatization of nature and the idea behind this visualization was to add to that drama by using appropriate lighting. Although the albatross and its curse are the most important themes



### <u>SLO 2:</u>

	Ability to analyze and contextualize cultural, historical, and philosophical forces in the primary work, using the literary terms correctly	Ability to place primary work in thematic and aesthetic context of historical/literary period and compare/contrast it to contemporary society	Ability to locate relevant and effective secondary sources	Ability to effectively integrate material from both primary and secondary sources and to correctly document, using MLA style
Excellent	Thorough ability to	Excellent contextualization	Demonstration of ability to	Source material is
	interpret and discuss	of both primary and	locate excellent sources:	-effective in providing good evidence to support key points within the
	facts found within all	secondary sources in	appropriate	overall argument.
	three aspects of	illustrating historical	credible, authoritative	-smoothly integrated into the paper with an excellent balance of
	historical, cultural, and	significance and	relevant to the topic	primary and secondary source material and discussion
	philosophical purpose.	comparison/contrast to	effective in presenting	-correctly documented within the paper through parenthetical
		contemporary society.	argument	citations and at the end through the works cited page.
Satisfactory	Ability to repeat and	Good contextualization of	Demonstration of ability to	Most source material is
	discuss facts and details	both primary and secondary	locate satisfactory sources:	-acceptable evidence in validating relevant and key points in the
	found within at least one	sources in illustrating	Credible, authoritative	overall argument.
	area of historical,	historical significance and	Relevant to topic	-acceptably integrated into the text of the paper with a satisfactory
	cultural, or philosophical	comparison/contrast to		balance between source material and discussion
	purpose.	contemporary society.		-acceptably documented within the paper and at the end.
Unsatisfactory	Misunderstanding of the	Use of irrelevant	Sources are unsatisfactory:	-Little to no real evidence provided by primary source(s)
	work(s). No identity of	primary/secondary source	No secondary sources	-Little to no use of the secondary sources
	historical, cultural, or	material. Lack of	Secondary sources that are	-Secondary-source material is not relevant or does not support the
	philosophical context.	demonstration of any	not authoritative, credible,	argument
		historical significance and	or appropriate	-Citations predominantly incorrect or non-existent
		failure to compare/contrast	Secondary sources are	-Works cited entries predominantly incorrect or nonexistent
		to contemporary society.	either not relevant or	
			barely relevant to topic	

### SLO 2:

Academic Research Scavenger Hunt

In pairs, search JSTOR, Academic Search Complete, and ERIC for answers to the following questions. As you do so, write down your search terms keywords (and any notes about their usefulness). If you use an article to form your answer, write down its title and author. Keep in mind that you may need to combine information from several articles to answer these questions.

Who is Godof?

What is the difference in existentialism and absurdism?

What names are symbolic in Waiting for Godot?



8 Databases found for Communications Clear Filters Browse All Databases	
Recommended	
Academic Search Compiste v   Enoughed for exclusive inclinations, the situations in the least representation of the control of	< pd> dicals,
Alabama Mosalic @ Recommended AlabamaNosaic is a repository of digital manifestation of AlabamaNosaic is a repository of digital manifestation of Alabama's history, culture, places, and people. Its purpose is to make unique historical recovers from Alabamas archiese, Biomise, museums, and other repositories electronically accessible to Alabamas residents and to students, research to the general public in other states and countries.	dearchers,
America: History & Life with Full Text or This bibliographic database provides a robust source of information bocasing on the history and life of the United States and Caseda. It is on important bibliographic intensions bold or students and schoolars of U.S. and Caredain history Caldinos and links to book and modes reviews and ac benefits to be America: History and Life database. It provides strong English happings journal coverage, belanced by an international perspective topics and owners. The includes English individuo to anticing published an average of lampings.	
Applied Science & Technology Source Complete or Recommendation This delabase offers a diverse army of full-local and indexed content that covers the full spectrum of the applied sciences and computing descriptors—from sources be serviced. For all revenue in unclear regimenting.	4
Bloom's Literature or  Stooms Literature or  Stooms Literature or  Stooms Literature of  Stooms Stooms Stooms  Stooms Stooms  Stooms Stooms  Stooms Stooms  Stooms	
Cambridge Companions or  [Excommode] Cambridge Companions are a series of authoritative guides, written by leading experts, offering lively, accessible introductions to major writers, arists, philosophers, pops, and percode.	4
Core English Skills Review [PrepStep] or Recommended Sitengthen your reading and writing skills, build your vocabulary, and more.	4
Encyclopedia of Alabama co	4
ERIC or Micromodelle (Fig. 1) Department of Education Educational Resource Information Center distalates, provides citations and abstracts from over 980 obtained and educational and educational and educational and education evident journals, as well as full text of more than 2,200 digests.	4
Ethnic NewsWatch or Secondarial Secondarial Secondarial Secondaria	4
Films On Demand Master Academic Collection :2  If Firms On Demand, we know that content melters. Our video littery has been assembled not gat with a focus on volume, but abo with a discourance year to grant ordinance. In the reseal of decades of reached carating with a single gaiding principle providing every academic day on campos with the most essential video littles for their field of sludy. Always on the cutting edge, Firms On Demand has been greatly enriched with the most essential video littles for their field of sludy. Always on the cutting edge, Firms On Demand has been greatly enriched with the most provide users with the condition took, so contains position and providence in the following or contains took so contains the contains the sound of the second of the contains the cont	

### SLO 2:



#### Search Results



#### Wordsworth Siblings Separated (SEGMENT)

From Title: William Wordsworth: William and Dorothy

A young William attends his mother's funeral. He and his sister are sent to separate households. Dorothy describes the loneliness she felt when she was separated from her brother....

@ 1978 | Granada Media

Preview 

Share 

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#### Analyzing Wordsworth (SEGMENT)

From Title: On Westminster Bridge: William Wordsworth-Poet's Guide to Britain

Sheers discusses how the sonnet's concise construction captures Westminster Bridge imagery. Poet Simon Armitage points out references to nature in the apparent London homage.

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Preview ③ Share < Add to ⑤



#### Influences on William Wordsworth (SEGMENT)

From Title: William Wordsworth: A Concise Biography

In 1804, William Wordsworth meets George Beaumont and Wordsworth's daughter Dora is born. The Wordsworth meets De Quincey who takes the lease of Dove Cottage. Wordsworth writes the...

© 2007 | Academy Media

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### SLO 2:

#### Thesis Building

Create a thesis based on what you have learned about Equiano's life and Blake's problematic poetry. Argue for or against their contributions using three specific points.

Please construct a thesis that follows this pattern. I want to see it before you leave today. You can differentiate from my sentence structure, but be sure to be specific and have the necessary three points in your thesis.

#### More Resources from PrenSter

#### College Success Skills from PrepSt

College Success Skills Center provides self-directed study that serves all students and can be a particularly valuable asset to student support services and first-year experience programs. The center helps build essential skills that many students do not possess when they enter college, such as time management, goal setting, organization and multitasking.

#### PrepStep Access & Registration

College and career readiness is about more than academic knowledge—It's also about developing the foundational skills and habits that are critical to that success. The tutorials, articles, and eBooks arm students with the skills they need to succeed in the classroom and in life. Each interactive tutorial includes relevant examples, self-assessments, video, audio, and practical tips that students can use in their dialy lives.

- Organizational Strategies
  - Achieve Your Goals
  - Effective Multitasking
  - Get Organized
  - Manage Your Time
- Classroom Success Skills
  - Effective Classroom Listening
     Memorization Tips and Tricks
  - Note-taking Strategies
  - Reading Strategies for Class
- Strategies for Success in Online Classes
- Getting Academic Support
  - Communicating with Your Professor
- Using Campus Resources
- Using Cam
   Research Skills
  - · Introduction to Research Skills: Information Literacy
  - Finding and Citing Sources
- Understand and Avoid Plagiarism
- Write Like a Scholar

#### Personal Success Skills

- Develop Healthy Habits
  - The Basics of Money Management
- Why Credit Matters
- Managing Your Debt
- Understanding Insurance and Taxes
- Investing for Life



Program: Communications – English Assessment Period: Annual Summary 2020-2021

Program or Department Mission: The mission of the Communications Department is to develop in students a desire for excellence in scholarship, an ability to communicate effectively, and an appreciation for the humanities. The department endorses the college's Mission Statement and strives to uphold its commitment to learning.

#### Course Student Learning Outcomes & Assessment Plan ENG 271

### Communications Department Level Outcomes

- Provide quality instruction in developmental and transferable courses through emphasis on continued training and professional development for faculty.
- Prepare students to continue their education at four-year institutions or to enter the workforce.
- Offer courses that allow students to develop communication skills and knowledge for personal enrichment or for job advancement.

# Course Outcomes Assessed Students will:

- Critically examine characteristics of literary periods, cultural conditions of the writers and times, historical forces, philosophical movements, and key terms for genres of literature and literary movements in World literature during the period of Inception-Mid 17<sup>th</sup> Century.
- Critically review major works of prose, poetry, or drama in World literature during the period of Inception-Mid 17<sup>th</sup> Century and compose an original extended written assignment reflecting on both the literature and its contemporary or modern social and cultural movements by clearly and correctly integrating supporting primary evidence and valid secondary sources.

Intended Outcomes	Means of Assessment	Criteria for Success	Summary & Analysis of Assessment Evidence	Use of Results
<b>SLO 1</b> : Critically examine	Evaluation 1: Through	Eval 1: 70% of	Fall 2020-Summer 2021:	Observations/Changes: Discussion boards
characteristics of literary	exam questions, students	students will	102/111 students met this objective	combined with <u>lectures</u> on important
periods, cultural	will recognize and/or	demonstrate a	(92%)	background information worked well with
conditions of the writers	discuss the following:	satisfactory level	N 1 CC 1 4 A 1	the assigned reading to highlight the
and times, historical	Characteristics of the literary periods; Cultural	of achievement on instructor provided	Number of Students Assessed 111 Students/4 Sections	important historical, cultural, and
forces, philosophical	conditions of the writers	assessment.	111 Students/4 Sections	philosophical forces in the literature.
movements, and key	and times; Historical			Instructors plan to use improved discussion

terms for genres of literature and literary movements in World literature during the period of Inception-Mid 17 <sup>th</sup> Century.	forces; Philosophical movements; and Key terms for genres of literature and literary movements.		Yearly Campus Summary Number of Students Assessed: Shelby: 102/111 (92%)	prompts and study questions for each literary work to connect the themes and heroes they study in the course to pop culture and their everyday lives.
sLO 2: Critically review major works of prose, poetry, or drama in World literature during the period of Inception-Mid 17th Century and compose an original extended written assignment reflecting on both the literature and its contemporary or modern social and cultural movements by clearly and correctly integrating supporting primary evidence and valid secondary sources.	Evaluation 2: In their essays, students will Analyze and contextualize a work of literature from the period in its historical, cultural and philosophical background; compare/contrast the literature of an historical period to its contemporary or modern culture; Locate and integrate relevant and effective secondary sources; Compose an argument correctly integrating and documenting both primary and secondary sources in MLA style.	Eval 2: 70% of students will demonstrate at least a "Satisfactory" level achievement based on similar rubric.	Fall 2020-Summer 2021: 85/102 students met this objective (83%)  Number of Students Assessed 102 Students/4 Sections  Yearly Campus Summary Number of Students Assessed: Shelby: 85/102 (83%)	Observations/Changes: Instructors used handouts about the research paper, plagiarism, and citing, as well as a library research guide designed by our librarians. They also used citation tools within the library's website which were effective. New strategies will include making the grading rubric available earlier in the process as well as updating videos that instruct students on how to use the library research guide, including how to find and cite sources, create their Works Cited entries, etc.
Plan Submission Date:	<u></u>		Submitted By: Communications Depar	tment



### <u>SLO 1:</u>

	Students will critically examine characteristics of literary periods, cultural conditions of the writers and times, historical forces, philosophical movements, and key terms for genres of literature and literary movements in American literature during the period of Inception-1865.
Excellent	Thorough ability to connect and communicate characteristics of literary periods, cultural conditions of the writers and times, historical forces, philosophical movements, and key terms, or at least 90% of exam questions correct
Satisfactory	Limited, yet mostly correct ability to connect and communicate characteristics of literary periods, cultural conditions of the writers and times, historical forces, philosophical movements, and key terms; or at least 70% of exam questions correct
Unsatisfactory	Inability to connect or communicate characteristics of literary periods, cultural conditions of the writers and times, historical forces, philosophical movements, and key terms; or less than 70% of exam questions correct

A comparison of *The Odyssey* and *The Aeneid* can 50 to flep both to define and to show the shift from Greek to Roman culture. Examine the poems and discuss a similarity or difference that you see. (For example, note the similarities and differences between heroic traits, the role of gods and goddesses, the role of the hero, the depiction of the Underworld/Hades, or others of your own choice.)

### SLO 1:

Introduction to Sophocles, Antigone, & Greek Theatre

Sophocles (ca. 496-406 B. C. E.), as your <u>Norton's</u> introduction tells you, was a prize-winning playwright of Athens at a time when the city had "undergone an intellectual revolution" and that it was "a time of critical reevaluation of accepted standards and traditions" (607). He was an innovator of the dramatic form, who added the third character to the stage.

The dramatic form that we have today was begun by the Greeks as a part of their religious festivals. In Athens, these festivals celebrated Dionysus, god of wine and fertile crops. (In Roman mythology, he is known as Bacchus.) While theatre entertained and was a part of a religious observance, it was also used to educate the people. The state, therefore, lent its support to the theatre.

The format remained fairly fixed: three male actors with masks acted the parts, and the male chorus, such as the one we see in Antigone, guided the audience and gave explanations. There was not much action since the focus of the play was on the story and its meaning. The playwright could count on his audience knowing the myths or stories behind the play. For example, Sophocles' audience would have known the story of Oedipus, Antigone's father, and so had some sense of her family's background and her character. They would've known that Oedipus had been king of Thebes; that he had (unknowingly) murdered his father, married his mother, Jocasta, and had four children by her: Eteocles, Polynices, Antigone, and Ismene. All of this was in fulfillment of his fate as prophesied by the Delphic oracle. When Oedipus' identity is revealed, Jocasta kills herself; Oedipus blinds himself and wanders as an outcast. His sons shun him, but Antigone is faithful and leads him to a grove, and he dies, eventually, outside Athens.

#### SLO 1:

Look back at the differences between Odysseus 56 and the hero you chose for the "Odysseus as Hero" posting. What do the differences tell us about each culture? Or, put another way, how do the differences define some aspect(s) of each culture?

Study Questions and Identification Items for "Lanval" and "Laustic" by Marie de France

- Marie de France writes in a form of song or short lyric called a <u>lai</u> or lay, which usually tells a story of courtly love and has to do with the supernatural or fairy world. In "Lanval," pay close attention to the details that indicate her royalty and sexuality/sexual attraction to and for Lanval. List them and compare and contrast them with those in the mortal world.
- 2. In "Laustic," does the tale of the killing of the nightingale sound familiar to you? Have you read or heard this story in another form (outside of this class)?
- 3. If you looked at both stories as giving a picture of the rules of courtly love, what rules would you be able to list? As you see it in the stories, what is love? Would it be considered "correct" or proper in terms of your own personal code of values? Of the tenets of Christianity as we have seen it in the course so far?

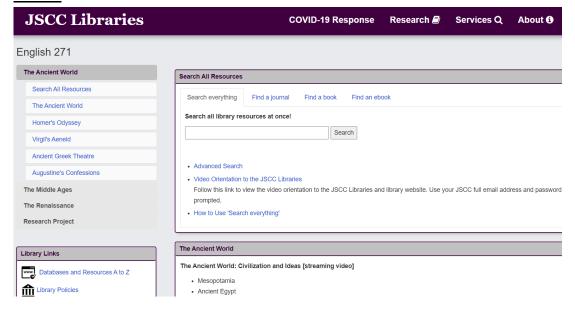
Identification Items & Quotations (citations here are page numbers from the PDF in the learning module)

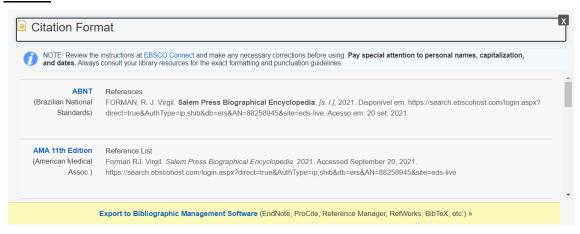
	Ability to analyze and contextualize cultural, historical, and philosophical forces in the primary work, using the literary terms correctly	Ability to place primary work in thematic and aesthetic context of historical/literary period and compare/contrast it to contemporary society	Ability to locate relevant and effective secondary sources	Ability to effectively integrate material from both primary and secondary sources and to correctly document, using MLA style
Excellent	Thorough ability to interpret and discuss facts found within all three aspects of historical, cultural, and philosophical purpose.	Excellent contextualization of both primary and secondary sources in illustrating historical significance and comparison/contrast to contemporary society.	Demonstration of ability to locate excellent sources: appropriate credible, authoritative relevant to the topic effective in presenting argument	Source material is -effective in providing good evidence to support key points within the overall argumentsmoothly integrated into the paper with an excellent balance of primary and secondary source material and discussion -correctly documented within the paper through parenthetical citations and at the end through the works cited page.
Satisfactory	Ability to repeat and discuss facts and details found within at least one area of historical, cultural, or philosophical purpose.	Good contextualization of both primary and secondary sources in illustrating historical significance and comparison/contrast to contemporary society.	Demonstration of ability to locate satisfactory sources: Credible, authoritative Relevant to topic	Most source material is -acceptable evidence in validating relevant and key points in the overall argumentacceptably integrated into the text of the paper with a satisfactory balance between source material and discussion -acceptably documented within the paper and at the end.
Unsatisfactory	Misunderstanding of the work(s). No identity of historical, cultural, or philosophical context.	Use of irrelevant primary/secondary source material. Lack of demonstration of any historical significance and failure to compare/contrast to contemporary society.	Sources are unsatisfactory: No secondary sources Secondary sources that are not authoritative, credible, or appropriate Secondary sources are either not relevant or barely relevant to topic	-Little to no real evidence provided by primary source(s) -Little to no use of the secondary sources -Secondary-source material is not relevant or does not support the argument -Citations predominantly incorrect or non-existent -Works cited entries predominantly incorrect or nonexistent



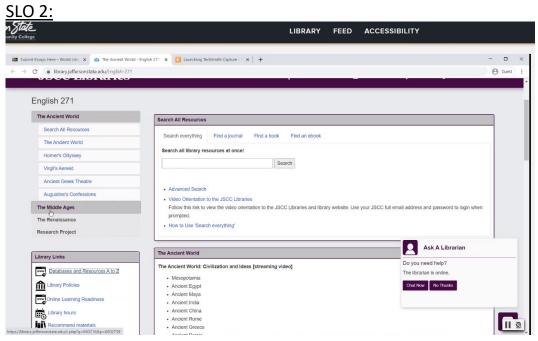
- Place the primary text within a specific historical context and explore the cultural and philosophical concepts or themes characterized by its era. What period or movement is this work and/or author associated with? You should set this up in the introduction. End your intro with a thesis that presents an argument about the work in its historical context or literary period.
- Analyze the work. Consider such elements as setting, plot, characterization, theme, point of view, symbol, tone, style, language, though not all of these are equally important, and you should concentrate on only those aspects that are relevant and revealing. How does the work use these to achieve its effects and theme? Go beyond simple plot summary or overview of the story here, and include analysis and explanation supported by outside sources. Here you should demonstrate your skill in correct use of MLA documentation and formatting as well as your ability to select and integrate valid secondary sources. Quotes should be carefully selected and integrated into your own sentences for maximum effectiveness. Organize your body paragraphs around your main points for this analysis.
- Finally, discuss your story and its effect on contemporary culture. What impact has the work and/or author had on literature, culture, or society? What other works or writers has this author or work influenced? What traces of this work do we see in modern culture? This works well as part of your conclusion, after you have summarized your main points.

See attached files for assignment rubric and MLA notes. Attach your essay here as a Word (.doc or .docx) or PDF file.





	Missing	Novice	Developing	Competent	Proficient	Excellent	Exceptional
ntroduction/Contextualization	0 (0.00%)	<b>10</b> (10.00%)	<b>13</b> (13.00%)	<b>15</b> (15.00%)	<b>17</b> (17.00%)	<b>19</b> (19.00%)	<b>20</b> (20.00%)
	No identity of historical, cultural, or philosophical context.	Vague contextual information.	Mention of at least one area of historical, cultural, or philosophical context.	Identity found within at least one area of historical, cultural, or philosophical purpose.	Identity found within historical, cultural, and/or philosophical purpose and significance.	Effective explanation of various aspects of historical, cultural, and philosophical purpose and literary period.	Work contextualized thoroughly within literary period as well as historical, philosophical, and cultural purpose, audience, and significance.
Body/Analysis	0 (0.00%)	<b>12.5</b> (12.50%)	16.25	18.75	<b>21.25</b> (21.25%)	<b>23.75</b> (23.75%)	<b>25</b> (25.00%)
	Failure to analyze the work. Indication of lack of reading.	Misunderstanding of the work(s). Inability to form accurate facts from the reading.	(16.25%)  Demonstrates basic understanding of the work.	(18.75%) Ability to repeat and discuss facts and details and logically draw conclusions.	Ability to interpret and discuss facts and details from the work. Ability to analyze events/ideas written about.	Thorough ability to interpret and discuss facts and details from the work. Ability to analyze events/ideas written about. Literary terns used appropriately.	Thorough, detailed, and insightful analysis included with correct use of literary terminology.
ntegration of Sources	<b>0</b> (0.00%)	<b>12.5</b> (12.50%)	16.25		<b>21.25</b> (21.25%)	written about. Literary terns used	1





Program: Communications – English Assessment Period: Annual Summary 2020-2021

Program or Department Mission: The mission of the Communications Department is to develop in students a desire for excellence in scholarship, an ability to communicate effectively, and an appreciation for the humanities. The department endorses the college's Mission Statement and strives to uphold its commitment to learning.

#### **Course Student Learning Outcomes & Assessment Plan ENG 272**

### Communications Department Level Outcomes

- Provide quality instruction in developmental and transferable courses through emphasis on continued training and professional development for faculty.
- Prepare students to continue their education at four-year institutions or to enter the workforce.
- Offer courses that allow students to develop communication skills and knowledge for personal enrichment or for job advancement.

# Course Outcomes Assessed Students will:

- Critically examine characteristics of literary periods, cultural conditions of the writers and times, historical forces, philosophical movements, and key terms for genres of literature and literary movements in World literature during the period of Mid 17<sup>th</sup> Century-Present.
- Critically review major works of prose, poetry, or drama in World literature during the period of Mid 17<sup>th</sup> Century-Present and compose an original extended written assignment reflecting on both the literature and its contemporary or modern social and cultural movements by clearly and correctly integrating supporting primary evidence and valid secondary sources.

Intended Outcomes	Means of Assessment	Criteria for Success	Summary & Analysis of Assessment Evidence	Use of Results
<b>SLO 1</b> : Critically examine	Evaluation 1: Through	Eval 1: 70% of	Fall 2020-Summer 2021:	Observations/Changes: Instructors will
characteristics of literary	exam questions on an	students will	60/73 students met this objective (82%)	continue to use <u>lectures</u> , <u>discussion boards</u> ,
periods, cultural	instructor provided	demonstrate a	N. 1. 00. 1	and assigned readings to help students grasp
conditions of the writers	assessment, students will	satisfactory level	Number of Students Assessed	the complex historical, philosophical, and
and times, historical	recognize and/or discuss the following:	of achievement on instructor provided	73 Students/3 Sections	cultural conditions of the literature.
forces, philosophical	Characteristics of the	assessment graded	Yearly Campus Summary	Instructors plan to keep using the previous
movements, and key	literary periods; Cultural		Number of Students Assessed:	methods, but also add in in-depth study

terms for genres of literature and literary movements in World literature during the period of Mid-17 <sup>th</sup> Century-Present.	conditions of the writers and times; Historical forces; Philosophical movements; and Key terms for genres of literature and literary movements.	according to the exam rubric.	Shelby: 60/73 (82%)	questions that serve as mini essays and building blocks for their two major papers in the course, which demonstrate their understanding of World Literature from the mid-17 <sup>th</sup> century to the present day.
sLO 2: Critically review major works of prose, poetry, or drama in World literature during the period of Mid-17 <sup>th</sup> Century-Present and compose an original extended written assignment reflecting on both the literature and its contemporary or modern social and cultural movements by clearly and correctly integrating supporting primary evidence and valid secondary sources.	Evaluation 2: In their essays, students will Analyze and contextualize a work of literature from the period in its historical, cultural and philosophical background; compare/contrast the literature of an historical period to its contemporary or modern culture; Locate and integrate relevant and effective secondary sources; Compose an argument correctly integrating and documenting both primary and secondary sources in MLA style.	Eval 2: 70% of students will demonstrate at least a "Satisfactory" level achievement based on similar rubric.	Fall 2020-Summer 2021: 60/73 students met this objective (82%)  Number of Students Assessed 73 Students/14 Sections  Yearly Campus Summary Number of Students Assessed: Shelby: 60/73 (82%)	Observations/Changes: Instructors will continue to use a stepping stone approach, starting with the in-depth study questions, which they build on for their first response paper. The response paper's argument is then used to create a research paper, incorporating primary and secondary sources. Library resources and a video tutorial aid students in this process. Instructors plan to move to a more personalized video that goes in-depth on finding sources, as well as additional links to the Virtual Writing Center in their Blackboard Shells. A week of class devoted to drafting the paper and scheduling appointments with instructors will provide additional guidance on crafting students' research papers.
Plan Submission Date:			Submitted By: Communications Depart	rtment

#### Midterm Exam: Option 1

For each passage below, identify the author and complete title of the work from which it is taken. (4 points) Add a paragraph that addresses the following points:

- What is the literary movement to which this work belongs?
   What is the genre (fiction, memoir, poetry, drama)?
- c. How does the passage relate to one of the major themes of this work? (6 points)

Write your answers on a Word document, and submit the test answer document as an attachment in Assignments: Exam I, Option 1 by midnight tonight.

- 1. What distressed her most of all was the idea of leaving her room, which was so suitable for poor Loulou. Fixing an anguished look on him as she appealed to the Holy Ghost, she contracted the idolatrous habit of kneeling in front of the parrot to say her prayers. Sometimes the sun, as it came through the little window, caught his glass eye, so that it shot out a great luminous ray which sent her into ecstasies.
- Drive your cart and your plow over the bones of the dead.
   The road of excess leads to the palace of wisdom.
- 3. My strongest desire was to be loved by everyone who came near me. I was gentle, so was my cousin, and so were our guardians. For a whole two years I was neither the witness nor the victim of any violence. Everything served to strengthen the natural disposition of my heart. Nothing seemed to me so delightful as to see everyone pleased with me and with everything.
- But when he tried and failed to reach the bunch: "Ah well, it's more than likely they're not sweet— Good only for green fools to eat!" Wasn't he wise to say they were unripe Rather than whine and gripe?
- 5. In society she played the most pitiable role. Everybody knew her, but nobody took any notice of her; at balls she danced only when there was a partner short, and ladies only took her arm when they needed to go to the dressing-room to make some adjustment to their dress.

- Darkling I listen; and for many a time I have been half in love with easeful Death, Called him soft names in many a mused rhyme, To take into the air my quiet breath; Now more than ever seems it rich to die;
- And long afterward, during moments of the greatest gaiety, the figure of the humble little clerk with a bald patch on his head appeared before him with his heart-rending words: "Leave me alone! Why do you insult me?" and within those moving words he heard others: "I am your brother." And the poor young man hid his face in his hands, and many times afterward in his life he shuddered, seeing how much inhumanity there is in man, how much savage brutality lies hidden under refined, cultured politeness, and, my God! Even in a man whom the world accepts as a gentleman and a man of honor.
- 8. At law school he had done things that previously had seemed to him quite vile and had filled him with self-disgust while he did them; but later, seeing these things were done by people in high positions and were not thought by them to be bad, he didn't quite think of them as good but completely forgo them and wasn't at all troubled by memories of them.
- 9. In the midst of the plain /Sings the skylark, /Free of all things.
- 10. -Great God! I'd rather be A Pagan suckled in a creed outworn; So, might I, standing on this pleasant lea, Have glimpses that would make me less forlorn; Have sight of Proteus rising from the sea; Or hear old Triton blow his wreathed horn.

### **SLO 1**:

	Students will critically examine characteristics of literary periods, cultural conditions of the writers and times, historical forces, philosophical movements, and key terms for genres of literature and literary movements in American literature during the period of Inception-1865.
Excellent	Thorough ability to connect and communicate characteristics of literary periods, cultural conditions of the writers and times, historical forces, philosophical movements, and key terms, or at least 90% of exam questions correct
Satisfactory	Limited, yet mostly correct ability to connect and communicate characteristics of literary periods, cultural conditions of the writers and times, historical forces, philosophical movements, and key terms; or at least 70% of exam questions correct
Unsatisfactory	Inability to connect or communicate characteristics of literary periods, cultural conditions of the writers and times, historical forces, philosophical movements, and key terms; or less than 70% of exam questions correct

English 272 World Literature II

#### **Enlightenment to Romanticism**

The key idea of the Enlightenment can be found in the name the period gave itself: the Age of Reason. With the rise of science during this time, when discoveries in every field took place with dizzying speed, when amateur scientist like Benjamin Franklin and dedicated visionaries like Isaac Newton were laying down the foundation of today's science and technology, it was easy to believe the key tenets of empiricism: that the universe, designed by an intelligent and benevolent creator, followed predictable laws and that human reason was capable of understanding and manipulating those laws.

The power of the human mind to solve the riddles of the universe impressed thinkers during the eighteenth century so deeply that they thought of reason as the defining quality of human beings, and saw it as the "queen of the faculties," ruling over emotions, instincts, appetites and aggression to produce a society of reasonable individuals who solved all their problems using logic and good sense and who could even attain moral perfection if they put their minds to it.

The image of a perfectly rational creator led Enlightenment thinkers and writers to see the whole world as following as system of patterns and laws. The Great Chain of Being, for example, saw a progression from the simplest forms of life to the most complex, with humans, of course, at the top, but having analogous relationships with lower forms. LaFontaine's fables use that analogies between animals and human character types to illustrate moral lessons.

#### **SLO 1**:

Pr	operties of various discussions Forum Is no longer available. Available until: Saturday, August 7, 2021 11:59:00 PM CDT.	Citing Romantic values, quote a brief passage from Rousseau's Confessions that illustrates one of them.	14	0	0	14
	Discussion #4 Romanticism Forum is no longer available. Available until: Saturday, August 7, 2021 11:59:00 PM CDT.	Look at the lyrics of a song by rock band like the Rolling Stones, Led Zeppelin, the Doors or any band you listen to today. Give the name of the group/artist and song, and explain the Romanticism you see there. What is "Romantic" in the literarary definition of the term?	24	0	0	16
	#5: Pushkin's "The Queen of Spades" Forum is no longer available. Available until: Saturday, August 7, 2021 11:59:00 PM CDT.	In the story, Pushkin plants a number of "red herrings," devices that seem magical or supernatural, but turn out to have a realistic explanation. For example, Hermann's dream and the resulting choices of cards could be explained as results of chance. As he plays off Realism and Romanticism, Pushkin uses the idea of gambling to represent the Romantic side of the debate. In what way is gambling a Romantic activity?	18	0	0	16
	#6: Flaubert's "A Simple Heart" Forum is no longer available. Available until: Saturday, August 7, 2021 11:59:00 PM CDT.	Gustave Flaubert is known as a master of Realism. How does the story meet the three characteristics of Realisma contemporary setting, addressing a current social issue, and exploring a character's psychology?	12	0	0	12

#### Week

- Read: "What is the Enlightenment" 101-103 (D)
- Read: "Enlightenment to Romanticism" Lectures Tab
- Read: Jean de la Fontaine, <u>Fables</u> "Lion and Rat," "Cock and Fox," "Wolf and Lamb," and "Grasshopper and Ant" in Web Links. See "Jean de la Fontaine" in Web Links

#### Discuss: Post #1

- Read: "Romantic Poets and their Successors" NAWM 305-308 (E)
- Read: "Romantic Values" in "Enlightenment to Romanticism" Lectures Tab
- Read: William Blake, "Proverbs of Hell" (Web Link)
- Discuss: Post #2

### SLO 1:

#### **Study Questions on Romanticism**

In a separate Word document, write a paragraph answering each of the following questions. In each paragraph, write a clear topic sentence, and support your points by using direct quotations from the texts. While no documentation is required for the downloaded texts of Jean de la Fontaine's <u>Fables</u>, William Blake's "Proverbs of Hell," or from the Haiku Anthology in Web Links, use page numbers for prose works and line numbers for poems in a parenthetical note to document all the texts in the *Norton Anthology*.

- Choose one of Jean de la Fontaine's Fables, and explain how it illustrates Enlightenment values. See "What is the Enlightenment," pages 13-16 in The Norton Anthology (D), and the Enlightenment to Romanticism lecture in the Lectures tab.
- Choose two of William Blake's "Proverbs of Hell," and explain how each proverb illustrates a different Romantic value. See Enlightenment to Romanticism in the Lectures tab for a quick overview of these values.
- Choose three quotations from Jean-Jacques Rousseau's Confessions, and explain how each quotation illustrates a different Romantic value.
- 4. Copy one haiku from the Haiku Anthology in Web Links. Then, explain how the haiku resembles the same themes as Romantic poems. Choose a line from each of the poems below to illustrate the comparison:
  - "The World is Too Much with Us," by William Wordsworth, 933
  - "Ode to a Nightingale" by John Keats, 985
  - For each quotation, explain how it illustrates a **different** Romantic value. One well-developed paragraph would suffice for this prompt. Give the haiku, then a quote from each of the above poems and an explanation as to how the haiku relates to the poem and the Romantic value.



English 272: World Literature II

#### Research Paper Length: 1000-1200 words

For the research paper, you will be revising and adding secondary source quotations to the Response Paper on Realism. After reading my comments

on your Response Paper, and making corrections, you will be ready to do the research.

Go into the direct link to the JSCC library on the Web Links tab or on the JSCC homepage. Use the Search Everything but, and enter the title and author of your topic work. When you enter your topic, a streen will open listing all the sources in the library database. Hyong est an overwhelming number of hits, narrow your search by choosing "Full Text" and "Peer-Reviewed Journals" from the men on the left-hand side.

Scroll through, looking for articles that relate to the points you are making in your paper. When you find an article, scan through, looking for one quotation that you can use to support one of your body paragraphs.

You must use at least **three secondary** sources, as well as the quotes and specific references to the primary text that are already included in the Response Paper.

#### Integrating and Documenting Quotations

Whenever you use the words of another author in your writing, you are borrowing their intellectual property, and you are legally obligated to acknowledge the source. In MLA format, we do that by using internal documentation and attribution as well as a Works Cited page citation that gives information about accessing the source.

For the sake of following these rules and also for the sake of coherence, I prefer a style of integration where the writer identifies the speaker or writer prior to introducing the quotation.

For a secondary source, you introduce the full name of the author of your secondary source. (If your source has no author's name, it's not a valid secondary source.) For example:

According to Aviva Briefel, Gogol's story shifts from realism into "the realm of the fantastic" [78] once Akaky dies.

Go to the database and click on Citation Tools to generate an MLA-format citation. Copy and paste it into you document. The MLA citation format has recently been changed, but if you copy and paste a citation from a database, I won't penalize you this semester if the format is out of date. Here's an example of the citation for the quotation above:

Briefel, Aviva. "Spectral Matter: The Afterlife of Clothes in the Nineteenth-Century Ghost Story." Victorian Review, vol. 41, no. 1, Spring 2015, pp. 67-88. EBSCOhost, doi:10.1353/vcr.2016.0010.

	Ability to analyze and contextualize cultural, historical, and philosophical forces in the primary work, using the literary terms correctly	Ability to place primary work in thematic and aesthetic context of historical/literary period and compare/contrast it to contemporary society	Ability to locate relevant and effective secondary sources	Ability to effectively integrate material from both primary and secondary sources and to correctly document, using MLA style
Excellent	Thorough ability to interpret and discuss facts found within all three aspects of historical, cultural, and philosophical purpose.	Excellent contextualization of both primary and secondary sources in illustrating historical significance and comparison (contrast to contemporary society.	Demonstration of ability to locate excellent sources: appropriate credible, authoritative relevant to the topic effective in prosenting argument	Source material is effective in providing good eridence to support key points within the overall argument. -smoothly integrated into the paper with an excellent balance of primary and secondary source material and discussion -correctly documented within the paper through parenthetical citations and at the end through the works cited page.
Satisfactory	Ability to repeat and discuss facts and details found within at least one area of historical, cultural, or philosophical purpose.	Good contextualization of both primary and secondary sources in illustrating historical significance and comparison/contrast to contemporary society.	Demonstratio n of ability to locate satisfactory sources: Credible, authoritative Relevant to topic	Most source material is -acceptable evidence in validating relevant and key points in the overall argument. -acceptably integrated into the text of the paper with a satisfactory balance between source material and discussion -acceptably documented within the paper and at the end.
Unsatisfactory	Mimodernanding of the work(a), Mo identity of historical, cultural, or philosophical context.	Use of irrelevant primary/secondary source material. Lack of demonstration of any historical significance and failure to compare/contrast to contemporary society.	Sources are unsatisfactory: : No secondary sources Secondary sources that are not authoritative, credible, or appropriate Secondary sources are either not relevant or barely relevant to topic	Little to a real evidence provided popinancy service). Little to an use of the second position of the control

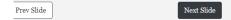


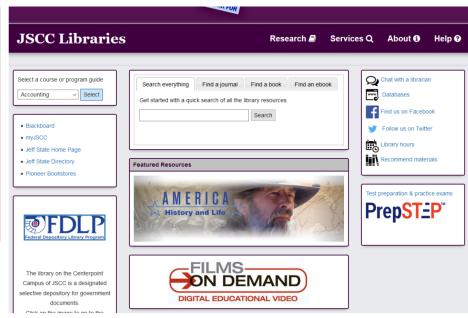


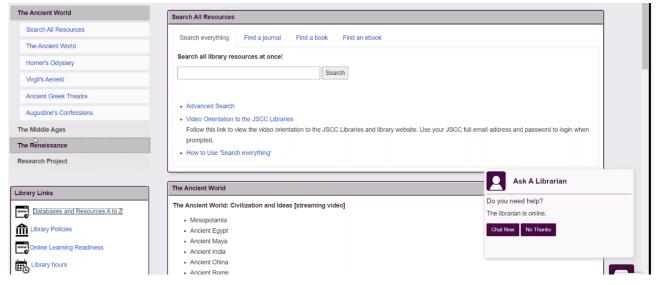
he library provides access to its collection via the **tabbed search**  $\mathbf{o}\mathbf{x}$  which is available on every page of the library website. There are sur options for searching:

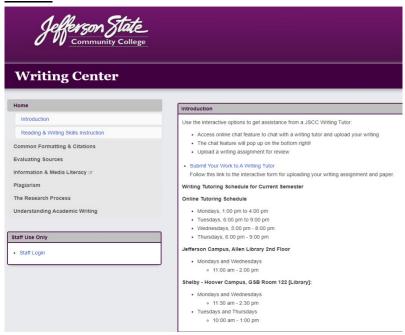
- Search everything: this option utilizes the EBSCO Discovery Service (EDS) to search the library's entire collection via a single entry point and includes research databases; electronic books; print books; etc.
- Find a journal: this option locates journals [and other online publications] by keyword, subject, or title
- Find a book: this option searches for print books found in any
  of the campus libraries as well as electronic book titles held
  locally
- Find an ebook: this option searches for electronic books available in our various ebook content packages

his tutorial will guide you in using the  $\bf Search\ everything\ option\ f$  the library's  $\bf tabbed\ search\ box.$ 











# Course Student Learning Outcomes & Assessment Plan Instructional Program Outcomes & Assessment Plan for MCM 100

<b>Intended Outcomes</b>	Means of Assessment	Criteria for Success	Summary & Analysis of Assessment Evidence	Use of Results
SLO 1: Recognize theories of the nature of communication and apply knowledge of these theories.	Students will answer embedded questions on an exam related to theories of the nature of communication.	70% of students will demonstrate satisfactory ability to correctly answer questions related to theories of the nature of communication in a unit exam.	Fall 2020-Summer 2021 88% of students demonstrated satisfactory ability to recognize theories of the nature of communication and apply knowledge of these theories in an objective unit exam.  Number of Students Assessed: 24 Students assessed/1 section  Annual Summary: 21/24 students fulfilled this outcome.	Observations/Changes: During this year, the department observed a slight increase with courses well above 70%. This year's assessment includes the outside reading assignments with additional material for review; however, students were not assessed on critical thinking skills. For the upcoming year, more critical thinking analysis around the outside assigned readings will be incorporated. Additional exam questions were included this year; however, unit embedded question exams are multiple choice and true/false, directly from textbook material. The committee notes these exams prove very successful in demonstrating above 70% success in student knowledge. The only modification by the committee is inclusion of additional types of questions to support additional learning styles.
SLO 2: Utilize an	Students will write an	70% of students will	Fall 2020-Summer 2021	Observations/Changes: During this year, the

SLO 2: Utilize an	Students will write an
organization pattern	opinion essay using
suitable for a simple	real-world examples to
print publication.	demonstrate their
	ability to utilize an
	organizational pattern
	suitable for a simple
	print publication.
	Opinion Essay Rubric

70% of students will successfully complete their opinion essay assignment according to assignment instructions and rubric for opinion essays.

88% of students wrote appropriately organized opinion essays.

**Number of Students Assessed:** 21 Students assessed/1 section

**Annual Summary:** 21/24 students fulfilled this outcome.

Observations/Changes: During this year, the department observed an increase from 78% to 88% for this SLO. This assessment shows an increase in written assignments suitable for simple print publications using the opinion essay assignments. To further improve, instructors will place more emphasis on mass communications and journalistic writing. The committee suggests additional rubrics and assignments to support writing for publication, such as the Inverted Pyramid Writing Assignment

Plan submission date: 09/22/2021

**Submitted by: Communications Department** 

		T	
User	Instructor Mary Intro to Mass Co		_
Course			_
Test		rs 1-4 Copy to Print	_
Started	5/3/20 5:53 PM		_
Submitted	5/3/20 5:53 PM		_
Status	Completed		_
Attempt Score	0 out of 100 poi	ints	_
Time Elapsed	0 minute		
Results Display	ed All Answers, Sub	bmitted Answers, Correct Answers, Feedback	
Question	n 1		0 out of 2 points
	The average U.S. a mass media.	dult spends more than of his or her wak	ing life with the
	Selected Answer:	[None Given]	
	Answers:	a. 30 percent	
		b. 75 percent     b.	
		c. 50 percent	
		d. 20 percent	
Question	n 2		0 out of 2 points
	Advertising makes	s up more than of printed space in dail	y newspapers:
	Selected Answer:	(3 [None Given]	
	Answers:	a. three-fourths	
ffersonstate.edu/weba	apps/assessment/review/	/review.jsp?attempt_id=_3612963_1&course_id=_39101_	_1&content_id=_1527260_1&ret

Review Test Submission: Exam 1: Chapters 1-4 Copy to Print &...

### SLO 1:

MCM 100 Weekly Assigned Readings

#### Week 1 Assigned Reading

https://www.thewrap.com/people-spend-more-12-day-consuming-media-study-finds-21005/

TheWrap.com Article

Ipsos OTX Study: People spend more than half their day consuming media

by: Brent Lang

#### Week 2 Assigned Reading

https://www.sfgate.com/technology/article/Texas-library-offers-glimpse-of-bookless-future-5114588.php

SFGate.com

Texas library offers glimpse of bookless future.

by: AP Article

#### Week 3 Assigned Reading

#### http://asja.org/About/AboutUs

American Society of Journalists and Authors Website

#### Week 10 Assigned Reading

When reviewing the assigned advertisements for this week's assigned readings, consider the impact and influence of the ads. Answer the questions below:

Who do you think is the main audience for each advertisement?

Using Fowles list of 15 appeals (page 206 of textbook), which appeals are the ads enlisting?







# **Question Types**



#### Overview

Here are the various types of questions you can employ in your assessments.

- Multiple Choice
- Survey
- Short Answer/Essay
- · Fill in the Blank
- Numeric Response
- Matching
- True/False
- Audio Response
- File Upload

### SLO 2:

#### MCM 100

SLO 1: The student will be able to demonstrate knowledge of theories of the nature of communication.

Means of Assessment: Students will demonstrate knowledge by answering embedded questions on an exam about the theories of the nature of communication.

Exam used to assess.

#### MCM 100

SLO 2: The student will be able to complete a written assignment suitable for simple print publications.

Means of Assessment: Students will complete opinions essays demonstrating their ability to write for print publications.

Sample Rubric:

Opinion Essay Rubric	Needs Improvement	Satisfactory	Excellent
Selection of mass media  Rationale  Timeliness			
Subject development  Relates to writer  Relates to audience/class			
Organization of content  Introduction well developed  Body well developed  Transitions clear  Conclusion well developed			
Technical writing components:  Word count met  Correct font size utilized  Correct spacing  Correct spacing  Correct spacing  requirements met			

#### Writing Assignment #1

Select a mass media industry from Unit 1 (books, newspapers, magazines) or Unit 2 (television, internet, radio) and describe how technology has impacted this industry in your lifetime.

The essay must be 350-450 words, 12-point Times Roman typeface with lines double spaced. The essay must also be submitted as an attachment in the form of a Microsoft Word document or Adobe PDF document in Blackboard. This is an opinion essay, and no sources are required.

#### Writing Assignment #2

Describe how advertising (print, television, internet, radio) influences the choices you make on a daily basis. Are your choices guided by internal needs or external influences?

The essay must be 350-450 words minimum, 12-point Times Roman typeface with lines double spaced. The essay should also be submitted as an attachment in the form of a Microsoft Word document or Adobe PDF document in Blackboard. This is an opinion essay, and no sources are required.



## **Course Student Learning Outcomes & Assessment Plan**

### **Instructional Program Outcomes & Assessment Plan for MCM 102**

Intended Outcomes	Means of Assessment	Criteria for Success	Summary & Analysis of Assessment Evidence	Use of Results
SLO 1: The student will be able to report an objective news story using credible sources.	Students will write an objective news story requiring credible research for a class assignment.  News Story Assignment	70% of students will successfully utilize credible sources in completion of an objective news story.  MCM 102 Sample News Story Rubric	Fall 2020-Summer 2021 Number of Students Assessed: 14 Students assessed/1 sections  12/14 students fulfilled this outcome. (86%)  This is a low enrollment course with only 1 section being offered each semester. The course is offered online to best serve students from all campuses.	Observations/Changes based on current cycle (20 – 21):  During this year, we observe the decrease from 100% to 86% overall in student's ability to write an objective news story utilizing credible sources. The instructors plan to incorporate weekly quizzes in addition to weekly writing exercises – using the quizzes to cover chapter material and the exercises to cover the writing fundamentals applicable to objective news stories. This plan continues the efforts of 19-20 and remains successful.  Newsworthy Fundamentals  It is noted that we are working with a larger sample and still show results over the 70% minimum. Additionally, instructors plan to remove the discussion questions required for points and open discussion questions to the class as engagement activities. Open  Discussion Questions  The instructor believes the weekly quizzes would be more beneficial than the discussion questions in assessing their understanding of the material. News Story Quiz Sample

SLO 2: The student will be able to utilize AP style correctly in a written assignment.	Students will demonstrate knowledge and application by answering embedded questions on a quiz and completing a feature story writing assignment using AP style.  AP Style Quiz Examples	70% of students will use AP style correctly through demonstrated knowledge by answering quiz questions and in a written assignment.  Feature Story Rubric	Fall 2020-Summer 2021 Number of Students Assessed: 12 Students assessed/1 sections  12/14 students fulfilled this outcome. (86%)  This is a low enrollment course with only 1 section being offered each semester. The course is offered online to best serve students from all campuses.	Observations/Changes based on current cycle (20 – 21):  During this year, we observe the decrease from 100% to 86% overall in student's ability utilizing AP Style. This decrease, partly because of the pandemic and other unknown factors should subside in the coming years. We are working with a larger sample and still show results over the 70% minimum. For next year's assessment, instructors are assessing a final writing assignment along with continual use of quizzes and news story assignments. Final Writing Assignment Example  AP Quiz  Feature Writing Story
Plan submission date: 09/22	2/2020		Submitted by: Communications	Department

#### Unit 3 Writing Assignment: Investigative Story

#### **Assignment Requirements**

Write an Investigative Story that would likely interest a large number of readers and could be published in an upcoming issue of <u>The Pioneer</u> (the student newspaper). Prior to writing your article, gather information consulting many sources. The final story must be 600-700 words. The article must be written adhering to Print Copy Format Guidelines for this assignment and utilizing AP Style Guidelines in Appendix B of the textbook. A minimum of two interview sources and an additional three print sources are required for your story. One of the interviews must be conducted in-person or via telephone. The second interview may be conducted via telephone, email or in-person. Utilize the provided interview template when interviewing subjects. The template is required to be completed and turned in for both interview subjects as part of your assignment. The topic for your story is due in Blackboard by 4/8/21 and your story is due by 4/22/21.

Unit 2 Writing Assignment Requirements	Due Dates
Submit Topic and Interview Subjects in	
Blackboard	4/8/21
Identify Central Question, Gather Documents	Communicate w/ Instructor as needed in
and Develop Sources (conduct interviews)	Blackboard
	Communicate w/ Instructor as needed in
Write Story	Blackboard
Submit Story in Blackboard using Print Copy	
Format and AP Style Guidelines	4/22/21

#### **Investigative Story Description**

Investigative reporting is a form of hard news that digs deeply into an issue that has major implications for the community a news organization serves. News organizations publish stories about the who, what, when, where, why and how. In some cases, they investigate the how and why of the event more deeply to help people make sense of the circumstances or issues involved. An important part of investigative journalism is the reporters themselves. Investigative reporters believe in the importance of what they do. They are concerned with seeking fairness and the truth and with helping those who lack the power to correct something that is wrong.

#### The Reporter's Guide to Investigative Reporting (Chapter 18/Page 412)

This guide for investigative stories located in your textbook provides a checklist for you to plan for and evaluate your story prior to submission. It offers practical advice when writing your story. I strongly encourage you to reference this list throughout the development of your story.

#### **SLO 1:**

#### MCM 102

SLO 1: The student will be able to report an objective news story using credible sources.

Means of Assessment: Students will write an objective news story requiring credible research for a class assignment.

SLO 2: The student will be able to utilize AP style correctly in a written assignment.

Means of Assessment: Students will demonstrate knowledge and application by answering embedded questions on a quiz and completing a feature story writing assignment using AP style.

#### Sample Rubric for News Story

Exam used to assess, no rubric.

Sample Rubric:

News Story Rubric	Needs Improvement	Satisfactory	Excellent
Selection of topic			
<ul> <li>Investigative or Feature</li> </ul>			
<ul> <li>Timeliness</li> </ul>			
Subject development			
<ul> <li>Relates upcoming issue of student newspaper</li> </ul>			
<ul> <li>Relatable interview subject</li> </ul>			
<ul> <li>Relates to audience (faculty, staff, students)</li> </ul>			
Organization of content			
<ul> <li>Heading information and byline correct</li> </ul>			
<ul> <li>Lead paragraph cover 5W's &amp; H, appropriate amount</li> </ul>			
<ul> <li>Body paragraphs expand accordingly</li> </ul>			
<ul> <li>Quoted material well developed</li> </ul>			
<ul> <li>Conclusion well developed</li> </ul>			
End markers correct ###			
Technical writing components:			

September 2020



#### Worksheet 1.1: What is Newsworthy?

#### Newsworthy Vocabulary

When journalists talk about what's newsworthy, they rely on these five news values:

are newsworthy because they have just	
recently occurred. It's news because it's	
"new."	
Local information and events are	
newsworthy because they affect the people	
in our community and region. We care	
more about things that happen "close to	
home."	
When violence strikes or when people	
argue about actions, events, ideas or	
policies, we care. Conflict and controversy	
attract our attention by highlighting	
problems or differences within the	
community.	
People are interested in other people.	
Everyone has something to celebrate and	
something to complain about. We like	
unusual stories of people who accomplish	
amazing feats or handle a life crisis because	
we can identify with them.	
People are attracted to information that	
helps them make good decisions. If you like	
to cook, you find recipes relevant. If you're	
looking for a job, the business news is	
relevant. We need depend on relevant	
information that helps us make decisions.	
	recently occurred. It's news because it's "rewe."  Local information and events are newworthy because they affect the people in our community and region. We care more about things that happen 'close to home."  When violence strikes or when people argue about actions, events, ideas or policies, we care. Conflict and controversy attract our attention by highlighting problems or differences within the community.  People are interested in other people. Evenyone has something to celebrate and something to celebrate and something to celebrate and smarring feats or hande a life crisis because we can identify with them.  People are interested to information that helps them make good decisions. If you like cook, you find recipes relevant. If you're looking for a job, the business news is relevant. We need depend on relevant

http://studentreportinglabs.org

### SLO 1:

# 22 Questions that 'Complicate the Narrative'

Conversation techniques, interview questions, and stellar story examples born from a conflict mediation training — for journalists







To find out, SJN tried an experiment: we brought together two dozen seasoned journalists and two conflict mediators for a two-day workshop in November. The goal was to teach reporters how to cover controversial issues through asking more curious questions — and listening for more honest answers.



Mediators Gary Friedman and Catherine Conner (Center for Understanding in Conflict) review the underlying concepts of better conversations at Solutions Journalism Network's Conflict Mediation Training for Journalists.

The results? Lots of question-asking, idea-sharing, and deep self-reflection. A commitment to "looping", "uncovering motivations," and "paying attention to 'red flag' words" while reporting a story. And, as mediator Gary Friedman summarizes, a collective goal to produce stories that are "more interesting, less polarizing, and more complex."

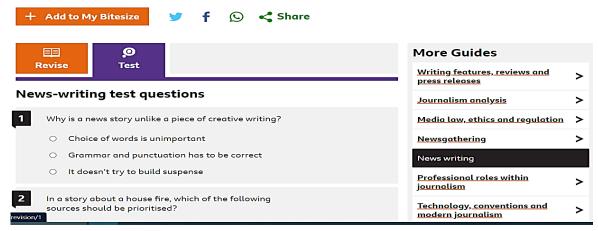
All of that's materialized into what you see below — in line with Amanda's

#### **GCSE**

### **News writing**

When writing a news story, you need to reveal what the story is about right at the beginning.

Part of Journalism (CCEA) | Industry theory and practice



### **SLO 2:**

# Associated Press style quizzes

This selection of six Associated Press style quizzes, with answer keys, cover concepts such as numbers, titles abbreviations and special spellings. Courtesy Lizabeth Walsh, MJE, and Lori Oglesbee, MJE.



- Style Quiz A Numbers
- Style Quiz B Numbers
- Style Quiz C Titles
- Style Quiz D Abbreviations
- Style Quiz E Abbreviations
- Style Quiz F Special Spellings

September 2020

Sample Rubric for News Story

Exam used to assess, no rubric.

Sample Rubri

News Story Rubric	Needs Improvement	Satisfactory	Excellent
Selection of topic			
Investigative or Feature			
Subject development			
Relates upcoming issue of			
student newspaper			
Relatable interview subject     Relates to audience (faculty,			
staff. students)			
Organization of content			
Heading information and			
byline correct			
Lead paragraph cover 5W's &			
H. appropriate amount			
Body paragraphs expand			
accordingly			
Ouoted material well			
developed			
Conclusion well developed			
End markers correct ###			
Technical writing components:			
Word count met			
<ul> <li>Correct font size and style</li> </ul>			
utilized			
<ul> <li>Correct line spacing utilized</li> </ul>			
Correct margin and column			
spacing			
<ul> <li>Correct submission</li> </ul>			
requirements met			
AP guidelines:			
<ul> <li>Slug format and placement</li> </ul>			
Byline format and placement			
<ul> <li>Date format and placement</li> </ul>			
correct			
<ul> <li>Hardcopy and computer copy</li> </ul>			
correct format			

### **SLO 2:**

### Let's Write a Newspaper Story!

An exciting, real-life writing course for elementary and middle school students.

### **Course Preview**

### Let's Write a Newspaper Story! Get Your Students Hooked on Writing

Imagine your students working cooperatively, motivated and staying focused on the task at hand. They're hooked on writing!

They are writing real-world newspaper stories.

With this easy-to-follow course, you will help students write authentic newspaper stories based on training developed during an educational partnership between the Johns Hopkins University Applied Physics Laboratory and the Hammond Elementary School in Laurel, MD.

During this lesson students will:

- \*Work cooperatively
- \*Research and write stories
- \*Learn valuable writing tips

Review Test !	Submission: Quiz 1 - AP Style Copy to Print			
User	Mary Henderson Taylor			
Course	Writing for the Media			
Test	Quiz 1 - AP Style Copy to Print			
Started	9/15/21 6:43 PM			
Submitted	9/15/21 6:43 PM			
Status	Completed			
Attempt Score	0 out of 10 points			
Time Elapsed	0 minute			
Instructions	This quiz consists of 20 true/false and multiple choice questions. You have 60 minutes to complete this quiz and once started, you must complete in one sitting.			
Self Test	Student answers and score are not visible to the instructor.			
Results Displayed	All Answers, Submitted Answers, Correct Answers, Feedback			
Questio	n 1 0 out of 0.5 points			
	Select the correct application of AP Print Style Guidelines for abbreviations below.			
	Selected			
	Answers: a. The Ford Motor Co. announced it will move a manufacturing plant from Michigan to Birmingham, Alabama.			
	b. The Ford Motor Company announced it will move a			

### SLO 2:

#### Unit 2 Writing Assignment: Feature Story

Assignment Requirements

Write a Feature Story that would likely interest a large number of readers and could be published in an upcoming issue of The Pioneer (the student newspaper). The final story must be 500-500 words and must be one of the following types: 1) Profile or Personality, 2) Historical, 3) Adventure, or 4) Seasonal Feature. The article must be written adhering to Print Copy Format Guidelines for this assignment and utilizing AP Style Guidelines in Appendix B of the textbook. Three interview sources are required for your story. The topic for your story is due in Blackboard by 3/4/21 and your feature story is due by 3/18/21.

Unit 2 Writing Assignment Requirements	Due Dates	
Submit Topic in Blackboard	3/4/21	
	Communicate w/ Instructor as needed in	
Identify Central Point & Feature Type	Blackboard	
	Communicate w/ Instructor as needed in	
Write Story (three interview sources req'd)	Blackboard	
Submit Story in Blackboard using Print Copy		
Format and AP Style Guidelines	3/18/21	

#### Feature Story Characteristics

Feature Story Description
The feature story gives information of human interest. Yet feature stories are journalism, not fiction or reactive writing. Everything is factual; nothing is made up. Features are fair and balanced, based on verifiable information. They are also objective—not essays or editorials. Feature stories are soft news because they exclude the news element of immediacy found in hard news.

#### Parts of a Feature Story (See Chapter 12) 1.Lead (Chapters 7 & 8) 2.Body (Chapters 9, 10 & 11) 3.Ending (Chapters 9 & 10)

Types of Feature Stories (See Chapter 12) 1.Profiles or Personality Features 2.Historical Features

3.Adventure Features

4.Seasonal Features

#### The Reporter's Guide to Writing News Stories (Chapter 10/Page 203)





Program: SPA 101 - Introductory Spanish I Assessment period: Fall 2020 - Summer 2021

### **Program or Department Mission:**

- 1) Offer opportunities for students to fulfill foreign language degree requirements.
- 2) Develop the ability to communicate using the Spanish language.
- 3) Develop understanding and appreciation for cultures of Spanish speaking countries.

Course Student Learning Outcomes & Assessment Plan							
Intended Outcomes	Means of Assessment	Criteria for Success	Summary & Analysis of Assessment Evidence	Use of Results			
SLO 1: Demonstrate	Use vocabulary	70% of students should	Fall 2020	Implement practices that			
knowledge of Spanish	presented during the	meet the intended	<b>Dual Enrollment at HS</b>	emphasize vocabulary in context,			
vocabulary.	course to complete	outcome.	10 students assessed.	using details in order to improve			
	short assignments that		9 were successful.	composition skills.			
	involve writing Spanish.		Successful: 90.0%				
				Add assignments emphasizing			
	Example Activity		<u>Online</u>	vocabulary, verb usage, adjective			
	One instructor asked		127 students assessed.	agreement, syntax, and sentence			
	students to write		109 were successful.	construction.			
	sentences, fill out		Successful: 85.8%				
	simple forms and						
	schedules with basic		Spring 2021				
	information, and write		<u>Online</u>				
	short messages and		139 students assessed.				
	descriptions about		115 were successful.				

SLO 2: Demonstrate knowledge of Spanish grammatical structures used in spoken language	themselves and others using learned phrases and expressions  Use grammatical structures presented in the course to complete activities that involve speaking Spanish.  Example Activity One instructor asked students to answer information questions in an interview format about everyday topics.	70% of students should meet the intended outcome.	Summer 2021 Online 90 students assessed. 76 were successful. Successful: 84.4% Fall 2020 Dual Enrollment at HS 10 students assessed. 7 were successful. Successful: 70.0%  Online 127 students assessed. 106 were successful. Successful: 83.5%  Spring 2021 Online 139 students assessed. 119 were successful. Successful: 85.6%  Summer 2021 Online 90 students assessed. 79 were successful. Successful: 87.8%	Determine the types of errors made (grammar, syntax, vocabulary, comprehensibility) and address the most common errors with individuals as well as in whole group.  Record grammatical errors to assist students with frequently occurring issues that arise in the spoken format. Handouts will be given to assist students in future courses with addressing these frequently occurring errors.
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SLO 3: Demonstrate	Demonstrate	70% of students should	Fall 2020	Seek additional culture resources
SLO 3: Demonstrate knowledge of cultural topics from Spanish speaking countries.	Demonstrate knowledge of Spanish speaking countries by completing assignments that address cultural topics.  Example Activity One instructor asked students to writing assignments where they incorporate cultural knowledge	70% of students should meet the intended outcome.	Fall 2020  Dual Enrollment at HS  10 students assessed.  10 were successful. Successful: 100%  Online  127 students assessed. 99 were successful. Successful: 78.0%  Spring 2021 Online  138 students assessed. 110 were successful. Successful: 79.7 %  Summer 2021 Online 90 students assessed.	Seek additional culture resources that might pique the interest of the students. Continue making comparisons between the culture studied and the students' own 'world' and worldview.  Incorporate assignments where students use the Internet to research countries, places of interest, cultural activities, and art of the specific country being study in each of the chapters covered.  Review submitted assignments to gauge how to help future classes address all aspects of the cultural lesson, including societal and historical elements that affect cultural topics.
Plan submission date:			79 were successful. Successful: 87.8%  Submitted by: Alan Davis	that affect cultural topics.

# <u>SLO 1:</u>

Nombre:	Grade:	Rewrite:

		ACCEPTABLE		
	TARGET	HIGH	LOW	UNACCEPTABLE
	A to A+	C+ to B+	D- to C	F
Task Completion	19–20	16–18	13–15	0–12
Did the student complete the assigned task, including all required elements?	All required elements are included.	Almost all required elements are included.	Important elements are not included.	Only a limited number of elements are included.
Overall Comprehensibility	28-30	23–25	20-22	0–19
Is the work comprehensible to a reader accustomed to interacting with students at this level?	The assignment is comprehensible.	The assignment is comprehensible with only a few exceptions.	The assignment is not completely comprehensible.	Major parts of the assignment are not comprehensible.
Accuracy	19–20	16-18	13-15	0-12
Did the student choose appropriate structures to convey the message, use the structures correctly, and employ accurate forms?	Appropriate structures are used, they are used correctly, and forms are accurate.	Most structures are appropriate and are used correctly; most forms are accurate.	Some structures are not appropriate or are not used correctly; some forms are not accurate.	Significant problems exist with choice of structures, correct use of structures, and accuracy of forms.

# SLO 2:

Rubric for Oral Interview				
90-100	Task is completed and well executed. Responses are appropriate and well developed. Responses are comprehensible and require no interpretation by the listener. Use of vocabulary and grammar structures is superior.			
80-89	Task is completed. Responses are appropriate and adequately developed. Responses are comprehensible and require minimal interpretation by the listener. Use of vocabulary and grammar structures is adequate.			
70-79	Task is partially completed. Responses are mostly appropriate but basic. Responses are mostly comprehensible but require interpretation by the listener. Use of vocabulary and grammar structures is less than adequate.			
0—69	Task is minimally completed; Responses are frequently inappropriate and incomprehensible. Use of vocabulary and grammar structures is inadequate.			

## SLO 3:







Program: SPA 102 - Introductory Spanish I Assessment period: Fall 2020 - Summer 2021

## **Program or Department Mission:**

- 1) Offer opportunities for students to fulfill foreign language degree requirements.
- 2) Develop the ability to communicate using the Spanish language.
- 3) Develop understanding and appreciation for cultures of Spanish speaking countries.

Course Student Learning Outcomes & Assessment Plan				
Intended Outcomes	Means of Assessment	Criteria for Success	Summary & Analysis of Assessment Evidence	Use of Results
SLO 1: Demonstrate	Use vocabulary	70% of students should	Fall 2020	Provide supplemental writing
knowledge of Spanish	presented during the	meet the intended	<u>Online</u>	activities that focus on the areas
vocabulary.	course to complete	outcome.	19 students assessed	where students need additional
	short assignments that		18 were successful	help based on reviewing their
	involve writing Spanish.		Successful: 94.7%	assignments.
	Link to example rubric			Provide supplemental activities
			Spring 2021	that focus on verb usage,
	Example Activity		<u>Online</u>	adjective agreement, syntax, and
	One instructor asked		43 students assessed	sentence development.
	students to write a brief		41 were successful	
	paragraph using Spanish		Successful: 95.3%	Help students progress and learn
	vocabulary presented in			new words based on knowledge
	the course.			of their use of current vocabulary.

T		T-	1	
			Dual Enrollment at HS	
			10 students assessed	
			10 were successful	
			Successful: 100 %	
			Summer 2021	
			<u>Online</u>	
			26 students assessed	
			26 were successful	
			Successful: 100%	
SLO 2: Demonstrate	Use grammatical	70% of students should	Fall 2020	Assign activities that target
knowledge of Spanish	structures presented in	meet intended outcome.	<u>Online</u>	conjugation forms and concepts
grammatical structures	the course to complete		19 students assessed	with deeper meaning.
used in spoken language	activities that involve		19 were successful	
			Successful: 100%	Record recurring grammatical
	speaking Spanish.			errors to assist students with
	Link to example rubric		Spring 2021	issues that frequently arise in
	Link to example rabile		<u>Online</u>	spoken Spanish.
	Example Activity		43 students assessed	
	One instructor asked		37 were successful	
	students to use the		Successful: 86.0%	
	present subjunctive			
	with ojalá to give advice		Dual Enrollment at HS	
	and express hope for		10 students assessed	
	where they want their		8 were successful	
	friends to go and what		Successful: 80.0%	
	they want their friends			
	to do.		Summer 2021	
	10 40.		<u>Online</u>	
			26 students assessed	
			20 were successful	
			% Successful: 76.9%	

SLO 3: Demonstrate	Demonstrate	70% of students should	Fall 2020	Include videos and visual
knowledge of cultural	knowledge of Spanish	meet the intended	<u>Online</u>	resources to study culture in
topics from Spanish	speaking countries by	outcome.	20 students assessed	meaningful ways.
speaking countries.	completing assignments		10 were successful	
	that address cultural		Successful: 50.0%	Use results from current
				assignments to gauge how to help
	topics.		Spring 2021	future classes address all aspects
	Evenente Antivitus		<u>Online</u>	of the cultural lesson, including
	Example Activity		43 students assessed	societal and historical elements
	One instructor asked students to use their		24 were successful	that affect cultural topics.
			% Successful: 55.8%	
	knowledge of Spanish			
	express desires for where their friend		Dual Enrollment at HS	
			10 students assessed	
	should go on vacation and what he/she should		10 were successful	
	do there.		Successful: 100 %	
	do there.			
			Summer 2021	
			<u>Online</u>	
			26 students assessed	
			3 were successful	
			Successful: 11.5%	
Plan submission date:			Submitted by: Alan Davis	

## SLO 1:

Español 2 DE	
Unidad 2 Lección	1

Nombre	
Fecha	Período

Escoge <u>1</u> (<u>uno</u>) de los dos grupos de preguntas para contestar. Escribe en forma de un <u>párrafo</u>. Las respuestas necesitan ser de <u>7-8 oraciones</u> y tienes que usar por lo menos <u>4-6 detalles</u>. Da una <u>introducción</u> y una <u>conclusión</u>, y usa <u>vocabulario</u> e <u>información de cultura</u> que aprendiste <u>este semestre</u>. (Write the number you choose in the blank next to the # sign.)

- 1. ¿Adónde viajaste para tu última vacación? ¿Por qué fuiste allí? ¿Qué hiciste? ¿Con quiénes fuiste y cuándo? ¿Qué te gustó hacer más? ¿Por cuánto tiempo estuviste allí? Da esta información y más para escribir tu párrafo.
- 2. ¿Qué te interesa? ¿Por qué? ¿Qué te importa? ¿Por qué? Habla de las cosas y actividades en tu vida que son más importantes para ti. Usa los verbos <u>encantar</u>, <u>interesar</u>, <u>importar</u> y <u>qustar</u> para escribir tu párrafo

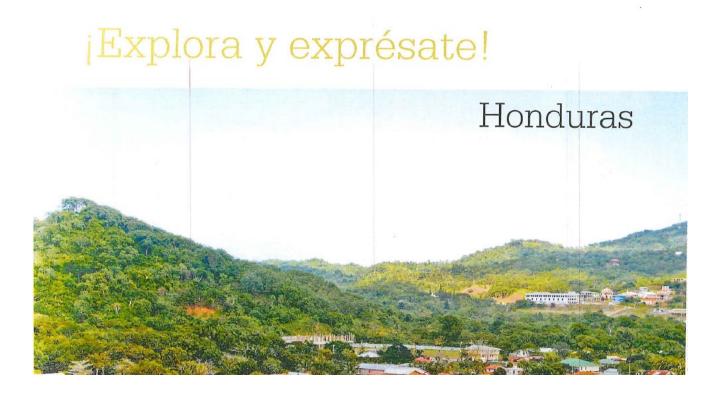
т,	
_	

## SLO 2:

Name:	Grade:	Rewrite:
·	<del></del>	

CONTENT		ts. max	.)
Writing sample provides only minimum information.	2	3	
Writing sample provides limited information; the ideas are presented but not developed; lacks supporting ideas.	4	5	
Sample provided adequate information; shows some development of ideas; some ideas lack supporting details.	6	7	8
Sample provides very complete information; it is thorough, relevant, on task.	9	10	)
STYLE AND ORGANIZATION	(10 pt	s. max	.)
Writing sample consist of a series of separate sentences with no connectors; ideas do not flow; reads like a list of disconnected ideas.	3	4	5
Order of sample apparent in the sequence of ideas; although somewhat choppy and /or loosely organized, its main points do stick out.	6	7	8
The sample is logically and effectively ordered; its main points and details are connected through appropriate transition words; it has an excellent flow of ideas.	9	)	10
SPELLING AND PUNCTUTATION (including accents)	(10 pt	ts. max	.)
Spelling errors and errors of punctuation are frequent.	3	4	5
Spelling and punctuation problems are sporadic.	6	7	8
Spelling and punctuation are near perfect.	9	)	10
VOCABULARY	(20 pt	ts. max	.)

# <u>SLO 3:</u>



## **Assessment Record**



Program: Communications- SPH 106 A	Assessment period:	2020-21
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### **Program or Department Mission:**

The mission of the Communications Department is to develop in students a desire for excellence in scholarship, an ability to communicate effectively and an appreciation for the humanities. The department endorses the college's Mission Statement and strives to uphold its commitment to learning.

## **Course Student Learning Outcomes & Assessment Plan**

#### **Course Student Learning Outcomes**

- 1. The student will evaluate the validity and reliability of material from sources and use it ethically and effectively in support of an argument.
- 2. The student listen to understand, evaluate, and respond to verbal and nonverbal communication in an interpersonal communication activity.

Intended Outcomes	Means of Assessment	Criteria for Success	Summary & Analysis of Assessment Evidence	Use of Results
SLO 1: Evaluate the	Students may	70% of students will	Fall 2020-Summer 2021	Observations/Changes: During this
validity and reliability of	demonstrate this	demonstrate satisfactory		year, we observed a decrease from
material from sources	ability in a variety of	ability to evaluate and	86% of students	88% to 86% overall in students'
and use it ethically and	assignments including	use material from	demonstrated satisfactory	ability to use material from sources
effectively in support of	papers, speeches and	sources ethically and	ability to evaluate and use	ethically and effectively in support
an argument.	group projects.	effectively in support of	material from sources	of an argument; however, it should
		an argument.	ethically and effectively in	be noted that we were working with
	Sample Rubric		support of an argument.	a much larger sample as more than
				twice the number of students were

			Number of Students Assessed: 823 Students assessed/49 sections  Shelby: 433/498 (87%) Jefferson: 41/43 (95%) Clanton: 147/181 (81%) Pell City: 89/101 (88%)	assessed this year over last year. For next year's assessment, instructors will utilize additional resources to assist with ethical and effective use of support available in the library guides, such as Points of Reference Center.
sLO 2: Listen to understand, evaluate, and respond to verbal and nonverbal communication in an interpersonal communication activity.	Rubric to assess active listening, verbal responses, feedback, and other nonverbal communication in an interpersonal communication activity.  Instructors may assess this learning outcome in a variety of communication activities/assignments.  Sample Rubric	70% of students will demonstrate satisfactory ability to listen to understand, evaluate, and respond to verbal and nonverbal communication in an interpersonal communication activity.	86% of students demonstrated satisfactory ability to listen to understand, evaluate, and respond to verbal and nonverbal communication in an interpersonal communication activity.  Number of Students Assessed: 957 Students assessed/50 sections  Shelby: 516/592 (87%)	Observations/Changes: During this year, we observed a decrease from 91% to 86% in students' ability to listen to understand, evaluate, and respond to verbal and nonverbal communication in an interpersonal communication activity. This year more than twice the number of students were assessed than the previous year, so the larger sample might affect the results. For next year's assessment instructors will include activities for improving verbal and nonverbal communication as well as listening skills.
Plan submission date:			Jefferson: 48/61 (79%) Clanton: 147/181 (81%) Pell City: 112/123 (91%) Submitted by:	

# SLO 1: Rubric

Active Listening  Listening attentively while others speak Paraphrasing Staying objective not judging Verbal Communication Use of Language  Communicating clearly Being concise Paraphrasing		
Paraphrasing Staying objective/not judging Verbal Communication/Use of Language  Communicating clearly Being concise Paraphrasing		
Paraphrasing Staying objective not judging Verbal Communication Use of Language  Communicating clearly Being concise Paraphrasing		
Staying objective/not judging Verbal Communication/Use of Language  Communicating clearly Being concise Paraphrasing Paraphrasing		
Verbal Communication Use of Language  Communicating clearly Being concise Paraphrasing		
Being concise     Paraphrasing		
Being concise     Paraphrasing		
<ul> <li>Paraphrasing</li> </ul>		
Appropriate word choice		
Appropriate grammar & diction		
Kinesics/Body Language/Nonverbal Feedback		
Eye contact		
<ul> <li>Facial expressions</li> </ul>		
<ul> <li>Nodding and other nonverbal behaviors</li> </ul>		
Posture		13
<ul> <li>Body orientation</li> </ul>		
<ul> <li>Appropriate use of gestures to aid understanding</li> </ul>		
<ul> <li>Communicates confidence</li> </ul>		
Appropriate eye contact		
Vocalics/Paralanguage		
Use of voice		
Pitch		
Rate		
• Volume		
• Tone		
<ul> <li>Avoidance of excessive vocal fillers/vocalized pauses</li> </ul>		
Proxemics/Space Communication		
Use of space		
<ul> <li>Distancing</li> </ul>		

# SLO 1: Points of Reference Center

Points of Reference Center from JSCC Library Guides



## SLO 2: Rubric

Interpersonal Communication Assessment Rubric	Developing	Satisfactory	Excellen
Active Listening			
Listening attentively while others speak			
Paraphrasing			
Staying objective/not judging			
Verbal Communication/Use of Language			
Communicating clearly			
Being concise			
Paraphrasing			
Appropriate word choice			
Appropriate grammar & diction			
Kinesics/Body Language/Nonverbal Feedback			
Eye contact			
Facial expressions			
<ul> <li>Nodding and other nonverbal behaviors</li> </ul>			
Posture			19
Body orientation			
<ul> <li>Appropriate use of gestures to aid understanding</li> </ul>			
Communicates confidence			
Appropriate eye contact			
Vocalics/Paralanguage			
Use of voice			
• Pitch			
Rate			
Volume			
• Tone			
<ul> <li>Avoidance of excessive vocal fillers/vocalized</li> </ul>			
pauses			1
Proxemics/Space Communication			
Use of space			
<ul> <li>Distancing</li> </ul>			
n (	1		1

## **SLO 2: Communication Activities**

#### Verbal, Nonverbal, Listening Skills

#### ACTIVITY 2.2 WORDS AT WORK

Purpose: The objective of this exercise is to encourage students to observe obvious and subtle differences in how language functions in the workplace.

Procedure: Explore the following examples that demonstrate differences in language and terminology use from one company to another and the meanings that we attach to words and terms.

In your place of work, what terms label retail employees? What differences in perception occur when you are called "a retail sales person," "a sales consultant," "a sales associate," or "a product associate?"

In your place of work, what terms label the bosses? What differences in perception occur when your supervisor is labeled as "President," "Vice President," "Assistant to the Associate Vice President," "Assistant to the Associate Vice President," "Chief Financial Officer," "District Sales Manager," "Union Steward," "Floor Manager," or "Head Custodian?"

In your institution of higher education, what differences in perception occur when a person is labeled "President of the University," "Vice President for Academic Affairs," "Director of the School," "Head of the Department," "Chair of the Department," "Professor," "Associate Professor," "Assistant Professor," "Instructor," or "Lecturer?"

All your college or university, are the people who beach the students called "Dr." "Professor." "Mr. Mr.c. or file.", or by fisor clast name? What are the differences in how students tabel their brachers? Another example is that few administrators, faculty or students may know the last names of severalized, administrative assistants, and custodians, but many know the last names of people in authority who are often referred to only by title and last name.

**Debriefing:** Discuss with the class the upside and downside of labeling, the role of dominance (who gets to label whom), and the sometimes-subtle differences in relationship that occur depending on how a person is labeled.

#### ACTIVITY 3.7 NONVERBAL MEETING

Purpose: Students should be able to identify the rules or norms that govern our nonverbal behavior, to determine that we have more shared meanings for particular nonverbal cues with individuals with whom we have relationships, and to be able to discuss the role of nonverbal cues in their interpersonal communication.

- Spend thirty minutes with a good friend, spouse, or child without using any written o spoken words. Instead, use bodily movements, the space between the two of you, gestures, facile spression, and other nonverbal cue to communicate.
   Spend fifteen minutes with an acquantance without using any words. Again, communicate only nonverbal cue.
   Spend fen minutes with a person you have spoken to before, but restrict your communication to nonverbal cues.

Ask students to discuss their reactions and conclusions. You might use the following questions to guide a discussion: Did you find that communicating nonverteally was easier or more difficult than you predicted? Did you find the assier to common production of the case for common production of the reactive stranger? Why? Do you think the other person understood the message you were trying to communicate nonverteally Do you believe that communications goods have been bloodered as believed from the common production of the reaction of the production of the production

Debriefing: This activity is, designed to make the students aware of the role of nonverbal cues in communication with others in the interpersonal setting. They should recognize that we have more shared [vanings with people we have been communicating with for longer genods stigme. This exercise gap be used as an introduction to interpersonal relationships as well as an introduction to nonverbal

## **Assessment Record**



Program: Communications- SPH 107 Assess	nent period: 2020-21
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## **Program or Department Mission:**

The mission of the Communications Department is to develop in students a desire for excellence in scholarship, an ability to communicate effectively and an appreciation for the humanities. The department endorses the college's Mission Statement and strives to uphold its commitment to learning.

	Course Student Learning Outcomes & Assessment Plan							
Intended Outcomes	Means of Assessment	Criteria for Success	Summary & Analysis of Assessment Evidence	Use of Results				
SLO 1: Organize, develop, and support an argument in a persuasive speech presentation.	A persuasive speech presentation where a rubric is used to assess organization, use of support, and development/rhetorical strategies.  Sections IV (Use of Support) & VI (Persuasive Strategy) of Persuasive Speech Assessment Rubric	70% of students will demonstrate satisfactory organization, development, and support in a persuasive speech argument.	Fall 2020-Summer 2021  85% of students demonstrated effective organization, development, and support of arguments according to the persuasive speech rubric criteria.  Number of Students Assessed: 433 Students assessed/26 sections	Observations/Changes: During this year, we observed a decrease from 89% to 85% in students' ability to organize, develop, and support an argument in a persuasive speech presentation; however, a much larger sample was assessed-more than twice the number of students from the previous year. For next year's assessment, instructors will utilize interactive instructional techniques for organization, development, and support of arguments such as the Adaptive Learning				

riaii subiiiissiuii uate.   Submitted by:	Clanton: 18/19 (95%) Pell City: 48/54 (89%)  Submitted by:	SLO 2: Students will adapt speaking to the needs of culturally diverse audiences in a persuasive speech presentation.	A persuasive speech presentation where a rubric is used to assess audience adaptation, use of language, and nonverbal communication.  Sections I (Introduction), III (Communication Process & Audience Adaptation), V (Nonverbal Delivery) of Persuasive Speech Assessment Rubric	70% of students will demonstrate satisfactory ability to adapt speaking to the needs of culturally diverse audiences in a persuasive speech presentation.	, ,	from 90% to 85% while assessing a much larger sampl of students.  For next year's assessment,
Pell City: 48/54 (89%)					, ,	
Jefferson: 52/64 (81%) Clanton: 18/19 (95%) Pell City: 48/54 (89%)					Annual Summary	
Annual Summary Shelby: 303/360 (84%)  Jefferson: 52/64 (81%)  Clanton: 18/19 (95%)  Pell City: 48/54 (89%)	Assessment Rubric  Annual Summary Shelby: 303/360 (84%)		Adaptation), V (Nonverbal Delivery)		Assessed: 497 Students	
Adaptation), V ((Nonverbal Delivery) of Persuasive Speech Assessment Rubric  Annual Summary Shelby: 303/360 (84%)  Jefferson: 52/64 (81%)  Clanton: 18/19 (95%)  Pell City: 48/54 (89%)	Adaptation), V (Nonverbal Delivery) of Persuasive Speech Assessment Rubric  Assessed: 497 Students assessed/27 sections  Annual Summary Shelby: 303/360 (84%)		(Communication			αναριατίση.
(Communication Process & Audience Adaptation), V (Nonverbal Delivery) of Persuasive Speech Assessment Rubric  Annual Summary Shelby: 303/360 (84%)  Jefferson: 52/64 (81%)  Clanton: 18/19 (95%)  Pell City: 48/54 (89%)	(Communication Process & Audience Adaptation), V (Nonverbal Delivery) of Persuasive Speech Assessment Rubric  Annual Summary Shelby: 303/360 (84%)				presentation according to the persuasive speech	understanding of audience
Sections I (Introduction), III (Communication Process & Audience Adaptation), V (Nonverbal Delivery) of Persuasive Speech Assessment Rubric  Assessment Rubric  Presentation according to the persuasive speech rubric criteria.  Number of Students Assessed: 497 Students assessed/27 sections  Annual Summary Shelby: 303/360 (84%)  Jefferson: 52/64 (81%)  Clanton: 18/19 (95%)  Pell City: 48/54 (89%)	Sections I (Introduction), III (Communication Process & Audience Adaptation), V (Nonverbal Delivery) of Persuasive Speech Assessment Rubric  presentation according to the persuasive speech rubric criteria.  Number of Students Assessed: 497 Students assessed/27 sections  Annual Summary Shelby: 303/360 (84%)			1 .	diverse audiences in a	instructors will utilize exercises
diverse audiences in a persuasive speech presentation according to the persuasive speech rubric criteria.  Sections I (Introduction), III (Communication Process & Audience Adaptation), V (Nonverbal Delivery) of Persuasive Speech Assessed:  Assessment Rubric  Annual Summary Shelby: 303/360 (84%)  Jefferson: 52/64 (81%)  Clanton: 18/19 (95%)  Pell City: 48/54 (89%)	diverse audiences in a persuasive speech presentation according to the persuasive speech rubric criteria.    Communication   Process & Audience Adaptation   V (Nonverbal Delivery) of Persuasive Speech Assessment Rubric   Annual Summary Shelby: 303/360 (84%)		language, and	diverse audiences in a	adapt speaking to the	
language, and nonverbal communication.  Sections I (Introduction), III (Communication Process & Audience Adaptation), V (Nonverbal Delivery) of Persuasive Speech Assessment Rubric  Number of Students assessed: 497 Students assessed/27 sections  Annual Summary Shelby: 303/360 (84%)  Jefferson: 52/64 (81%)  Clanton: 18/19 (95%)  Pell City: 48/54 (89%)	language, and nonverbal communication.  Sections I (Introduction), III (Communication Process & Audience Adaptation), V (Nonverbal Delivery) of Persuasive Speech Assessment Rubric  Ianguage, and nonverbal communication.  diverse audiences in a persuasive speech presentation.  diverse audiences in a persuasive speech presentation according to the persuasive speech rubric criteria.  Number of Students Assessed: 497 Students assessed/27 sections  Annual Summary Shelby: 303/360 (84%)	diverse audiences in a	assess audience	adapt speaking to the	demonstrated	assessing a much larger sampl
diverse audiences in a persuasive speech presentation.  assess audience adaptation, use of language, and nonverbal communication.  Sections I (Introduction), III (Communication Process & Audience Adaptation), V (Nonverbal Delivery) of Persuasive Speech Assessment Rubric  demonstrated satisfactory ability to adapt speaking to the needs of culturally diverse audiences in a persuasive speech presentation according to the needs of culturally diverse audiences in a persuasive speech rubric criteria.  Number of Students Assessed: 497 Students assessed/27 sections  Annual Summary Shelby: 303/360 (84%)  Jefferson: 52/64 (81%)  Clanton: 18/19 (95%)  Pell City: 48/54 (89%)	diverse audiences in a persuasive speech presentation.  assess audience adaptation, use of language, and nonverbal communication.  Sections I (Introduction), III (Communication Process & Audience Adaptation), V (Nonverbal Delivery) of Persuasive Speech Assessment Rubric  Assessment Rubric  adapt speaking to the needs of culturally diverse audiences in a persuasive speech presentation.  demonstrated satisfactory ability to adapt speaking to the needs of culturally diverse audiences in a persuasive speech presentation according to the needs of culturally diverse audiences in a persuasive speech presentation according to the needs of culturally diverse audiences in a persuasive speech presentation according to the needs of culturally diverse audiences in a persuasive speech presentation according to the needs of culturally diverse audiences in a persuasive speech presentation according to the needs of culturally diverse audiences in a persuasive speech presentation according to the needs of culturally diverse audiences in a persuasive speech presentation according to the needs of culturally diverse audiences in a persuasive speech presentation.  Number of Students assessed:  497 Students assessed:  Annual Summary Shelby: 303/360 (84%)	adapt speaking to the	presentation where a	demonstrate		department observed a decreas
adapt speaking to the needs of culturally diverse audiences in a persuasive speech presentation.    Presentation where a rubric is used to assess audience adaptation, use of language, and nonverbal communication.   Sections I (Introduction), III (Communication) Process & Audience Adaptation), V (Nonverbal Delivery) of Persuasive Speech Assessment Rubric   Persuasive Speec	adapt speaking to the needs of culturally diverse audiences in a persuasive speech presentation.  presentation.  presentation where a rubric is used to assess audience adaptation, use of language, and nonverbal communication.  Sections I (Introduction), III (Communication Process & Audience Adaptation), V (Nonverbal Delivery) of Persuasive Speech Assessment Rubric  adapt speaking to the needs of culturally diverse audiences in a persuasive speech presentation.  Sections I (Introduction), V (Nonverbal Delivery) of Persuasive Speech Assessment Rubric  adapt speaking to the needs of culturally diverse audiences in a persuasive speech presentation.  Sections I (Introduction), V (Nonverbal Delivery) of Persuasive Speech Assessment Rubric  Annual Summary Shelby: 303/360 (84%)	SI O 2: Students will	A persuasive speech	70% of students will		Observations/Changes: The
SLO 2: Students will adapt speaking to the needs of culturally diverse audiences in a persuasive speech presentation.  A persuasive speech presentation where a rubric is used to assess audience adaptation, use of language, and nonverbal communication.  Sections I (Introduction), III (Communication Process & Audience Adaptation), V (Nonverbal Delivery) of Persuasive Speech Assessment Rubric  Sections I (Introduction), V (Nonverbal Delivery) of Persuasive Speech Assessment Rubric  To Manual Summary Shelby: 303/360 (84%)  Pell City: 48/54 (89%)	SLO 2: Students will adapt speaking to the needs of culturally diverse audiences in a persuasive speech presentation.  A persuasive speech presentation where a rubric is used to assess audience adaptation, use of language, and nonverbal communication.  Sections I (Introduction), III (Communication Process & Audience Adaptation), V (Nonverbal Delivery) of Persuasive Speech Assessment Rubric  Show of students will demonstrate satisfactory ability to adapt speaking to the needs of culturally diverse audiences in a persuasive speech presentation.  Fall 2020-Summer 2021  Settions I (Introduction) adapt speaking to the needs of culturally diverse audiences in a persuasive speech presentation according to the persuasive speech rubric criteria.  Number of Students Assessed: 497 Students assessed/27 sections  Annual Summary Shelby: 303/360 (84%)				<b>Clanton</b> : 18/19 (95%)	
SLO 2: Students will adapt speaking to the needs of culturally diverse audiences in a persuasive speech presentation.  A persuasive speech presentation where a rubric is used to assess audience adaptation, use of language, and nonverbal communication.  Sections I (Introduction), III (Communication Process & Audience Adaptation), V (Nonverbal Delivery) of Persuasive Speech Assessment Rubric  Clanton: 18/19 (95%)  Pell City: 48/54 (89%)  70% of students will demonstrate aubirosistate valisfactory ability to adapt speaking to the needs of culturally diverse audiences in a persuasive speech presentation according to the persuasive speech rubric criteria.  Number of Students will demonstrated satisfactory ability to adapt speaking to the needs of culturally diverse audiences in a persuasive speech presentation according to the persuasive speech rubric criteria.  Number of Students Assessed: 497 Students assesse	SLO 2: Students will adapt speaking to the needs of culturally diverse audiences in a persuasive speech presentation.  A persuasive speech presentation where a rubric is used to assess audience adaptation, use of language, and nonverbal communication.  Sections I (Introduction), III (Communication Process & Audience Adaptation), V (Nonverbal Delivery) of Persuasive Speech Assessment Rubric  Clanton: 18/19 (95%)  Pell City: 48/54 (89%)  Fall 2020-Summer 2021  85% of students demonstrate satisfactory ability to adapt speaking to the needs of culturally diverse audiences in a persuasive speech presentation according to the persuasive speech rubric criteria.  Number of Students Assessed: 497 Students assessed/27 sections  Annual Summary Shelby: 303/360 (84%)				<b>Jefferson</b> : 51/64 (80%)	
SLO 2: Students will adapt speaking to the needs of culturally diverse audiences in a persuasive speech presentation.  A persuasive speech adaptation, use of language, and nonverbal communication.  Sections I (Introduction), III (Communication Process & Audience Adaptation), V (Nonverbal Delivery) of Persuasive Speech Assessment Rubric  Assessment Rubric  Clanton: 18/19 (95%)  Pell City: 48/54 (89%)  Observations/Changes: The department observed a decrease from 90% to 85% while assessing a much larger sample of students adapt speaking to the needs of culturally diverse audiences in a persuasive speech presentation according to the persuasive speech rubric criteria.  Number of Students Assessed: 497 Students assessed/27 sections  Annual Summary Shelby: 303/360 (84%)  Jefferson: 52/64 (81%)  Clanton: 18/19 (95%)  Pell City: 48/54 (89%)	SLO 2: Students will adapt speaking to the needs of culturally diverse audiences in a persuasive speech presentation.  A persuasive speech presentation where a rubric is used to assess audience adaptation, use of language, and nonverbal communication.  Sections I (Introduction), III (Communication Process & Audience Adaptation), V (Nonverbal Delivery) of Persuasive Speech Assessment Rubric  Clanton: 18/19 (95%)  Pell City: 48/54 (89%)  Fall 2020-Summer 2021  85% of students demonstrated satisfactory ability to adapt speaking to the needs of culturally diverse audiences in a persuasive speech presentation.  For next year's assessment, instructors will utilize exercise available with the textbook resources for enhancing understanding of audience adaptation.  Number of Students Assessed: 497 Students assessed/27 sections  Annual Summary Shelby: 303/360 (84%)				<b>Shelby</b> : 250/296 (84%)	
SLO 2: Students will adapt speaking to the needs of culturally diverse audiences in a persuasive speech presentation.  A persuasive speech presentation where a rubric is used to adaptation, use of language, and nonverbal communication.  Sections I (Introduction), III (Communication Process & Audience Adaptation), V (Nonverbal Delivery) of Persuasive Speech Assessment Rubric  Sections I (Introduction) Fersuasive Speech Assessment Rubric  Assessment Rubric  Jefferson: 51/64 (80%)  Pell City: 48/54 (89%)  Fall 2020-Summer 2021 demonstrate use of support.  Fall 2020-Summer 2021 department observed a decrease from 90% to 85% while assessing a much larger sample of students demonstrated satisfactory ability to adapt speaking to the needs of culturally diverse audiences in a persuasive speech presentation according to the presuasive speech presentation according to the persuasive Speech presentation according to the presentation according to the presuasive Speech presentation accord	SLO 2: Students will adapt speaking to the nedes of culturally diverse audiences in a persuasive speech presentation.  A persuasive speech presentation.  A persuasive speech presentation where a rubric is used to assess audience adaptation, use of language, and nonverbal communication.  Sections I (Introduction), III (Communication Process & Audience Adaptation), V (Nonverbal Delivery) of Persuasive Speech Assessment Rubric  A persuasive speech presentation where a rubric is used to assess audience adaptation, use of language, and nonverbal communication.  Sections I (Introduction), III (Communication Process & Audience Adaptation), V (Nonverbal Delivery) of Persuasive Speech Assessment Rubric  Annual Summary Shelby: 303/360 (84%)					

# <u>SLO 1:</u>

IV.	Use of Support/25
01234	5 Quality: credible sources
01234	5 Quantity: variety of sources and types of support, enough to establish points
01234:	5 Oral citations: used effectively, cited correctly
01234:	5 Presentational aids: content, quality, appearance, use
01234	5 Refuted objections to case/claim
	Nonverbal Communication/Delivery/30
01234:	5 Level of animation: confidence & dynamism, facial expression
01234	5 Voice clarity: intelligibility, vocal variety, expressiveness, emphasis
01234	5 Posture & gestures: appropriate, reinforcing, motivated movement
01234	5 Extemporaneous delivery: use of notes, conversational tone
01234:	5 Use of eye contact: expected standard 80-90% direct eye contact
01234	5 Appearance: appropriate attire, established credibility
VI.	Rhetorical Devices/Persuasive Strategy /15
01234:	5 Logos: argument, reasoning; avoidance of fallacies
01234	5 Pathos: appeals to emotion and needs
01234	5 Ethos: competence, character, charisma, credibility
VII.	Conclusion/10
	5 Summary is clear: thesis re-statement, main point summary
01234	5 Clincher: creative, appropriate, makes impact
T . 16 0	15 45 61
1 otal for S	peech Presentation /135 Grade

# <u>SLO 1:</u>

Adaptive Learning Assignment: Analyzing the Audience	5/27/2020	0	assigned
Adaptive Learning Assignment: Outlining the Speech	5/27/2020	0	assigned
Adaptive Learning Assignment: Beginning and Ending the Speech	5/27/2020	0	assigned
Adaptive Learning Assignment: Delivery	5/27/2020	0	assigned
Adaptive Learning Assignment: Ethics & Public Speaking	5/27/2020	0	assigned
Adaptive Learning Assignment: Gathering Materials	5/27/2020	0	assigned
Adaptive Learning Assignment: Giving Your First Speech	5/27/2020	0	assigned
Adaptive Learning Assignment: Listening	5/27/2020	0	assigned
Adaptive Learning Assignment: Methods of Persuasion	5/27/2020	0	assigned
Adaptive Learning Assignment: Organizing the Body of the Speech	5/27/2020	0	assigned
Adaptive Learning Assignment: Presenting Your Speech Online	5/27/2020	0	assigned
Adaptive Learning Assignment: Selecting a Topic and a Purpose	5/27/2020	0	assigned
Adaptive Learning Assignment: Speaking in Public	5/27/2020	0	assigned
Adaptive Learning Assignment: Speaking on Special Occasions	5/27/2020	0	assigned
Adaptive Learning Assignment: Speaking to Inform	5/27/2020	0	assigned
Adaptive Learning Assignment: Speaking to Persuade	5/27/2020	0	assigned
Adaptive Learning Assignment: Supporting Your Ideas	5/27/2020	0	assigned
Adaptive Learning Assignment: Using Language	5/27/2020	0	assigned
Adaptive Learning Assignment: Using Visual Aids	5/27/2020	0	assigned

# SLO 1:

9-3	6 of 172 media files	View: all
211	05.02 The Benefits of Music Therapy excerpt (Situational Audience An	alysis)
115	06.01 Know What You Are Eating excerpt (Situational Audience Analyst	sis)
25	06.02 The Internet and Our Future excerpt (Audience-Analysis Questi	onnaire)
215	06.03 Audience-Analysis Questionnaire	
215	08.01 Living in America excerpt (Brief Examples)	
215	08.02 Caring for America's Veterans excerpt (Extended Examples)	
225	08.03 Eating Organic: A Healthy Choice excerpt (Hypothetical Example	es)
225	08.04 Changing Lives Through the Literacy Network excerpt (Example	es)
-	08.05 Stuck in Traffic excerpt (Statistics)	
-	08.06 The Refugee Crisis excerpt (Statistics)	
215	08.07 Getting the Lead Out excerpt (Testimony)	
211	09.01 Yoga: Uniting Mind, Body, and Spirit excerpt (Main Points)	
215	09.02 The Wrath of Hurricanes excerpt (Spatial Order)	
	09.03 The Horror of Puppy Mills excerpt (Problem-Solution Order)	
222	10.01 In Your Dreams excerpt (Relating Topic)	
215	10.02 Ramadan excerpt (Arousing Curiosity)	
225	10.03 Hoping to Heal excerpt (Telling a Story)	
111	10.04 Phony Pharmaceuticals excerpt (Visual Aids)	

## SLO 2:

IV. U	se of Support /25
0 1 2 3 4 5 Qu	ality: credible sources
012345 Qu	antity: variety of sources and types of support, enough to establish points
	al citations: used effectively, cited correctly
012345 Pre	sentational aids: content, quality, appearance, use
0 1 2 3 4 5 Res	futed objections to case/claim
V. No	onverbal Communication/Delivery/30
0 1 2 3 4 5 Let	vel of animation: confidence & dynamism, facial expression
012345 Vo	ice clarity: intelligibility, vocal variety, expressiveness, emphasis
0 1 2 3 4 5 Pos	sture & gestures: appropriate, reinforcing, motivated movement
0 1 2 3 4 5 Ext	emporaneous delivery: use of notes, conversational tone
0 1 2 3 4 5 Use	e of eye contact: expected standard 80-90% direct eye contact
0 1 2 3 4 5 Ap	pearance: appropriate attire, established credibility
VI. R	netorical Devices/Persuasive Strategy /15
012345 Log	gos: argument, reasoning; avoidance of fallacies
0 1 2 3 4 5 Pat	hos: appeals to emotion and needs
0 1 2 3 4 5 Eth	os: competence, character, charisma, credibility
VII. Co	onclusion /10
0 1 2 3 4 5 Sur	onclusion/10 nmary is clear: thesis re-statement, main point summary
	ncher: creative, appropriate, makes impact
Total for Speed	h Presentation /135 Grade

#### SLO 2:

## Additional Exercises and Activities

- Below are five specific purpose statements for classroom speeches. For each specific purpose statement, lead a class discussion that seeks to answer the question: "What steps would a speaker with this specific purpose statement need to take to adapt her or his speech to the interests, knowledge, and attitudes of this class?"
  - To inform my audience how they can protect their apartment or dorm room against burglaries.
  - b. To inform my audience about the principles of aerodynamics that allow an airplane to fly.
  - c. To inform my audience about the causes, symptoms, and treatment of eating disorders.
  - d. To persuade my audience that the federal government should impose stronger safety standards for school buses in the United States.
  - e. To persuade my audience to participate in intramural sports.

Discussion: This is an excellent alternative (or supplement) to Exercise 2 on page 113 of the textbook. While that exercise asks students to generalize about hypothetical listeners, this exercise gets them thinking about a specific real audience—their speech class. As a result, it has two benefits. One, of course, is to expand their understanding of the factors involved in audience analysis and adaptation in general. The second is to give them insight into the audience they will be addressing in their classroom speeches.

This exercise can be conducted entirely in class or, to save time, it can be given to students as a homework assignment.

2. Have students prepare an Audience Analysis and Adaptation Worksheet (see pages 114–115 of this manual) in conjunction with one or more of their speeches. Hand out the worksheets early, so students can use them throughout the speech preparation process. You can have the students turn in their worksheets at the same time as their initial preparation outlines, or you can require that they be turned in on the day of each student's speech.

# Audience Analysis and Adaptation Worksheet Part I

Speaker Topic
What is the audience for this speech?
What is the specific purpose of this speech?
In choosing a specific purpose, how can you narrow the topic so it will be appropriate to this audience?
Demographic audience analysis: What special adaptation is necessary in the speech because of the audience's
age
religion
racial, ethnic, and cultural background
gender and sexual orientation
group membership
other (specify)
Situational audience analysis: What special adaptation is necessary in the speech because of the audience's
size
response to the physical setting
knowledge about the topic
interest level in the topic
attitude toward the topic
disposition toward the speaker
disposition toward the occasion