



Program: New Options Program

Assessment period: 2021-2022

Program or Department Mission:
 The purpose of the New Options Program is to assist non-traditional students who are interested in beginning college for the first time or re-entering college after an interruption and to assist them in their educational/career pursuits.

Service Unit Outcomes & Assessment Plan				
Intended Outcomes	Means of Assessment	Criteria for Success	Summary & Analysis of Assessment Evidence	Use of Results
(1) The New Options Program will recruit non-traditional students to participate in the program.	Assessment will be determined by the number of students participating.	New Options has a participation benchmark of 150 students.	27 students were recruited for the 2021-2022 academic year; including 17 extremely low income, 8 low income, and 2 moderate income (according to HUD guidelines), with 14 female heads of household.	During the year, the department continued to connect with students through the New Options webpage and promotional materials that target students who meet the qualifications of the program.
(2) Student participants will be provided information about college resources	Results of student assessments from the seminars/workshops.	New Options will host at least 25 seminars/workshops with 80% of the attendees expressing satisfaction	16 seminars/workshops were held for 27 participants on all 4 campuses, zoom, and via phone. Over 80% of participants expressed satisfaction with	Students learn more about the College and program through New Student Orientation, the college website, email, and seminars that share

through seminars/ workshops.			the seminar on their evaluation forms.	information about campus resources and services.
(3) New Options will continue to seek off campus funding to provide books and scholarships to participants	Assessment will be determined by the number of scholarships awarded and the number of textbooks borrowed.	The benchmark for books loaned is 800, and to provide tuition assistance to as many participants who qualify.	Through a grant proposal, \$35,000.00 was awarded to New Options through the City of Birmingham Community Development Block Grant. The grant allowed the program to award scholarships in the amount of \$15,662. (9 scholarships were awarded) and to assist in purchasing textbooks \$9,493.91 (12 books were purchased). Also \$300.00 for office supplies. And the remaining funds pay a percentage of the director's salary (10%) and one part time office staff salary (9%).	The unit will work with the Dean of Economic Development to search for more funding opportunities to provide additional scholarships and to purchase other textbooks for the Book Loan program.
Plan submission date: 2/3/2023			Submitted by: Angie Kelly (on behalf of Lynn Evans)	