



# Assessment Record

Program: Student Organizations

Assessment period: 2019-2020

**Program or Department Mission:**

The mission of Student Organizations is to provide ways in which students can interact in a non-formal atmosphere, and allow students to strengthen their leadership and communications skills. Student Organizations and activities exist to enhance and support the academic experience. They also provide opportunities for students to voice their comments and suggestions as well as to make positive contributions to both the community and the institution.

## Service Unit Outcomes & Assessment Plan

Intended Outcomes	Means of Assessment	Criteria for Success	Summary & Analysis of Assessment Evidence	Use of Results
(1) Student Organizations will have access to opportunities that promote student leadership opportunities.	Qualitative review of number and type of activities.	Student Organizations will attend at least five events or activities annually.	<p>Student groups were able to attend nearly 25 workshops, conferences, leadership seminars, competitions, and conventions during the 2019-2020 academic year.</p> <p>A few are mentioned:            NJCAA Regional &amp; National Championships: Cross Country             Lee College Speech Tournament</p>	<p>This outcome is open-ended. With financial support from the college, Jefferson State students have opportunities to participate in professional development and leadership events throughout the year.</p> <p>The Phi Theta Kappa - Pi Pi chapter used prior year assessments to plan their Pioneer Pantry Honors in Action project, which was implemented in this year.</p> <p>Students from all Student Groups attend a variety of leadership conferences and workshops throughout the year, which allow</p>

			<p>ComClub Informational Speakoff</p> <p>Kami-Con Esports</p> <p>Middle Tennessee State IPDA Tournament</p> <p>Southern Forensics Championship</p> <p>Alabama Community College Association Conference</p> <p>Alabama Community College Association Diversity Conference</p> <p>All-Alabama Academic Student Leadership Institute in Lake Point State Park in Eufala, AL.</p> <p>There were other events initially scheduled which student organizations were unable to participate in due to the Covid-19 Pandemic. These include The PTK International Convention &amp; Honors Institute</p> <p>NJCAA Regional &amp; District Tournaments: Golf</p>	<p>them to learn best practices and leadership skills for their organization.</p> <p>In addition, they often compete and win various local, regional, and national awards and scholarship opportunities.</p>
--	--	--	---	--

			National IPDA Tournament	
(2) Student Organizations will increase memberships at all locations.	<p>Assessment will be determined by interests from sign-in sheets from Find your Place Days and other campus-wide events.</p> <p>Informal feedback from student organizations.</p>	Students Organizations will maintain a consistent participation by 50%.	<p>Approximately twenty events were held throughout 2019-2020 that offered opportunities for increased membership and participation. More than 100 students attended at least one table at our Find Your Place Days.</p> <p>Twelve student teams participated in the Pioneer Day Amazing Race.</p> <p>The Student Government Association Winter Formal had over 240 students in attendance.</p> <p>Students are notified of campus events that promote student engagement and membership opportunities through social media platforms, email blasts, campus announcements, and the college website.</p>	<p>This goal is continuous. Every year, students at all campuses have opportunities to learn about Jefferson State Student Activities and Groups through events such as Find Your Place Days, Preview Days, and New Student Orientation.</p> <p>In addition, high school counselors are informed regarding Student Organizations and scholarship opportunities at Counselors' Trainings each fall.</p> <p>The Recruiters/Coordinators of Student Activities meet regularly with Advisors to explore ideas for events that will maximize participation, and will continue to facilitate new approaches to recruit student leaders.</p>
(3) Organizations and activities will continue to be a part of the college.	Review of the number of organizations and activities per year.	100% of all students will be aware of organizations via the College website and	There are approximately 20 Student Organizations and Affiliations that are involved in various student activities	Feedback from students were helpful in meeting this ongoing objective. Jefferson State is constantly researching ways to further enrich and highlight student life.

		<p>New Student Orientation Sessions and College-wide events.</p>	<p>and events both on and off campus.</p> <p>Student Organizational major events:</p> <p>New Student Orientation Find Your Place Days Pioneer Day Pioneer Con Kami Con ComClub SpeechOff An Evening of Performance</p> <p>Other events throughout the year: Welcome Back Breakfasts Black History Trivia Event Art Show Movie Nights Bake Sales</p> <p>Students also were a major force in the #jscstrong campaign</p> <p>Groups will continue to collaborate on similar events in the future.</p>	<p>Intramural sports are offered at the Chilton-Clanton and St. Clair-Pell City Campuses, extending the scope of student campus life beyond that of Student Groups. A planned four-campus basketball tournament was cancelled due to the pandemic.</p> <p>The Men's and Women's Golf programs continue to be competitive, playing in six tournaments in the Alabama Community College Conference and hosting a National Junior College Athletic Association tournament at Oxmoor Valley.</p> <p>The President's Cup initiative allows student clubs and groups to compete for the President's Cup through involvement in philanthropic service, intramural competitive activities, and organizational presentations. It is in its fifth year, with a new trophy purchased and a perpetual plaque. However, the Honors Convocation was not able to be held this year, so it has not been used.</p>
(4) Student groups will increase partnership with the local community.	Number of scheduled events.	Student Organizations will assist with at least 5 events on or off campus.	During 2019 - 2020, student groups participated in over 300 hours of community service and participated in over 30 local events.	<p>This goal is continuous.</p> <p>Some meetings with outside organizations have been paused, due to the pandemic, but other collaboration opportunities are continuing in digital and virtual spaces.</p>

			<p>Began the Pioneer Pantry, a foodbank program run by our PTK-Pi Pi chapter.</p> <p>Hosted a Student Art Exhibition featuring artwork from high school and college students. Venue was moved online, due to the pandemic.</p> <p>Produced one full play in collaboration with CEPA in Pell City with Jeff State directing and students participating. Second play was in rehearsals when cancelled by the pandemic.</p> <p>Sponsored Veteran's Appreciation Day and held several donation drives for local charities.</p> <p>Volunteered during Birmingham International Street Festival and Alabama Caribbean Festival</p> <p>Volunteered with Pell City &amp; Clanton Christmas Parades</p> <p>Participated with Mission Hugs, Big Brothers/Big Sisters, the Hispanic Interest Coalition of Alabama, and more</p>	<p>Student Groups continue to research ways to get involved in the community.</p>
--	--	--	--	---

			<p>Assisted with relief drives for Hurricanes Barry and Dorian</p> <p>Assisted with the Red Mountain Reading Series, which brings published authors to campus to read to the student body</p> <p>Other annual community events were scheduled but cancelled due to the pandemic: such as the Annual Judy M. Merritt 5K Run and Walk.</p>	
			<p><b>Submitted by: Jacob Call</b></p>	