

Unit Operational Plan

2024-2025

Name of Unit: Student Activities & Athletics

Mission Statement (for the unit):

Unit Goals

Unit Goals	Unit Outcome	Institution Strategic Plan	Fundamental Principles
1. Improve and strengthen student organizations.	Further assist with the total development of the individual student through social and physical development in keeping with the college mission.	II.A	1.3, 2.3, 3.1, & 3.4
2. Continue to develop standards that target and promote the awareness of student organizations to faculty, staff, students.	Strengthen the college community as a whole by ensuring stronger relationships are formed across various stakeholders.	II.A, II.C	1.1, 1.3, 2.4, 3.1, 3.4, & 4.4
3. Maintain and expand our intercollegiate athletic opportunities.	Foster relationships between the college and community, increase graduation rates, and recruit students to attend.	II.A, II.E	3.1, 3.4, 5.3, & 5.6
4. Provide an opportunity for all interested students and staff to participate in intramural athletics.	Further engage, enrich student life, and reflect the standards of sportsmanship, teamwork, scholarship and citizenship in conformance with the overall institutional mission.	II.A, II.D	1.3, 3.1, 3.4, 5.3, & 5.6

<p>5. Student leaders will work with the Student Affairs staff on retention initiatives.</p>	<p>Assist in improving retention and graduation rates.</p>	<p>I.A.3, II.A, II.B, II.C, II.D, II.E.</p>	<p>1.3, 3.1, 3.2, 3.3, 3.4, 3.5, 4.1</p>
<p>6. Student Organization Advisors and Director will create and host a leadership training and development workshop while supporting participation in other training opportunities.</p>	<p>Create greater buy-in and opportunities for student leaders, organizational members, and the student body.</p>	<p>II.A, II.E, IV.B</p>	<p>1.3, 2.3, 2.4, 3.1, 4.1, 4.2, 4.3, 4.4, 5.3, 5.6</p>
<p>7. Provide academic and social support to non-traditional students and identify students who may or may not be members of a club or a group to encourage involvement.</p>	<p>Ensure that we are creating equitable access to all students at the institution.</p>	<p>II.A, II.D</p>	<p>1.2 & 1.3, 2.4, 3.1, 3.4</p>
<p>8. Student organizations will continue to seek new and improved ways to promote cultural enrichment, social, and civic well-being.</p>	<p>Maximize student involvement and participation in student organizations at all campus locations and among all student types.</p>	<p>II.A, II.D, II.E</p>	<p>1.2, 1.3, 3.1, 3.2, 3.4, 4.1, 5.3, 5.6</p>

Unit Plan for the next year

1. **Goals** – The activities through which the outcome will be achieved. Each Unit Outcome should have at least one goal.
2. **Method of Assessment** – How the unit will determine if the objective has been met.
3. **Funding/Rationale** – Provide an estimate of the cost of achieving the objective. Also, include a description of how these funds will be used to accomplish the objective.

Goal	Assessment	Funding/Rationale
<p>1. Improve and strengthen student organizations.</p>	<p>A. Attendance and participation at New Student Orientation B. Continual increase of the number of student organizations and community partner participants (corporate and banking institutions, university partners, blood and food drives, and voter registration drives) in on-campus events. C. Periodic assessment of website and social media information</p>	<p>Request for \$20,000 for campus wide events for student activities throughout the year.</p>
<p>2. Continue to develop standards that target and promote the awareness of student organizations to faculty, staff, students.</p>	<p>A. Assessment of College-Wide Events such as presentations by the Jefferson State Singers, Art & Animation Guild, etc. B. Review previous performances and build on campus event accomplishments and feedback. C. Assessment of the number of collaborations and community service hours performed. D. Number of meetings and feedback obtained from Advisors, Student Leaders, and best practices.</p>	<p>Included above</p>
<p>3. Maintain and expand our intercollegiate athletic opportunities.</p>	<p>C. Research NJCAA and ACCS trends, overall gaming industry, and student interest at each campus D. Ongoing review of peer schools’ athletic program involvement and student interest in extra-curricular programs E. Assessment of number of college submissions in tournament competition and overall athletic growth and performance</p>	<p>Request for \$70,000 in operating expenses to maintain current intercollegiate athletic opportunities. Request for \$25,000 to prepare for expansion of opportunities (tennis, flag football)</p>
<p>4. Provide an opportunity for all interested students</p>	<p>A. Continuous evaluation of the current programs while monitoring the number of</p>	<p>Request for \$6,000 to purchase equipment and other supplies for</p>

<p>and staff to participate in intramural athletics.</p>	<p>student interest, student retention rates, and involvement in competitions and tournaments. B. Expanding intramural offerings across all campuses in physical, mental, and electronic sport.</p>	<p>intramural programs and on-campus health-focused signage</p>
<p>5. Student leaders will work with the Student Affairs staff on retention initiatives.</p>	<p>A. Tracking retention/graduation rates for students on scholarship B. Review retention rates for different organizations C. Partnering with JeffCoach & Learning Success Center, and Library for mentoring/tutoring opportunities. D. Observe student leader participation and traffic in student services.</p>	<p>Request for \$1500 for training and marketing</p>
<p>6. Student Organization Advisors and Director will create and host a leadership training and development workshop while supporting participation in other training opportunities.</p>	<p>A. Overall number of workshops and conferences attended, as well as number of students attending these events. B. Review All-Alabama Academic participation and Honors Convocation awards recipients.</p>	<p>Request for \$40,000 for external trainings & conferences, such as Catalyst, All-USA Academic Team, Retreats, SLI, Leadership Summit; and developing / hosting internal training retreats.</p>
<p>7. Provide academic and social support to non-traditional students and identify students who may or may not be members of a club or a group to encourage involvement.</p>	<p>A. Monitor participation and attendance at events done outside of traditional college hours. B. Conduct polls among students participating in Adult College Services, Workforce, or Adult Education programs.</p>	<p>Request for \$1,000 for refreshments and marketing for events outside traditional hours.</p>
<p>8. Student organizations will continue to seek new and improved ways to promote cultural enrichment, social, and civic well-being.</p>	<p>A. Number of increased partnerships and events B. Service hours accumulated by student group members. C. Monitor the number of participants at each event.</p>	<p>Request for \$5,000 for outreach and cultural events.</p>